

# Exploring Entrepreneurship Practices And Perspectives

Transformational Entrepreneurship Practices  
 Entrepreneurship and the Shadow Economy  
 Introduction to Entrepreneurship  
 The Good Entrepreneur  
 Research Handbook on Entrepreneurial Behavior, Practice and Process  
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## SHARP CHURCH

**Transformational Entrepreneurship Practices** Springer Nature

This book explores the development of the rapidly evolving field of entrepreneurial learning by bringing together contributions from an international team of researchers, who offer new understanding of its emerging development and its potential scope for the future. Using the three domains of theory, education, and learning-in-practice, this book offers differing and complementary perspectives on entrepreneurial learning: Conceptual work which reviews and summarises prior work in the field and advances theoretical understanding of entrepreneurial learning research, enabling a review of the development of research in this area over time. Applied work around entrepreneurship education which develops understanding of teaching and learning practices in educational and institutional contexts. Exploration of learning in 'real' business contexts, including new venture creation, family business and small business development, and 'intrapreneurial' learning in larger organisations. Using global perspectives, originating from the different cultural contexts of the USA, UK, Nordic and Chinese perspectives, the chapters converge to address issues, questions and opportunities for the future development of entrepreneurial learning. This book will be of interest to educators and researchers in the areas of entrepreneurship, enterprise education and entrepreneurial development, as well as policy makers and business advice and support agencies.

*Entrepreneurship and the Shadow Economy* Edward Elgar Publishing

Entrepreneurship is credited for technological invention, the rise of corporate empires and directly linked to economic development around the world. This multi-volume set of original essays showcases emerging theory and practice in entrepreneurship to illuminate its many facets, covering such topics as business models, entrepreneurial mindset, market research, capitalization, intellectual property, risk and uncertainty, and organizational culture. Volume 1, People, focuses on the intersection between individuals and entrepreneurship, with an emphasis on the cognitive, economic, social, and institutional factors that influence people's behavior with respect to entrepreneurship. Volume 2, Process, explores such topics as idea generation, market entry, financing, team building, and growth strategies, following the lifecycle of a new venture. Volume 3, Place, considers the context in which entrepreneurship is practiced, including corporate venturing, family enterprise, franchising, and public policies designed to promote entrepreneurship and economic development. Featuring contributions from leading scholars and practitioners, and with a global perspective throughout, this unique set explores new models, trends, and practices in entrepreneurship that will be of interest to a wide array of academics, professionals, and newcomers to the field.

*Introduction to Entrepreneurship* South Western Educational Publishing

This book is a practical handbook for entrepreneurship in tourism related industries. The book will provide students and prospective entrepreneurs with the knowledge, know-how and best practices in order to assist them in planning, implementing and managing business ventures in the field of

tourism.

**The Good Entrepreneur** Taylor & Francis

What do entrepreneurs do? In a comprehensive and detailed exploration using three perspectives - behavior, practice and process - this Research Handbook demonstrates specific methods for answering that question and provides insights into the implications of pursuing that question. The authors demonstrate a variety of methods including ethnography, autoethnography, participant observation, diaries, social media platforms and multilevel research techniques to delve into the foundations of entrepreneurial behavior. In addition to reinvigorating this long dormant area of scholarship, these chapters provide scholars with the idea that the disparate perspectives on this topic are really headed in the same direction. They also demonstrate the notion that similar tools can be utilized to answer the same type of questions emanating from these different perspectives. The contributors go on to offer insights to a wide range of scholarship on organizations. Entrepreneurship scholars, PhD students, and upper level graduate and undergraduate students who want a current overview on the theories, methods and implications of studying entrepreneurship will welcome the insights explored in this Research Handbook. Contributors include: A. Brattström, O. Byrne, A. Caetano, H.S. Chen, F. Delmar, D. Dimov, A. Fayolle, D. Fletcher, W.B. Gartner, B. Johannisson, A.R. Johnson, T. Karlsson, M. Lackeus, J.R. Mitchell, R.K. Mitchell, H. Neergaard, R.D.M. Pelly, K. Poldner, S.C. Santos, P. Selden, B.T. Teague, N.A. Thompson, C. Thrane, M. Tillmar, H. Vahidnia, E. van Burg, J.P. Warhuus, K. Wennberg

**Research Handbook on Entrepreneurial Behavior, Practice and Process** Springer Science & Business Media

This new collection provides a much needed retrospective view of the key academic work published in this area. The papers here highlight the importance of studying entrepreneurship from a wide range of perspectives, including research that derives from economics, history, sociology, psychology and from different business disciplinary bases such as marketing, finance and strategy. The overall focus in this set is on "entrepreneurial" activity, rather than specifically small or family-owned business and favours research articles over those that deal purely with practice.

