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# The Global Ranking Of The Publishing Industry 2014

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The Impact of Higher Education Ranking Systems on Universities  
Global Ranking of the Publishing Industry 2017  
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Rankings and Global Knowledge Governance  
The Global Academic Rankings Game  
University Rankings  
Rankings and the Reshaping of Higher Education  
The Great Brain Race  
America's Ranking Among Nations  
Guide to the World's Top Universities  
Global University Rankings and the Politics of Knowledge  
Global University Rankings and the Politics of Knowledge  
Building World-Class Universities  
Ranking The Liveability Of The World's Major Cities: The Global Liveable Cities Index (GlcI)  
Ranking the World  
Global university rankings and their impact  
Universities, Rankings and the Dynamics of Global Higher Education  
Global University Rankings and the Politics of Knowledge  
In Pursuit of World-Class Universities  
University Rankings, Diversity, and the New Landscape of Higher Education  
Global University Rankings and the Mediatization of Higher Education  
The New Book of World Rankings  
Ranking Economic Performance and Efficiency in the Global Market: Emerging Research and Opportunities  
Global Rankings and the Geopolitics of Higher Education  
The New Flagship University  
Ranking the World  
University Rankings  
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## HART STONE

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The Impact of Higher Education Ranking Systems on Universities Springer

For many institutions, to ignore your university's ranking is to become invisible, a risky proposition in a competitive search for funding. But rankings tell us little if anything about the education, scholarship, or engagement with communities offered by a university. Drawing on a range of research and inquiry-based methods, *Global University Rankings and the Politics of Knowledge* exposes how universities became servants to the education industry and its impact. Conceptually unique in its scope, *Global University Rankings and the Politics of Knowledge* addresses the lack of empirical research behind university and journal ranking systems. Chapters from internationally recognized scholars in decolonial studies provide readers with robust frameworks to understand the intersections of coloniality and Indigeneity and how they play out in higher education. Contributions from diverse geographical and disciplinary contexts explore the political economy of rankings within the contexts of the Global North and South, and examine alternatives to media-driven rankings. This book allows readers to consider the intersections of power and knowledge within the wider contexts of politics, culture, and the economy, to explore how assumptions about gender, social class, sexuality, and race underpin the

meanings attached to rankings, and to imagine a future that confronts and challenges cognitive, environmental, and social injustice.

Global Ranking of the Publishing Industry 2017 Livres Hebdo, Paris, France

The New Flagship University is an expansive vision for leading national universities and an alternative narrative to global rankings and World Class Universities. The Flagship model explores pathways for universities to re-shape their missions and operational features to expand their relevancy in the societies that gave them life and purpose.

The Impact of Higher Education Ranking Systems on Universities New York, N.Y. : Facts on File

Academics, policymakers, postgraduate students, and government agencies responsible for the quality and accreditation of higher education will find the analysis in this book valuable.

*Rankings and Global Knowledge Governance* Studera Press

University rankings have gained popularity around the world, and are now a significant factor shaping reputation. This book is the first comprehensive study of rankings from a global perspective, making an important contribution to our understanding of the rankings phenomenon. This book has also been published in Japanese.

*The Global Academic Rankings Game* UNESCO

This ground-breaking and exhaustive analysis of university ranking surveys scrutinizes their theoretical bases, methodological issues, societal impact, and policy implications, providing

readers with a deep understanding of these controversial comparators. The authors propose that university rankings are misused by policymakers and institutional leaders alike. They assert that these interested parties overlook the highly problematic internal logic of ranking methodologies even as they obsess over the surveys' assessment of their status. The result is that institutions suffer from short-termism, realigning their resources to maximize their relative rankings. While rankings are widely used in policy and academic discussions, this is the first book to explore the theoretical and methodological issues of ranking itself. It is a welcome contribution to an often highly charged debate. Far from showing how to manipulate the system, this collection of work by key researchers aims to enlighten interested parties.

