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#### **International Business, Global Edition** Routledge

For courses in international business. International business through theory and practice Balancing authoritative theory and meaningful practice, International Business engages students on the subject of conducting business in international markets. The authors' descriptions and ideas of international business are enhanced with contemporary examples, scenarios, and cases that help students effectively apply what they've learned. Now in its 16th Edition, International Business remains one of the best-selling and most authoritative international business texts available. As rigorous and practical as ever, this edition remains current through updated author-written cases, including seven entirely new cases, streamlined writing, and expanded coverage of relevant global changes.

#### **Introduction to Business** Thomson South-Western

The International Business Environment is written for undergraduate and masters--level students taking an introductory module on the international context and environment of business as part of an International Business, Business Studies or Management degree. The book provides broad and discursive coverage of the external environment confronted by both large and small organisations. It examines the key issues and institutions within

economic, political and legal frameworks, as well as the impacts of social and cultural, technological and ecological developments. A well-structured chapter framework features mini-cases, summaries, references and further reading. A selection of long cases provides further substantial illustration of concepts in practice. A website for the tutor contains teaching and case notes, as well as presentation slides. It can be found at [www.booksites.net/brooks](http://www.booksites.net/brooks) Key Features Applied business focus covers all aspects of the international business environment Longer cases feature a range of industries in public and private sectors Mini-cases and discussion questions provide regular opportunity for critical reflection Recent data and examples bring immediate relevance to the subject References to relevant websites at the end of each chapter Dr Ian Brooks is Dean of Northampton Business School at University College Northampton and researches organisational change. Jamie Weatherston is Senior Lecturer in Strategic Management at Newcastle Business School, Northumbria University Graham Wilkinson is Senior Lecturer in Business and Economics at Northampton Business School, University College Northampton.

#### *International Operations* Pearson Education

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*The Cultural Environment of International Business* Oxford University Press, USA

By encouraging students to explore the challenges and opportunities managers face in the business environment, this text will provide students with a solid foundation from which to build upon their business knowledge.

**Focused Operations Management** IGI Global

Focused Operations Management shows how to do much more with existing resources in terms of throughput, response time and quality. It provides a system view and will touch upon performance measures, operations management, quality, cost-accounting, pricing, and above all, value creation and value enhancement.

**International Business, Global Edition** Crown Currency

For courses in international business. A study of international business through integrated theory and practice Balancing authoritative theory and meaningful practice, International Business: Environments and Operations engages students on the subject of conducting business in international markets. The authors' descriptions and ideas of international business are enhanced with contemporary examples, scenarios, and cases that help students effectively apply what they've learned. Now in its 17th Edition, International Business remains one of the best-selling and most authoritative international business texts available. As rigorous and practical as ever, this edition remains current through updated author-written cases and expanded coverage of relevant political, economic, social, and institutional changes.

*The Business Environment* SAGE

Introduction to Business covers the scope and sequence of most introductory business courses. The book provides detailed explanations in the context of core themes such as customer satisfaction, ethics, entrepreneurship, global business, and managing change. Introduction to Business includes hundreds of current business examples from a range of industries and geographic locations, which feature a variety of individuals. The outcome is a balanced approach to the theory and application of business concepts, with attention to the knowledge and skills necessary for student success in this course and beyond. This is an adaptation of Introduction to Business by OpenStax. You can access the textbook as pdf for free at openstax.org. Minor editorial changes were made to ensure a better ebook reading experience. Textbook content produced by OpenStax is licensed under a Creative Commons Attribution 4.0 International License.

**The Global Environment of Business** Pearson

This text presents international accounting within the context of managing multinational enterprises, focusing on business strategies and how accounting applies to these strategies. This unique approach gives students the opportunity to learn about international accounting from a perspective similar to what they will experience in the business world. The book explains the key factors that influence accounting standards and practices in different countries, and how those factors impact the convergence of standards worldwide. Particular emphasis is given to culture and its unique contribution to accounting standards and practices worldwide. The book focuses on the needs of users of financial and accounting information across borders with the aim of enhancing their understanding of how to use information and make more informed decisions in an increasingly complex and dynamic international business environment.

**Organisations and the Business Environment** Springer Nature

For undergraduate and graduate International Business courses. An effective balance between authoritative theory and meaningful practice.

International Business is an authoritative and engaging voice on conducting business in international markets. This text not only describes the ideas of international business but it also uses contemporary examples, scenarios, and cases to help students effectively put theory into practice. This edition features updated author-written cases, including ten entirely new cases, and expanded coverage on emerging economies. MyManagementLab for International Business is a total learning package. MyManagementLab is an online homework, tutorial, and assessment program that truly engages students in learning. It helps students better prepare for class, quizzes, and exams—resulting in better performance in the course—and provides educators a dynamic set of tools for gauging individual and class progress. Teaching and Learning Experience This program will provide a better teaching and learning experience—for you and your students. Here's how: Improve Results with MyManagementLab: MyManagementLab delivers proven results in helping students succeed and provides engaging experiences that personalize learning. Bring Concepts to Life with Cases and Features: Every chapter begins and ends with an author-written case that either introduces new material or integrates what has already been learned. Keep Your Course Current and Relevant: New examples, topics, and statistics appear throughout the text. Note: You are purchasing a standalone product; MyManagementLab does not come packaged with this content. If you would like to purchase both the physical text and MyManagementLab search for ISBN-10: 0133768740/ISBN-13: 9780133768749. That package includes ISBN-10: 0133457230/ISBN-13: 9780133457230 and ISBN-10: 0133486621/ISBN-13: 9780133486629. MyManagementLab is not a self-paced technology and should only be purchased when required by an instructor.