**Entrepreneurship and the Sustainable Development Goals** Springer

The shadow economy has become the focus of policy makers around the world. This timely book explores the relationship between entrepreneurship and the shadow economy by reviewing how to measure, explain and tackle this hidden enterprise culture. The editors bring together leading authorities in the field to examine existing methods to measure the shadow economy, explore entrepreneurship and shadow economy practices in various contexts, and provide policy suggestions for decreasing the shadow economy. It concludes by encouraging further research in this ever-growing field.

**Entrepreneurial Learning** Taylor & Francis

This book explores the relationship between entrepreneurship and doing good. As research into entrepreneurship has evolved, so has the business environment and the society in which entrepreneurs work. Now more than ever, entrepreneurs are found to reflect on personal commitment, ethical issues and more recently, the influence they could have on society. In short they have embraced the concept of 'the good entrepreneur.' Over time many different strands of 'good' entrepreneurship have emerged; from social, green and sustainable entrepreneurship to ecopreneurship and so forth. Indeed some strands of research have merged while others have registered a lack of field research and analysis. In this book the author argues that this excessive fragmentation has created the need for a reflection on the role of niches in entrepreneurship. Providing analysis from multiple perspectives, the author provides an overview of the relationship between entrepreneurship and doing good as well as an exploration of the drivers that promote research in this field and an outline of research dynamics. Contributing to the current debate around the field of entrepreneurship and its ability to drive responsible and sustainable business practices, this book presents a comprehensive guide for students (graduate, master and PhD), academics and institutions and offers the reader an enhanced understanding of the evolution and research challenges within 'good entrepreneurship.'

**Exploring Entrepreneurship - Practices And Perspectives** Routledge

Teaching Entrepreneurship advocates teaching entrepreneurship using a portfolio of practices, including play, empathy, creation, experimentation, and reflection. Together these practices help students develop the competency to think and act entrepreneur

**Entrepreneurship** Edward Elgar Publishing

What do Mark Cuban, Steve Case, Sanjay Gupta, Donna Shalala, and Christina Aguilera all have in common? They are all Junior Achievement alumni who developed an entrepreneurial attitude about their life's work! In this landmark book, Larry Farrell, the world's most experienced authority on researching and teaching entrepreneurship, has partnered with JA to bring their combined vast experience directly to you. In The Entrepreneurial Attitude, Farrell reveals his latest research on the four fundamental practices of the world's greatest entrepreneurs: Sense of Mission, Customer/Product Vision, High-Speed Innovation, and Self-Inspired Behavior. He then brings those proven practices to life through interviews with seventy high-achieving JA alumni across 35 countries including AOL founder Steve Case, CNN medical correspondent Sanjay Gupta, British MP David Lammy, Hong Kong biotech entrepreneur Eric Chen, social entrepreneur Fernando Tamayo in Peru, non-profit pioneer Sheikha Hessa al-Khalifa in Bahrain, Journalist Adedayo Fashanu in Nigeria, and President of the Clinton Foundation Donna Shalala. This powerful combination illustrates for the first time that having an entrepreneurial attitude is the key to success in any career in any field: a business start-up or a large corporation, social enterprise, the traditional professions, government, or even the arts. Farrell also provides application planning exercises, helping you to apply the entrepreneurial basics to your own chosen field.

**Entrepreneurism** Bloomsbury Publishing USA

Entrepreneurship is largely considered to be a positive force, driving venture creation and economic growth. Critical Perspectives on Entrepreneurship questions the accepted norms and dominant assumptions of scholarship on the matter, and reveals how they can actually obscure important questions of identity, ideology and inequality. The book's distinguished authors and editors explore how entrepreneurship study can privilege certain forms of economic action, whilst labelling other, more collective forms of organization and exchange as problematic. Demystifying the archetypal vision of the white, male entrepreneur, this book gives voice to other entrepreneurial subjectivities and engages with the tensions, paradoxes and ambiguities at the heart of the topic. This challenging collection seeks to further the momentum for alternate analyses of the field, and to promote the growing voice of critical entrepreneurship studies. It is a useful tool for researchers, advanced students and policy-makers.

