

# Air Freight Market Analysis Iata

Aviation Systems  
 The Economics of International Airline Transport  
 Air Transportation Industry  
 Digitalization and the Impacts of COVID-19 on the Aviation Industry  
 The Air Transportation Industry  
 IATA Ground Operations Manual (IGOM)  
 Flying Off Course  
 The Economic Analysis of Terrorism  
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 ITF Transport Outlook 2019  
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 World Air Transport Statistics  
 The Handbook of Maritime Economics and Business  
 Moving Boxes by Air  
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 Introduction to Air Transport Economics  
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 Designing for Digital Transformation. Co-Creating Services with Citizens and Industry  
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 2023 Asia-Pacific International Symposium on Aerospace Technology (APISAT 2023) Proceedings  
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## JAYLIN ROMAN

*Aviation Systems* Emerald Group Publishing  
 Extensively revised and updated edition of the bestselling textbook, provides an overview of recent global airline industry evolution and future challenges Examines the perspectives of the many stakeholders in the global airline industry, including airlines, airports, air traffic services, governments, labor unions, in addition to passengers Describes how these different players have contributed to the evolution of competition in the global airline industry, and the implications for its future evolution Includes many facets of the airline industry not covered elsewhere in any single book, for example, safety and security, labor relations and environmental impacts of aviation Highlights recent developments such as changing airline business models, growth of emerging airlines, plans for modernizing air traffic management, and opportunities offered by new information technologies for ticket distribution Provides detailed data on airline performance and economics updated through 2013  
*The Economics of International Airline Transport* Emerald Group Publishing

When predicting the future of air traffic development, it is imperative for researchers and planners to have the most accurate information about airport capacity constraints. Airport capacity constraints and strategies for mitigation: A global perspective analyses airport capacity constraints with empirical methods that forecast future capacities and capacity shortfalls. The book discusses in detail the importance of airport capacity constraints on air traffic development, especially for international hubs, along with mitigation strategies for already congested airports. It analyses empirical data to provide greater insight into the problems of airport congestion and capacity shortage. The authors present detailed global traffic forecasts for the years 2030 and 2040, and mitigation strategies for overcoming the problem of limited airport capacity. As expanding current airports becomes increasingly difficult, and time consuming - especially for hubs - the study of current and future airport capacity constraints becomes ever more needed. This book provides detailed information about how to correctly assess and quantify the problem of limited airport capacity, while offering strategies for overcoming these issues for a healthy global air traffic network.

*Air Transportation Industry* Taylor & Francis

Aviation is one of the most widely talked about industries in the global economy and yet airlines continue to present an enigma. Between 2010 and 2018 the global airline industry experienced

its longest period of sustained profitability; however, huge global profits hid a darker side. Many airlines made inadequate profits or serious losses while others collapsed entirely. This fifth edition of *Flying Off Course* explains why. Written by leading industry expert, Rigas Doganis, this book is an indispensable guide to the inner workings of this exciting industry. Providing a complete, practical introduction to the fundamentals of airline economics and marketing, it explores the structure of the market, the nature of airline costs, issues around pricing and demand, and the latest developments in e-commerce. Vibrant examples are drawn from passenger, charter and freight airlines to provide a dynamic view of the entire industry. This completely updated edition also explores the sweeping changes that have affected airlines in recent years. It includes much new material on airline alliances, long-haul low-cost airlines, new pricing policies and ancillary revenues in order to present a compelling account of the current state of the airline industry. Offering a practical approach and peppered with real examples, this book will be valuable to anyone new to the airline industry as well as those wishing to gain a wider insight into its operations and economics. For undergraduate or postgraduate students in transport studies, tourism and business the book provides a unique insider's view into the workings of this exciting industry.

*Digitalization and the Impacts of COVID-19 on the Aviation Industry* Elsevier

*Introduction to Air Transport Economics: From Theory to Applications* uniquely merges the institutional and technical aspects of the aviation industry with their theoretical economic underpinnings. In one comprehensive textbook it applies economic theory to all aspects of the aviation industry, bringing together the numerous and informative articles and institutional developments that have characterized the field of airline economics in the last two decades as well as adding a number of areas original to an aviation text. Its integrative approach offers a fresh point of view that will find favor with many students of aviation. The book offers a self-contained theory and applications-oriented text for any individual intent on entering the aviation industry as a practicing professional in the management area. It will be of greatest relevance to undergraduate and graduate students interested in obtaining a more complete understanding of the economics of the aviation industry. It will also appeal to many professionals who seek an accessible and practical explanation of the underlying economic forces that shape the industry. The second edition has been extensively updated throughout. It features new coverage of macroeconomics for managers, expanded analysis of modern revenue management and pricing decisions, and also reflects the many significant developments that have occurred since the original's publication.

