

Honest Work Business Ethics Reader 2nd Edition

The Essential Companion to Leading Your Organization and Your Career to Greatness
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 A Business Ethics Reader
 Ask a Manager
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 An Introduction to Theory and Practice
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 Business Ethics: Ethical Decision Making and Cases
 Knowledge Management in Theory and Practice, third edition

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KENYON CARLA

[The Essential Companion to Leading Your Organization and Your Career to Greatness](#) Oxford University Press, USA

How can you be an ethical corporate citizen in an increasingly complex, multiple-stakeholder world? This is the most pressing question facing businesses today, small and large, local and global. Business Ethics is a thorough yet accessible exploration of the main ethical theories and how these apply to the major stakeholders facing this question. Written from a truly international perspective and supported by diverse and innovative learning features, this book provides the tools and concepts necessary to understand and effectively manage ethical challenges wherever you are in the world. 'Key Concepts' and 'Think Theory' boxes ensure the essential ideas are straightforward to grasp but don't go unchallenged, while 'Ethics in Action' boxes and Case Studies illustrate these ideas at play in the working world. Step into the shoes of a decision-maker with 'Ethical Dilemma' boxes and hear from them first hand with new 'Practitioner Spotlight' boxes, which feature fascinating insights from real-life practitioners on how they manage ethical decisions and what skills they consider to be crucial to success. The fourth edition offers a wealth of new cases and examples as well as updates of favourites from previous editions, including features on AirBnB, TOMS, and McDonalds. Bespoke video interviews with the practitioners from the book and new multiple-choice questions enhance the online resources for students, while workshop and flipped classroom activity ideas support lecturers. In addition, content has been thoroughly updated across the book and online to reflect the latest developments and issues surrounding corporate citizenship, globalization, and sustainability. Award-winning, best-selling, and up-to-date; this is the textbook of choice for those wishing to excel in business ethics. The book is supported by an extensive range of online resources: For students: Practitioner Spotlight videos and web links Additional Case Study web links Additional Ethics in Action web links Addition Ethics on Screen web links Think Theory responses Film list Ethics career guide Further reading Multiple-choice questions For lecturers: VLE content PowerPoint slides Test bank Case bank Sample course outline Teaching notes for Case Studies Teaching notes for Ethical Dilemmas Teaching notes for Ethics in Action features Teaching notes for Ethics on Screen features Ideas for structured workshops

Ethics For Life Simon and Schuster

The book consists of selections from major Eastern and Western philosophic texts. Because this is a text on applied ethics, each chapter includes an introduction that helps the reader frame how the ethical theories apply to leadership issues. Each philosophic reading is preceded by an introduction that helps those without philosophy backgrounds understand who the author is and the context of the selection. [The text] also contain[s] readings from leadership studies, literature, management, and anthropology that further integrate the discussion of ethics with leadership.-Intro.

How Any Entrepreneur Can Write an Awesome Book SAGE

A new, thoroughly updated edition of a comprehensive overview of knowledge management (KM), covering theoretical foundations, the KM process, tools, and professions. The ability to manage knowledge has become increasingly important in today's knowledge economy. Knowledge is considered a valuable commodity, embedded in products and in the tacit knowledge of highly mobile individual employees. Knowledge management (KM) represents a deliberate and systematic approach to cultivating and sharing an organization's knowledge base. This textbook and professional reference offers a comprehensive overview of the field. Drawing on ideas, tools, and techniques from such disciplines as sociology, cognitive science, organizational behavior, and information science, it describes KM theory and practice at the individual, community, and organizational levels. Chapters cover such topics as tacit and explicit knowledge, theoretical modeling of KM, the KM cycle from knowledge capture to knowledge use, KM tools, KM assessment,

and KM professionals. This third edition has been completely revised and updated to reflect advances in the dynamic and emerging field of KM. The specific changes include extended treatment of tacit knowledge; integration of such newer technologies as social media, visualization, mobile technologies, and crowdsourcing; a new chapter on knowledge continuity, with key criteria for identifying knowledge at risk; material on how to identify, document, validate, share, and implement lessons learned and best practices; the addition of new categories of KM jobs; and a new emphasis on the role of KM in innovation. Supplementary materials for instructors are available online.

Existentialism Wadsworth Publishing Company

The *Oxford Handbook of Business Ethics* is a comprehensive treatment of the field of business ethics as seen from a philosophical approach. The volume consists of 24 essays that survey the field of business ethics in a broad and accessible manner, covering all major topics about the relationship between ethical theory and business ethics.

A Business Ethics Reader Thomson Brooks/Cole

With the availability of self-publishing services and the rise of the entrepreneur as a thought leader, writing a book is becoming more appealing to an increasing number of small business owners. The problem? Most small business owners aren't writers, have never written a book before, are time poor and don't know where to start. While many want to write a book, they worry about investing months of their time and thousands of their dollars to write something that isn't any good, or to not even finish. *Book Blueprint* gives a step-by-step framework that any entrepreneur can follow to write a great book quickly, even if they're not a writer.