*University Rankings* Springer

This open access book focuses on the dimensions of the discourse of 'The World Class University', its alleged characteristics, and its policy expressions. It offers a broad overview of the historical background and current trajectory of the world-class-university construct. It also deepens the theoretical discussion, and points a way forward out of present impasses resulting from the pervasive use and abuse of the notion of "world-class" and related terms in the discourse of quality assessment. The book includes approaches and results from fields of inquiry not otherwise prominent in Higher Education studies, including philosophy and media studies, as well as sociology, anthropology, educational theory. The growing impact of global rankings and their strategic use in the restructuring of higher education systems to increase global competitiveness has led to a 'reputation

race' and the emergence of the global discourse of world class universities. The discourse of world class universities has rapid uptake in East Asian countries, with China recently refining its strategy. This book provides insights into this process and its future development. *Rankings and the Reshaping of Higher Education* Springer

For many institutions, to ignore your university's ranking is to become invisible, a risky proposition in a competitive search for funding. But rankings tell us little if anything about the education, scholarship, or engagement with communities offered by a university. Drawing on a range of research and inquiry-based methods, *Global University Rankings and the Politics of Knowledge* exposes how universities became servants to the education industry and its impact. Conceptually unique in its scope, *Global University Rankings and the Politics of Knowledge* addresses the lack of empirical research behind university and journal ranking systems. Chapters from internationally recognized scholars in decolonial studies provide readers with robust frameworks to understand the intersections of coloniality and Indigeneity and how they play out in higher education. Contributions from diverse geographical and disciplinary contexts explore the political economy of rankings within the contexts of the Global North and South, and examine alternatives to media-driven rankings. This book allows readers to consider the intersections of power and knowledge within the wider contexts of politics, culture, and the economy, to explore how assumptions about gender, social class, sexuality, and race underpin the meanings attached to rankings, and to imagine a future that confronts and

challenges cognitive, environmental, and social injustice.

*The Great Brain Race* University of Toronto Press

The Global Ranking of the Publishing Industry 2017 The Global Ranking 2017 lists a total of 52 publishing groups with a combined revenue of 53,535mEUR and includes company profiles of all listed enterprises, with key data and descriptions of their main activities and recent company developments, a table summarizing revenue, and an analysis about key trends and developments in the international publishing industry. The report which has been updated every year since 2007, currently represents 50 companies, each of which reports revenues from publishing of over 150mEUR (or 200mUSD). In an overview of the leading publishing ventures worldwide, this study is listing consumer (or trade) publishers together with educational and professional (plus scientific, technical, and medical, STM) publishers, mostly based on their revenue in fiscal 2016. This ranking is based on 2016 revenue data for each company gathered from the best information available. This information has come from official company reports or has been directly provided by the companies in this study; if neither was possible, information has been retrieved from official company data registries. The ranking has been established in euros, and data reported in other currencies have been converted at the exchange rates of December 30, 2016. The Global Ranking of the Publishing Industry is an initiative copyrighted by Livres Hebdo (France) and has been co-published Bookdao (PR China), The Bookseller (United Kingdom), buchreport (Germany), PublishNews (Brazil), and Publishers' Weekly (United States of

America). It has been researched by Ruediger Wischenbart Content and Consulting. © by Livres Hebdo 2017

**America's Ranking Among Nations**  
Routledge

Within higher education, world-class universities are commonly regarded as elite research universities and play a critical role in developing a nation's competitiveness in the global knowledge economy. An increasing number of countries, regions and higher education institutions in different parts of the world have joined the same battle for academic excellence. While emerging countries and their universities make every effort to enhance their capacity and boost their research performance, the academic superpowers endeavour to maintain - if not further improve- their global positions. "Building World-Class Universities: Different Approaches to a Shared Goal" intends to provide an in-depth picture of different approaches in pursuit of the shared goal of developing academic excellence, and to reflect the current trends in this field. Divided into three parts, the book covers: • building world-class universities from a national/regional perspective, • managing world-class universities from an institutional perspective, and • measuring world-class universities from a ranking/indicator perspective. This book not only represents a contribution to the ongoing discussion on the topic of building world-class universities, but can be seen as a continuation of the previous three volumes on this topic - "World-Class Universities and Ranking: Aiming beyond Status", "The World-Class University as Part of a New Higher Education Paradigm: From Institutional Qualities to Systemic Excellence", and "Paths to a World-Class University: Lessons from Practices and