*International Business* Routledge

Revised edition of International business, 2015.

*The Global Business Environment* John Wiley & Sons

An effective balance between authoritative theory and meaningful practice. International Business is an authoritative and engaging voice on conducting business in international markets. This text not only describes the ideas of international business but it also uses contemporary examples,

scenarios, and cases to help readers effectively put theory into practice. This edition features updated author-written cases, including ten entirely new cases, and expanded coverage on emerging economies.

*International Business* Pearson

The Hispanic-Latino community is large, expanding, and an important contributor to the U.S. economy. Numbering over 50 million, Hispanic-Latinos currently represent about 16% of the population. Hispanic-Latinos engage in a diversity of jobs that help keep the American economic engine running. The practice of entrepreneurship has been on the rise with over 2.3 million businesses in the United States categorized as Hispanic owned, generating over \$345 billion in sales. This book examines the entrepreneurial mindset of Hispanic-Latinos in the United States. With limited literature on the subject, the authors created a pioneering book that captures the viewpoints of real-life Hispanic-Latino entrepreneurs. Using a 15-item questionnaire, the authors obtained information on entrepreneurial intent, goals, and business strategies utilized. This book highlights real world business experiences, including challenges relating to entrepreneurial pursuits, and the importance of hardwork, discipline, and a positive mindset in the success of an enterprise.

*International Business* Prentice Hall

Business Environment in a Global Context offers, in a readily accessible way, an in-depth analysis of the business environment at regional, national, and international levels. Incorporating case studies throughout, the key issues, concepts, and theories are supported by practical examples from the business world.

**International Accounting and Multinational Enterprises** Emerald Group Publishing

Offering an accessible introduction to the business environment, this edition of Janet Morrison's textbook explores the economic, political, social, legal, cultural, and technological dimensions that affect businesses.

*The International Business Environment* Pearson UK

"We have continued to evolve the structure and content of this textbook in step with the rapidly changing world of international business. This includes completely revising several key chapters, including Chapter 6, on International Trade. This is entirely updated and includes new case studies covering both the trade-war between the US and China and the complex Brexit process. These and other real-world developments have made a wide range of stakeholders much more aware of the significance of global trade interdependencies than in the past. Chapter 16 on the European Union is also entirely updated to take account of Brexit and a range of new socio-political and economic events in Europe. Chapter 11 ('MNEs as Responsible Stakeholders') has been removed, making this edition more consolidated, with 20 rather than 21 chapters. In place of Chapter 11 we have inserted new sections, frameworks and case studies on responsible business throughout the book as a fundamental dimension of international business theory and practice across all the other chapters. New case studies, such as 'Businesses and NGOs working together on climate change' in Chapter 4, provide additional material on this topic. Chapter 14, on 'Political risk and negotiation strategy' also features new case studies on the 'US-Venezuela oil dispute' and 'Huawei accused of spying'"

*International Business* Bloomsbury Academic

Tourism is changing. This innovative textbook examines a key international service industry in the context of globalization processes, the state, and increased individual mobility, using case studies to illustrate wider themes and key issues.

*International Business in the Information and Digital Age*

This book is open access under a CC BY-NC-ND 4.0 license. Multinational corporations (MNCs) have long played a crucial role in the Chinese economy. This role is one that is set to continue in the post-pandemic era as China works to transit to a high-quality growth model that is more sustainable and innovation-driven. With global experience and front-line involvement in some of the most pressing economic, technological, and environmental issues of our day, leading figures in MNCs and chambers of commerce are well placed to share insights that could potentially contribute to policymaking and development strategies so that everyone can "make the most" of China's future. This collection of essays aims to share these invaluable insights with a wider audience, offering balanced and diverse perspectives from companies and advocacy groups working on a range of issues related to China's domestic development, international economic cooperation, and China-US competition. These insights are useful not only for the wider business community, but also for academics, policymakers, students, and anyone trying to deepen their understanding of this exciting period of "transition and opportunity," and make the most of China's bright future. .

*International Business* World Bank Publications

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**International Business** Prentice Hall

For undergraduate and graduate level international business courses. International Business, 12/e is an authoritative and engaging voice on conducting business in international markets.

**International Business** Pearson Higher Ed

This book is about international business international firms, their business activities across borders, the environment in which they operate, and management. The book produces a clear and concise introduction to international business, setting a global standard for studying and understanding of international business as required by practicing managers and those in colleges and universities who are aspiring to become international business managers.

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