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discipline, design
comes with some rules.
While breaking design
rules is allowed and
even (in some
circumstances)
encouraged, it's
important to at least
be aware of the rules
you are breaking so
you can break them
the right way. Here are
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How to Create Your Own Brand Guidelines by Grace ... It might be type-based (perhaps a signature or simple typeset design), symbolic (just a graphic) or a combination of the two, but you're definitely going to want to lay down the rules for how your beautiful logo should be used. Just like with any profession or discipline,

design comes with some rules. While breaking design rules is allowed and even (in some circumstances) encouraged, it's important to at least be aware of the rules you are breaking so you can break them the right way. Here are 20 design rules you should consider, before breaking them.

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Like any line of work that involves a set of specific skills, logo design requires plenty of practice and experience for it to be successful; knowledge is definitely power for any graphic designer. For this reason, we have outlined 12 essential rules to follow in order to design an effective logo. 1.

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