Experiences". All four books will be useful readings for students and academics in higher education generally, in addition to policy makers and informed practitioners. Guide to the World's Top Universities Springer

There are numerous determinants that drive and influence economic efficiency in contemporary nations. Critical insights can be gained from developing analytical models to understand the economies of the world. Ranking Economic Performance and Efficiency in the Global Market: Emerging Research and Opportunities is an innovative source of scholarly information that discusses world rankings of modern national economies. Including a range of topics such as geopolitics, sovereignty, and jurisdictional considerations, this book is ideally designed for academics, researchers, professionals, and students interested in the relevant knowledge that can be extracted from the determinants of economic efficiency. Global University Rankings and the Politics of Knowledge World Scientific

America's Ranking among Nations provides a global perspective of the United States in an objective and nonpartisan manner. It is a compendium of graphic displays in full color revealing America's position in the world. In this completely updated second edition, emphasis is placed on comparing the United States with other advanced, democratic nations and with international organizations. It covers a vast array of topics ranging from economic, military, and political matters to demographics and healthcare. Specifically, this edition includes information on Russia's invasion of Ukraine, the COVID-19 pandemic, opioid use, the declining life expectancy of

American newborns, and much more. This book contains hundreds of easy-to-read figures and charts derived from data published by federal agencies in the United States and reputable international sources. In addition, each chapter includes a detailed overview in text format. Throughout the book, information is formatted to deliver maximum information with minimum effort by the reader. America's Ranking among Nations will appeal to a very broad readership at all levels within academia, especially in political science, as well as with the general public. This book provides a factual foundation allowing readers to formulate educated opinions on critical issues. Anyone who wants to hone his/her knowledge of world affairs will benefit.

*Global University Rankings and the Politics of Knowledge* E-Kutub Ltd

Global university rankings are now more than a decade old and this book uses the data they have produced to examine how the international landscape of universities has changed over the years. It offers new insights into the power and limits of league tables, a key element of globalized higher education that can be deplored but hardly ignored. Case studies from Asia, Europe and North America are explored to highlight the issues raised by a quantitative exercise that decontextualizes what is linked so strongly to local factors.

### **Building World-Class Universities**

University of Toronto Press

Gathering unique and thoughtful contributions from leading international scholars, this timely Research Handbook offers diverse perspectives on university rankings twenty years after the first global rankings emerged. It presents an in-depth analysis that reflects the current state of research on rankings,

their influence and impact.

**Ranking The Liveability Of The World's Major Cities: The Global Liveable Cities Index (Glici)** Springer Science & Business Media

Examines the origins of the rise of international rankings, assessing their impact on global governance, and exploring how governments react to being ranked.

Ranking the World Routledge

Comparisons, statistical tables, economic and social development, social and economic conditions - covers development aid, economic growth, trade, agricultural production, industrial production, power consumption, labour force participation, labour force, employment, transport, domestic consumption, housing, education, research and development, etc.

*Global university rankings and their impact* BRILL

Global rankings and the Geopolitics of Higher Education is an examination of the impact and influence that university rankings have had on higher education, policy and public opinion in recent years. Bringing together some of the most informed authorities on this very complex issue, this edited collection of specially commissioned chapters examines the changes affecting higher education and the implications for society and the economy. Split into four interrelated sections, this book covers: The development of rankings in higher education, how they have impacted upon both the production of knowledge and its geography, and their influence in shaping policymaking. Overviews of the significance of rankings for higher education systems in Europe, Asia, Africa, Russia, South America, India and North America. An analysis of rankings in relation to key concerns that pervade

contemporary higher education.

