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# Dax Patterns 2015

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Second Edition

Learn Power Query

The Hope We Hold

Getting, transforming, and preparing the data. The first step towards data analysis

DAX Patterns

Microsoft SQL Server 2012 Integration Services

Business Intelligence with PowerPivot and SQL Server Analysis Services Tabular

Time Series Analysis: Forecasting & Control, 3/E

Power BI Is Better When You Learn to Write DAX

DAX Patterns: Second Edition

Game Analytics

Analyzing Data with Power BI and Power Pivot for Excel

Microsoft Power Bi Cookbook

A Destined Novel

Microsoft PowerPivot for Excel 2010

Hands-On Business Intelligence with DAX

Expert Cube Development with SSAS Multidimensional Models

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**PERKINS RILEY**

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**Second Edition** Packt Publishing Ltd  
Solve real-world business problems by learning how to create common industry key performance indicators and other calculations using DAX within Microsoft products such as Power BI, SQL Server, and Excel. Key Features Learn to write sophisticated DAX queries to solve business intelligence and data analytics challenges Handle performance issues and optimization within the data model, DAX calculations and more Solve business issues with Microsoft Excel, Power BI, and SQL Server using DAX queries Book Description DAX provides an extra edge by extracting key information from the data that is already present in your model. Filled with examples of practical, real-world calculations geared toward business metrics and key performance indicators, this cookbook features solutions that you can apply for your own business analysis needs. You'll learn to write various DAX expressions and functions to understand how DAX queries work. The book also covers sections on dates, time, and duration to help you deal with working days, time zones, and shifts. You'll then discover how to manipulate text and numbers to create dynamic titles and ranks, and deal with measure totals. Later, you'll explore common business metrics for finance, customers, employees, and projects. The book will also show you how to implement common industry metrics such as days of supply, mean time between failure, order cycle time and overall equipment effectiveness. In the concluding chapters, you'll learn to apply statistical

formulas for covariance, kurtosis, and skewness. Finally, you'll explore advanced DAX patterns for interpolation, inverse aggregators, inverse slicers, and even forecasting with a deseasonalized correlation coefficient. By the end of this book, you'll have the skills you need to use DAX's functionality and flexibility in business intelligence and data analytics. What you will learn Understand how to create common calculations for dates, time, and duration Create key performance indicators (KPIs) and other business calculations Develop general DAX calculations that deal with text and numbers Discover new ideas and time-saving techniques for better calculations and models Perform advanced DAX calculations for solving statistical measures and other mathematical formulas Handle errors in DAX and learn how to debug DAX calculations Understand how to optimize your data models Who this book is for Business users, BI developers, data analysts, and SQL users who are looking for solutions to the challenges faced while solving analytical operations using DAX techniques and patterns will find this book useful. Basic knowledge of the DAX language and Microsoft services is mandatory.

*Learn Power Query* Pearson Education India

This comprehensive and authoritative guide will teach you the DAX language for business intelligence, data modeling, and analytics. Leading Microsoft BI consultants Marco Russo and Alberto Ferrari help you master everything from table functions through advanced code and model optimization. You'll learn exactly what happens under the hood when you run a DAX expression, how DAX behaves differently from other languages, and how to use this

knowledge to write fast, robust code. If you want to leverage all of DAX's remarkable power and flexibility, this no-compromise "deep dive" is exactly what you need. Perform powerful data analysis with DAX for Microsoft SQL Server Analysis Services, Excel, and Power BI Master core DAX concepts, including calculated columns, measures, and error handling Understand evaluation contexts and the CALCULATE and CALCULATETABLE functions Perform time-based calculations: YTD, MTD, previous year, working days, and more Work with expanded tables, complex functions, and elaborate DAX expressions Perform calculations over hierarchies, including parent/child hierarchies Use DAX to express diverse and unusual relationships Measure DAX query performance with SQL Server Profiler and DAX Studio

### **The Hope We Hold** Apress

This is a complete revision of a classic, seminal, and authoritative text that has been the model for most books on the topic written since 1970. It explores the building of stochastic (statistical) models for time series and their use in important areas of application -forecasting, model specification, estimation, and checking, transfer function modeling of dynamic relationships, modeling the effects of intervention events, and process control. Getting, transforming, and preparing the data. The first step towards data analysis Tickling Keys, Inc.