Instructors will find this modernized edition easier to use in class, and suitable to a wider variety of undergraduate or graduate course structures, while industry practitioners and all readers will find it more intuitively organized and more user friendly.

**The Air Transportation Industry** Rowman & Littlefield  
 This book constitutes the thoroughly refereed proceedings of the 15th International Conference on Design Science Research in Information Systems and Technology, DESRIST 2020, held in Kristiansand, Norway, in December 2020. The 28 revised full research papers included in the volume together with 7 research-in-progress papers and 9 prototype papers, were carefully reviewed and selected from 93 submissions. They are organized in the following topical sections: digital public services; data science; design principles; methodology; platforms and networks; and service science. Due to the Corona pandemic this event was held virtually.

*IATA Ground Operations Manual (IGOM)* Springer

The ITF Transport Outlook 2021 provides scenarios for the development of transport demand up to 2050. This edition includes a special focus on the impacts of the Covid-19 pandemic on transport systems, and models potential long-term changes with challenges and opportunities for decarbonisation.

*Flying Off Course* Kogan Page Publishers

As the air travel industry begins to emerge from the COVID-19 restrictions, new research must be undertaken to survey the changing business landscape. This book examines existing air travel literature, illustrates the current theories in the field, and suggests research methods for integrating them in fieldwork. The book begins by surveying the landscape of air travel research and examining key theoretical frameworks such as grounded theory, institutional theory, prospect theory, and the theory of planned behavior. It then explores when qualitative and quantitative research methods are appropriate for use in air travel research, and how they can be applied successfully. Gathered contributors from Southeast Asia and the Middle East highlight some of the latest issues, including the impacts of COVID-19 on airfreight, airline catering, and passenger perceptions of security and safety. Future directions for research are also proposed. This book will appeal to researchers and postgraduate students in the fields of air transport or aviation management, tourism marketing, and consumer behavior.

**The Economic Analysis of Terrorism** Routledge

This groundbreaking book offers a critical and wide-ranging assessment of the global air transport liberalization process over the past 40 years. This compilation of world experts on air transport economics, policy, and regulation is timely and significant, considering that air transport is currently facing a series of new challenges due to technological changes, the

emergence of new markets, and increased security concerns.

[The Global Airline Industry](#) Springer Nature

Air cargo is a key element of the global supply chain. It allows outsourcing of manufacturing to other countries and links production in both multinational and smaller enterprises. It has also been the most important driver of certain export industries in countries such as South Africa, Kenya and Chile. As a component of the air transport industry, air cargo makes the crucial difference between profit and loss on many long-haul routes. For some network combination carriers it accounts for up to half of total tonne-kms flown, and as much as one quarter of total revenue. In addition, the integrated carriers such as DHL, FedEx and TNT have their own fleets of dedicated freighter aircraft, and cargo aircraft operators like Cargolux and Nippon Cargo have a specialist role in the industry. Featuring expert analysis and worked examples to enhance understanding, *Moving Boxes* by Air by Peter Morrell offers a comprehensive and up-to-date guide to the business and practices of air cargo, with a chapter dedicated to each key issue, such as: current trends, market characteristics, regulation, airport terminal operations, pricing and revenues, and environmental impacts.

*ITF Transport Outlook 2019* Ashgate Publishing, Ltd.

The International Air Cargo Industry: A Modal Analysis provides an objective "snapshot" of this fascinating industry from the perspective of those who conduct academic research into its expansion and consolidation covering three broad economic areas: costs, demand, and development.