Ask a Manager American Bar Association

Both scholarly and practical, this text with readings provides a clear, well-organized overview of theoretical ethics. With a contemporary tone and framework, it aims to significantly improve students' ability to make real-life moral decisions. Multicultural coverage and attention to college students' moral development help readers relate the material to their own experience and their own moral growth.

Global Business Oxford University Press, USA

What does it mean to be an ethical professional? A professional career can be so demanding that it permeates every aspect of a person's life and personality. In light of this fact, it is especially important for students who are planning to enter a chosen profession to understand its moral status, moral virtues, and possible moral pitfalls, so that they will be equipped to deal with the inevitable moral quandaries that they will encounter as professionals. The most up-to-date professional ethics reader available, *Ethics Across the Professions* analyzes the complex ethical issues that arise in such fields as engineering, finance, healthcare, journalism, and law. Featuring a wide array of both classic and contemporary sources, it ranges from works by Aristotle and Kant to selections by Michael Bayles, Sissela Bok, Paul Ekman, and Thomas Nagel. Organized topically, the anthology covers what it means to be a professional, outlines several ethical models, and addresses key issues including deception in professional life, privacy, loyalty, social welfare, conflicts of interest, and self-regulation. The book includes detailed chapter introductions, several practical case studies at the end of each chapter, and provocative discussion questions on issues like "whistle-blowing," educating illegal immigrant children, sports, and advertisements for pharmaceutical companies. Edited by three renowned ethicists, *Ethics Across the Professions* is especially suited for introductory professional ethics courses taught in philosophy departments as well as in business schools, nursing schools, and other professional programs.

How to Navigate Clueless Colleagues, Lunch-Stealing Bosses, and the Rest of Your Life at Work

Morgan James Publishing

Marshall/Johnston's *Marketing Management, 2e* has taken great effort to represent marketing management the way it is actually practiced in successful organisations today. Given the dramatic

changes in the field of marketing, it is a sure bet that the job of leading marketing manager's contributions to the organisation and its customers, clients, and partners has changed at the same level. Yet, no marketing management book on the market today fully and effectively captures and communicates to students how marketing management is really practiced in the 21st century business world. Clearly, it is time for an updated approach to teaching and learning within the field. Marketing Management 2e is designed to fulfill this need.

The World of Corporate Managers Routledge

Combining readings and case studies, this text asserts that business ethics is primarily about the ethics of individuals and challenges students to reconcile their personal value systems with standard business practice. Integrating new material on fairness, the financial system, and the global village, this is a practical overview of the ethical issues students are most likely to face in the workforce.

The Working Life Oxford University Press, USA

What does pleasure have to do with morality? What role, if any, should intuition have in the formation of moral theory? If something is 'simulated', can it be immoral? This accessible and wide-ranging textbook explores these questions and many more. Key ideas in the fields of normative ethics, metaethics and applied ethics are explained rigorously and systematically, with a vivid writing style that enlivens the topics with energy and wit. Individual theories are discussed in detail in the first part of the book, before these positions are applied to a wide range of contemporary situations including business ethics, sexual ethics, and the acceptability of eating animals. A wealth of real-life examples, set out with depth and care, illuminate the complexities of different ethical approaches while conveying their modern-day relevance. This concise and highly engaging resource is tailored to the Ethics components of AQA Philosophy and OCR Religious Studies, with a clear and practical layout that includes end-of-chapter summaries, key terms, and common mistakes to avoid. It should also be of practical use for those teaching Philosophy as part of the International Baccalaureate. Ethics for A-Level is of particular value to students and teachers, but Fisher and Dimmock's precise and scholarly approach will appeal to anyone seeking a rigorous and lively introduction to the challenging subject of ethics. Tailored to the Ethics components of AQA Philosophy and OCR Religious Studies.

A Business Ethics Reader Simon and Schuster

This supplement text deals with the difficult issues of how to measure honesty in the workplace and why it should be monitored. The author has pulled together the thoughts of researchers, consultants, educators and managers on the many facets of employee honesty and presents an overview of the field.

A Reader for Professional Ethics Honest WorkA Business Ethics Reader

This work is a brief yet comprehensive introduction to the thought-provoking field of business ethics. It is organized into three parts that cover the role of business in society, the ethics of internal management, and the challenges of international business.