**Creating Cultural Capital** Springer Nature

A detailed and critical analysis of the multiple types of entrepreneurship, helping students to understand the practical skills and theoretical concepts needed to create their very own entrepreneurial venture.

**Experiential Learning for Entrepreneurship** Springer

This book is a banquet for readers who are open to a broader menu of ideas and insights into the nature of entrepreneurship, how it occurs, and the circumstances by which it manifests itself. By seeing the phenomenon of entrepreneurship in new and intriguing ways, the authors in this book helped me re-imagine the many different kinds of entrepreneurships that exist. I'm very impressed with the creativity and scope of this book, and the cleverness of these scholars to bring so many delicious perspectives to the table. A book that is challenging and enjoyable to read. William B. Gartner, Clemson University, US This unique and fascinating book takes a critical look at aspects of the prevalent entrepreneurship discourse and presents several substantive new theories, prescribing what should be abandoned (demobilization) and what should be adopted or given a more central position (mobilization). The contributors contend that entrepreneurship is not only an economic matter; that it is not a predominantly male-gender issue; and that it is not only done by heroes or extraordinary efforts but rather that it is as much a matter of ordinary, routine activities. They conclude that the entrepreneurship literature could greatly benefit from including the concepts of space and place, that resistance to it is an important aspect of its success, and that it is just as much about imitation as about creativity. Finally, they address the issue that what should be demobilized or mobilized in the entrepreneurship discourse might actually be the wrong question, since entrepreneurship is arguably a way of life. At the cutting edge of entrepreneurship research, this thought-provoking book will prove a stimulating read for entrepreneurship academics, students and researchers in the fields of entrepreneurship and business and management.

**Entrepreneurial Orientation** Routledge

This open access book focuses on explaining differences amongst organizations regarding various attributes, forms, and outcomes. By focusing on the "how" of new venture creation and management to produce well-established organizations, the authors aim to increase our understanding of the antecedents of most management research assumptions. New ventures are the source of most newly created jobs generated in an economy, new industries and markets, innovative products and services, and new solutions to economic, social, and environmental problems. However, most management research assumes a well-established organization as the starting point of their theorizing. Building on the notion of guided attention, it details how entrepreneurs can allocate their transient attention to identify potential opportunities from environmental change and how entrepreneurs allocate their sustained attention to form beliefs about radical and incremental opportunities requiring entrepreneurial action. The authors explain how entrepreneurs build such communities and engage community members over time to co-construct potential opportunities for new venture progress. Using the lean startup framework, they connect the dots between the theorizing on identifying and co-constructing potential opportunities and the startup of new ventures. This leads to a new overarching framework based on are (1) co-creating a startup, (2) organizing a startup, and (3) performing a startup to bring together the many disparate threads of research on new ventures. The authors then theorize on the importance of knowledge in organizational scaling. Based on cutting-edge research from the leading entrepreneurship journals, this book expands knowledge on the cognitive aspect of the new venture creation process.

**Perspectives in Entrepreneurship** Edward Elgar Publishing

This Research Handbook offers contextualized perspectives on entrepreneurship in emerging economies. Emphasizing how national context profoundly shapes incentives for entrepreneurial efforts, chapters dissect the opportunities emerging from various institutions and social practices from the Middle East, North and Sub-Saharan Africa, Asia and Latin America. This Handbook is an ideal guide for researchers working on emerging economies, particularly those with an interest in global entrepreneurship.

**Innovation in Global Entrepreneurship Education** Springer

Business Creativity and Innovation: Perspectives and Best Practices provides a foundation in the principles of innovation and introduces some cutting-edge concepts. The core of the book demonstrates how to generate, evaluate, and design ideas to solve business problems. Over the course of eight chapters, the anthology delivers insightful articles carefully selected from leading authors such as Clayton Christensen, Robert Cooper, Ram Charan, and Vijay Govindarajan, as well as award-winning case studies on how prominent businesses, including Apple and Google, have leveraged innovation. Readers explore insightful articles about driving business growth through innovation, creating a culture of innovation, identifying customer needs, and using innovation to solve customer problems. Additional readings examine idea evaluation, how to design new products and services to meet customer's needs, and the implementation of innovation processes and practices. Business Creativity and Innovation is ideal for undergraduate and graduate courses in business innovation, product development, strategic management, business leadership, entrepreneurship, design thinking, marketing strategy, and decision making. The book can also serve as an enlightening manual for businesses and corporations, as it provides a framework for managing the innovation process from which organizations of any size can benefit. A former business innovation executive for Fortune 100 companies like AT&T and Bank of America, Len Ferman earned his M.B.A. from Duke University's Fuqua School of Business, M.A. in economics from Duke University, and B.S. in economics from Lehigh University. He is an adjunct professor of management at the University of North Florida, where he teaches courses he developed on business innovation, and is a faculty member of the American Management Association. He is the founder and managing director of Ferman Innovation and a frequent speaker on business innovation.