[Air Travel Industry](#) Taylor & Francis

The Routledge Companion to Air Transport Management provides a comprehensive, up-to-date review of air transport management research and literature. This exciting new handbook provides a unique repository of current knowledge and critical debate with an international focus, considering both developed and emerging markets, and covering key sectors of the air transport industry. The companion consists of 25 chapters that are written by 39 leading researchers, scholars and industry experts based at universities, research institutes, and air transport companies and organisations in 12 different countries in Africa, Asia-Pacific, Europe and North America to provide a definitive, trustworthy resource. The international team of contributors have proven experience of research and publication in their specialist areas, and contribute to this companion by drawing upon research published mainly in academic, industry and government sources. This seminal companion is a vital resource for researchers, scholars and students of air transport management. It is organised into three parts: current state of the air transport sectors (Part I); application of management disciplines to airlines and airports (Part II); and key selected themes (Part III).

[World Air Transport Statistics](#) Academic Press

*Global Logistics Strategies* offers a step-by-step guide to global logistics. Covering the breadth of logistics, this highly accessible text covers everything you need to know and is illustrated by engaging case studies of market leaders such as DHL. In this comprehensive book, John Manners-Bell provides an in-depth definition, description and exploration of: freight forwarding, contract logistics, shipping, road freight, air cargo and express. The book also examines major sectors, including Automotive, Chemical, Pharmaceutical, Retail, Consumer, and High Tech. *Global Logistics Strategies* offers a detailed examination of key topics, including: how the logistics industry has developed, how it is influenced by macro-economic factors and demand-side trends, what the risks are to the industry, and how it will develop over the coming years. It examines important trends and developments that are shaping the industry, including 3D printing, megacities, and post-harvest food losses. Includes online resources, including chapter summaries and figures.

*The Handbook of Maritime Economics and Business* Elsevier

Through six previous editions, *Airline Marketing and Management* has established itself as the leading textbook for students of marketing and its application to today's airline industry, as well as a reference work for those with a professional interest in the area. Carefully revised, the seventh edition of this internationally successful book examines an exceptionally turbulent period for the industry. It features new material on: \*Changes in customer needs, particularly regarding more business travellers choosing -

or being forced - to travel economy, and analysis of the bankruptcy of 'All Business Class' airlines. \* An explanation of the US/EU 'Open Skies' agreement and analysis of its impact. \*The increase in alliance activity and completion of several recent mergers, and the marketing advantages and disadvantages that have resulted. \* Product adjustments that airlines must make to adapt to changes in the marketing environment, such as schedule re-adjustments and the reconfiguration of aircraft cabins.

\*Changes in pricing philosophies, with, for example, airlines moving to 'A La Carte' pricing, whereby baggage, catering and priority boarding are paid for as extras. \*Airline websites and their role as both a selling and distributing tool. \*The future of airline marketing. A review of the structure of the air transport market and the marketing environment is followed by detailed chapters examining business and marketing strategies, product design and management, pricing and revenue management, current and future distribution channels, and selling, advertising and promotional policies. The reader will benefit from greater understanding of both marketing and airline industry jargon and from knowledge obtained regarding the extraordinary strategic challenges now facing aviation. Written in a straightforward, easy-to-read style and combining up-to-date and relevant examples drawn from the worldwide aviation industry, this new edition will further enhance the book's reputation for providing the ideal introduction to the subject.

[Moving Boxes](#) by Air Springer Nature

In the airline industry, the formation of highly integrated strategic alliances started during the 1990's. Thereby, Star Alliance became the first global player when passenger airlines faced deregulation, and wanted to support their growth and expansion in international markets. For cargo companies, this type of integration came around later, namely in the beginning of 2000. As a result of the increased co-operation, major alliances were formed with the launch of SkyTeam Cargo and WOW. In the dawn of the new century, these alliances should lay the cornerstone for the achievement of a long term success through synergy effects, and higher competitiveness in terms of the individual and the group. A decade later, WOW and SkyTeam Cargo have evolved in different directions but, not all members or ex-members are pleased about the results. Strategic alliances in air transport have been studied widely but, most of the recent publications only cover the passenger side in this business. There are a lot of information and statements about the benefits that alliances can bring to its members. But, the review of the literature shows that research is very sparse when it comes down to the evaluation of the actual impact of alliance integration on air cargo carriers' standing. The objective of this book is to analyze and interpret the impact of a strategic alliance on cargo airlines' revenue-tonne-kilometres key figures (provided by Airline Business 1998-2010), and market share developments. The author's aim is on the one hand, to answer the question if air cargo operators did profit from alliance integration, and on the other hand, to give the reasons for this development. Besides, the book gives an overview about the market's environment, the characteristics of air freight, and the history of WOW and SkyTeam Cargo. Further, the additional questions are discussed in detail: • How did carriers react to the challenges and opportunities in the market? • What are the main benefits or disadvantages for alliance members? • What major challenges do (prospective) members face in an alliance? • What are the core arrangements and prerequisites for alliance integration? • Is there a common success, are there stability factors and why do alliances fail? • What alternatives are there to alliance formation