Business Ethics Cengage Learning

Discover success in global business today with the most strategic approach to international business topics and unique coverage not found in other books. GLOBAL BUSINESS, 4th Edition, is the first global business book that answers the big question, What determines the success and failure of firms around the globe? Globally renowned scholar and author Mike Peng integrates both an institution-based view and resource-based view throughout every chapter, bringing an unparalleled continuity and strategic approach to the learning process. The book combines an inviting, conversational style with the latest research and examples that reflect the most recent global developments. A wealth of business cases from Mike Peng and other respected international experts delve into how companies throughout the world have expanded globally. All-new video cases that cover every chapter's opening case and closing case, world maps that connect geography and culture to business decisions, and unique global debate sections that draw you into cutting-edge international discussions help you learn to think independently and view business challenges from a truly global perspective. With GLOBAL BUSINESS, 4th Edition, you view business through the eyes of a true world citizen and gain the understanding you need to become an effective manager within today's global business landscape. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Business Ethics Oxford University Press, USA

Ethical Issues in Developing Business Policies Ethics and the Conduct of Business is a comprehensive and up-to-date discussion of the most prominent issues in the field of business ethics, and the major positions and arguments on these issues. Numerous real-life examples and case studies are used throughout the book to increase understanding of issues, stimulate class discussion, and show the relevance of the discussion to real-life business practice. Note: The focus of Ethics and the Conduct of Business is primarily on ethical issues that corporate decision makers face in developing policies about employees, customers, and the general public. The positions and arguments on these issues are taken from a wide variety of sources, including economics and the law. Teaching and Learning

Experience Improve Critical Thinking - A substantial amount of legal material is contained within Ethics and the Conduct of Business. Not only because the law addresses many ethical issues, but also because the management decision-making process must take into account relevant legal practices. Engage Students - This book employs fifty case studies that firmly illustrate the wide variety of issues pertaining to business ethics and enable students to engage in ethical decision making. Support Instructors - Teaching your course just got easier! You can create a Customized Text or use our Instructor's Manual, Electronic "MyTest" Test Bank or PowerPoint Presentation Slides. Plus, a substantial number of cases within Ethics and the Conduct of Business provide the opportunity for a case-study approach or a combined lecture/discussion format for your course.

The Business Ethics Workshop Kogan Page Publishers

Top academic scholars ponder the question of ethics as it pertains to all aspects of leadership in business, government, and nonprofit organizations. • Includes contributions from philosophers, management theorists, and industrial and organizational psychologists • Reveals the roles that deception and self-deception play in exercising power • Explains complex management models in easy-to-understand, accessible language • Examines leadership across a variety of industries **Steve Jobs** Oxford University Press, USA

"Digital technology will bring globalisation and robotics (globotics) to previously shielded professional and service sectors. Jobs will be displaced at the eruptive pace of digital technology while they will be replaced at a normal historical pace. The mismatch will produce a backlash - the globotics upheaval"--

The Promise and Betrayal of Modern Work McGraw-Hill Humanities, Social Sciences & World Languages

It is not only in our dark hours that scepticism, relativism, hypocrisy, and nihilism dog ethics. Whether it is a matter of giving to charity, or sticking to duty, or insisting on our rights, we can be confused, or be paralysed by the fear that our principles are groundless. Many are afraid that in a Godless world science has unmasked us as creatures fated by our genes to be selfish and tribalistic, or competitive and aggressive. Simon Blackburn, author of the best-selling Think, structures this short introduction around these and other threats to ethics. Confronting seven different objections to our self-image as moral, well-behaved creatures, he charts a course through the philosophical quicksands that often engulf us. Then, turning to problems of life and death, he shows how we should think about the meaning of life, and how we should mistrust the sound-bite sized absolutes that often dominate moral debates. Finally he offers a critical tour of the ways the philosophical tradition has tried to provide foundations for ethics, from Plato and Aristotle through to contemporary debates.

An Introductory Reader in Ethics and Literature Ballantine Books

Draws on more than forty interviews with Steve Jobs, as well as interviews with family members, friends, competitors, and colleagues to offer a look at the co-founder and leading creative force behind the Apple computer company.

Being Good SAGE

A wide-ranging look at the allure and changing significance of work. With seductions, misunderstandings, and misinformation everywhere, this immensely readable book calls for a new contract--with ourselves. Drawing from history, mythology, literature, pop culture, and practical experience, Ciulla probes the many meanings of work or its meaninglessness and asks: Why are so many of us letting work take over our lives and trying to live in what little time is left? What has happened to the old, unspoken contract between worker and employer? Why are young people not being disloyal when they regularly consider job-changing? Employers can't promise as much to workers as before. Is that because they promise so much to stockholders? Why are there mass layoffs and "downsizing" in a time of unequalled corporate prosperity? And why are the most common lies in business about satisfactory employee performance? The traditional contract between employers and employees is over. This thoughtful and provocative study shows how to replace it by the one we make with ourselves.

Managing and Organizations Currency

This classic study of ethics in business presents an eye-opening account of how corporate managers think the world works, and how big organizations shape moral consciousness. Robert Jackall takes the reader inside a topsy-turvy world where hard work does not necessarily lead to success, but sharp talk, self-promotion, powerful patrons, and sheer luck might. What sort of everyday rules-in-use do people play by when there are no fixed standards to explain why some succeed and others fail? In the words of one corporate manager, those rules boil down to this maxim: "What is right in the corporation is what the guy above you wants from you. That's what morality is in the corporation." This brilliant, disturbing, funny look at the ethos of the corporate world presents compelling real life stories of the men and women charged with running the businesses of America. This anniversary edition includes an afterword by the author linking the themes of Moral Mazes to the financial tsunami that engulfed the world economy in 2008.

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