**Social Entrepreneurship** Edward Elgar Publishing

Transgenerational entrepreneurship, as a discipline, examines the processes, resources and capabilities that allow family enterprises to create social and economic value over time in order to succeed beyond the first generation of business owners. While tangible resources such as financial and physical capital are certainly important factors in the long-term success of a family-run business, this book focuses specifically on the role of intangible resources and capabilities, which are less easily quantifiable but equally vital.

**Entrepreneurship** SAGE

Learn the true process of a successful entrepreneur with Introduction to Entrepreneurship, 8/e International Edition Presenting the most current

thinking in this explosive field, this renowned entrepreneurship text provides a practical, step-by-step approach that makes learning easy. Using exercises and case presentations, you can apply your own ideas and develop useful entrepreneurial skills. Cases and examples found throughout the text present the new venture creations or corporate innovations that permeate the world economy today. This book will be your guide to understanding the entrepreneurial challenges of tomorrow.

**Critical Perspectives on Entrepreneurship** IGI Global

This innovative book takes seriously the ordinary activities of entrepreneurship and maps out new pathways for scholars to understand the nature, properties, and implications of studying practices for entrepreneurship studies. Entrepreneurship is neither an art nor a science, but a bundle of practices, as Peter Drucker once observed. Curiously however, academic research on entrepreneurship mostly abstracts away from practical activity. In contrast, *Entrepreneurship As Practice* takes ordinary activities of entrepreneurship seriously by mapping out new pathways for scholars to consider the everyday practices through which entrepreneurship occurs. Each chapter draws on contemporary theories of practice to illuminate the nature, properties, and implications of studying the practices of entrepreneurship. The chapters in this book were originally published as a special issue of the journal *Entrepreneurship & Regional Development*.

*Business Creativity and Innovation: Perspectives and Best Practices* Eburon Uitgeverij B.V.

As more companies shift their operations between countries to take advantage of lower costs and greater profit, the global market continues to change rapidly, resulting in global hypercompetition that can be detrimental to a business. Firms must remain updated with the latest research as they navigate cultural differences, communication challenges, and inconsistent standards in order to thrive. *Advanced Perspectives on Global Industry Transitions and Business Opportunities* is an essential, comprehensive reference book that explores the current global business environment and the challenges that have arisen due to contemporary globalization and the resulting global hypercompetition. With a broad scope, the book covers the

implications of industry transitions from small and medium-sized companies to multinational businesses and large enterprises and discusses opportunities for both born global and born-again global firms. Featuring topics that deal with innovation, digitalization, disruptive technologies, and international collaboration, this is an ideal source for executives, managers, entrepreneurs, global businesses and businesses looking to transition to the global market, academicians, researchers, and students.

**Entrepreneurial Strategy** Edward Elgar Publishing

Over the past century, an extensive literature has developed, exploring the impact of entrepreneurship on economic performance. The active participation of entrepreneurs in virtually all aspects of business and economic activity has obliged policy makers within the global economy to consider entrepreneurship as a determining variable in any political force, not only for bodies and groups created specifically to this end, but also for any decision-making body. To this end, specific actions promoting entrepreneurship have already been established around the world. However, the particular dynamics of entrepreneurship by women present unique opportunities and challenges. The women's perspective has often been overlooked in research, practice, and policymaking, and yet yields rich insights and implications. This volume features research from an international array of authors, global data, and in-depth analysis of women's entrepreneurial activity in Europe, Latin America, the United States, and Canada, to shed light on the positive impact of women's entrepreneurship on economic growth and development. The first part covers a broad range of concepts relating to the history and context of the female economic perspective. The second part focuses on performance and success factors, with respect to such issues as innovation, social needs, and entrepreneurial orientation. The third part addresses issues of financing, including discussion of access to capital, microcredit, and entrepreneurial behavior. The fourth part considers additional topics, such as work-family balance and access to education. Together, the chapters offer new perspectives on the unique characteristics of women entrepreneurs and their contributions to economic development in theory, practice, and policymaking.

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