[Airport Development Reference Manual](#) Springer Science & Business Media

The aviation industry is a major driver of world trade. As global markets and economies are constantly evolving, practitioners and academics need more quality information and a broader perspective of aviation management rather than just silo-based knowledge, particularly if they wish to move up the management ladder and progress. *Air Transport Management* presents the dynamic shifts which have influenced structural changes in the aviation industry, such as the emergence of low cost carriers. These changes have transformed the market, leading to deregulation and consolidation. The author provides a viable road map aimed at giving students and managers in the aviation

industry a rigorous understanding on how to manage strategically in complex and turbulent market conditions. *Air Transport Management* examines the airline industry structure in terms of entry barriers, competition dynamics and competing business models. With the inclusion of fascinating case studies, this handbook assesses different business models used by international companies and proposes best fit management practices which airlines should follow in order to survive.

**Airport Marketing** Routledge

The ITF Transport Outlook examines the development of global transport volumes and related CO2 emissions and health impacts through to 2050.

*Introduction to Air Transport Economics* Kogan Page Publishers

This contributed volume contains the selected and reviewed papers of the 2nd Interdisciplinary Conference on Production, Logistics and Traffic (ICPLT) 2015, Dortmund, Germany. The topical focus lies on economic, ecological and societal issues related to commercial transport. The authors are international experts and the paper collection presents the state-of-the-art in the field, thus making this book a valuable read for both practitioners and researchers.

**Airport Capacity Constraints and Strategies for Mitigation** Taylor & Francis

This book is the founding title in the Grammenos Library. The diversity of the subjects covered is unique and the results of research developed over many years are not only comprehensive, but also have important implications on real life issues in maritime business. The new edition covers a vast number of topics, including: • Shipping Economics and Maritime Nexus • International Seaborne Trade • Economics of Shipping Market and Shipping Cycles • Economics of Shipping Sectors • Issues in Liner Shipping • Economics of Maritime Safety and Seafaring Labour Market • National and International Shipping Policies • Aspects of Shipping Management and Operations • Shipping Investment and Finance • Port Economics and Management • Aspects of International Logistics

**ITF Transport Outlook 2015** Routledge

This book indicates the shortcomings of the current international legal system and customary international norms that govern international aviation law to comply with contemporary air transport market realities. As the air transport market develops globally, the safety regime of civil aviation should also be governed and applied globally. In this book, the author departs from current international legal norms to examine the emerging legal field of global administrative law. Through that lens, the possibility of reconstructing the set of legal mechanisms that govern domestic and international administrative interaction in the global field of aviation safety is explored. This book demonstrates that a legal system is never complete but always develops in tandem with changing needs, i.e. the participation of the affected parties. Exploring the principles of GAL theory contributes to addressing the contemporary legal issues relating to state compliance with international aviation safety standards that would otherwise not be covered by customary international law. In particular, the principles of GAL theory regarding global governance and the 'public' character of global regulations, the role of individuals and states in global governance, and state sovereignty are considered valuable contributions to contemporary global aviation safety issues in practice. It is asserted in this book that proper checks and balances in global aviation safety can be improved by making these accessible to individuals by way of national courts. Finally, establishing public awareness of global aviation safety standards will eventually create greater pressure on states to implement and enforce them. This book is in an area increasing academic and research interest of practitioners of public international aviation law, global administrative law, global governance, and global aviation safety, global air transport market regulations.

*Designing for Digital Transformation. Co-Creating Services with Citizens and Industry* Routledge

The ITF Transport Outlook provides an overview of recent trends and near-term prospects for the transport sector at a global level as well as long-term prospects for transport demand to 2050. The analysis covers freight (maritime, air, surface) and passenger transport (car, rail, air) as well ...

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