Examination of the role rankings are likely to play in the future directions for higher education. This is a significant scholarly work that analyses in depth an important development in higher education systems, and which is likely to have an important influence upon how we understand the higher education policy-making process – past, present and future. It provides new analysis and conceptual understanding for researchers, and firm evidence for policy makers to use when addressing the value of rankings in measuring the quality of their institutions. Besides bringing together a powerful cast of academics, this book incorporates contributions from heads of important international higher education organisations – from both those involved in making and also in administering key decisions. This timely, reflective and accessible book forms crucial reading for those studying the subject of rankings, as well as the broader implications and unintended consequences of rankings on national higher education policies. Extending beyond academic researchers and students, this book will also be of significant interest to policymakers, higher education leaders and key stakeholders.

**Universities, Rankings and the Dynamics of Global Higher Education** Springer

The first multi-indicator ranking of world universities, "Academic Ranking of World Universities (ARWU)", was published by the Institute of Higher Education of Shanghai Jiao Tong University in June 2003. Although the initial purpose of ARWU was to find the global standing of top Chinese universities, it has been attracting world-wide attention from governments, universities, media, and



the public in general. Professor Ellen Hazelkorn of Dublin Institute of Technology recently wrote that "ARWU marked the era of global rankings, despite being developed to highlight the position of Chinese universities vis-a-vis competitor universities and being focused on research, it has effectively become the 'Gold Standard'" (Hazelkorn, 2014). Nearly one year and a half after the first publication of ARWU, the Times Higher Education Supplement and Quacquarelli Symonds published their "World University Rankings" in November 2004. Up to now, more than a dozen global university rankings have been published. The latest development is the Best Global Universities Rankings published by "US News and World Report" in October 2014. Although the major global rankings use very different methodologies, the majority of their top 100 universities are the same, and the percentage is significantly higher for the top 20 universities. Different ranking methodologies may result in very different, sometimes conflicting, ranking results, depending on the dimensions measured by the ranking methodologies. Large variation of ranking positions of a particular institution in different rankings indicates the unbalanced performance of the institution in different dimensions measured. Although controversial, global university rankings are widely used by various stakeholders and have a profound impact on world higher education. Professor Simon Marginson of the University College of London (UCL) Institute of Education recently wrote "Since the first Shanghai Academic Ranking of World Universities in 2003 global rankings have transformed higher education" and "Since the emergence of global rankings, universities have been unable to avoid national and

international comparisons, and this has caused changes in the way universities function" (Marginson, 2014).

Global University Rankings and the Politics of Knowledge Springer

"The book seeks to offer an opportunity to scholars and other stakeholders from the global south to offer their perspectives on the impact of the global ranking systems on developing countries, and more particularly the global south. The contributions made in the book will be in the form of case studies that will offer in-depth reports on the subject domain; full research papers that will investigate a specific thematic area on university ranking systems; and conceptual papers that will synthesise existing studies. The book will be an additional resource for discussion and discourse as far as the global university ranking systems are concerned and open new frontiers for further research especially as relates to the global south"--

**In Pursuit of World-Class Universities** BRILL

University rankings are a relatively new phenomenon in higher education. Although quite an established practice in the U. S., it is only within the last decade that attempts to analyse university performance have spread to the rest of the world, and that we also have seen new global rankings appear—rankings attempting to measure university performance beyond national borders. No wonder that this trend is accompanied by a growing interest in studying rankings throughout the world. This book is written as part of the effort to better understand rankings and their effects on higher education. A serious approach towards university rankings implies that rankings should be analysed properly, including the methods used

and the indicators chosen, and investigate the objectives claimed. If university rankings are considered as consumer information then everyone should have an interest in basing such guidance on valid and reliable data and methodology. A serious analysis should also discuss the wider implications of rankings as an emerging phenomenon in higher education. Consequently, the contributions to this book investigate and analyse how different rankings work, how they reach their conclusions, and on what data and methodology they are built. Furthermore it provides a critical

reflection about the impact of rankings on higher education, how and in what way rankings influence policy-making, the structure of the sector, or the internal life of the sector.

**University Rankings, Diversity, and the New Landscape of Higher Education** Taylor & Francis

World-Class Universities: Towards A Global Common Good and Seeking National and Institutional Contributions provides updated insights and debates on how world-class universities will contribute to the global common good and balance their global, national and local roles in doing so.

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