Shows readers how to perform complex data analysis, create reports with the data analysis expressions language, and add hierarchies to data models to enable faster browsing.

DAX Patterns Tickling Keys, Inc.

Get more out of Microsoft Power BI turning your data into actionable insights About This Book\* From

connecting to your data sources to developing and deploying immersive, mobile-ready dashboards and visualizations, this book covers it all\* Over 90 hands-on, technical recipes, tips, and use cases from across the Power BI platform including the Power BI Service and Mobile Applications\* Proven development techniques and guidance for implementing custom solutions with DAX and M languages Who This Book Is For This book is for BI professionals who wish to enhance their knowledge of Power BI beyond and to enhance the value of the Power BI solutions they deliver to business users. Those who are looking at quick solutions to common problems while using Power BI will also find this book to be a very useful resource .Some experience with Power BI will be useful. What You Will Learn\* Cleanse, stage, and integrate your data sources with Power BI\* Abstract data complexities and provide users with intuitive, self-service BI capabilities\* Build business logic and analysis into your solutions via the DAX programming language and dynamic, dashboard-ready calculations\* Take advantage of the analytics and predictive capabilities of Power BI\* Make your solutions more dynamic and user specific and/or defined including use cases of parameters, functions, and row level security\* Understand the differences and implications of DirectQuery, Live Connections, and Import-Mode Power BI datasets and how to deploy content to the Power BI Service and schedule refreshes\* Integrate other Microsoft data tools such as Excel and SQL Server Reporting Services into your Power BI solution In Detail Microsoft Power BI is a business intelligence and analytics platform consisting of applications and services designed to provide coherent,

visual and interactive insights of data. This book will provide thorough, technical examples of using all primary Power BI tools and features as well as demonstrate high impact end-to-end solutions that leverage and integrate these technologies and services. Get familiar with Power BI development tools and services, go deep into the data connectivity and transformation, modeling, visualization and analytical capabilities of Power BI, and see Power BI's functional programming languages of DAX and M come alive to deliver powerful solutions to address common, challenging scenarios in business intelligence. This book will excite and empower you to get more out of Power BI via detailed recipes, advanced design and development tips, and guidance on enhancing existing Power BI projects. Style and approach This book consists of practical recipes on Power BI that target novices as well as intermediate Power BI users. It goes deep into the technical issues, covers additional protocols, and many more real-live examples.

*Microsoft SQL Server 2012 Integration Services* Microsoft Press

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. *Introducing Microsoft Power BI* enables you to evaluate when and how to use Power BI. Get inspired to improve business processes in your company by leveraging the available analytical and collaborative features of this environment. Be sure to watch for the publication of Alberto Ferrari and Marco Russo's upcoming retail book, *Analyzing Data with Power BI and Power Pivot for Excel* (ISBN 9781509302765). Go to the book's page at the Microsoft Press Store

here for more details: <http://aka.ms/analyzingdata/details>. Learn more about Power BI at <https://powerbi.microsoft.com/>.

### **Business Intelligence with PowerPivot and SQL Server Analysis Services Tabular**

Pearson Education Power Query is one component of the Power BI (Business Intelligence) product from Microsoft, and "M" is the name of the programming language created by it. As more business intelligence pros begin using Power Pivot, they find that they do not have the Excel skills to clean the data in Excel; Power Query solves this problem. This book shows how to use the Power Query tool to get difficult data sets into both Excel and Power Pivot, and is solely devoted to Power Query dashboarding and reporting.

*Time Series Analysis: Forecasting & Control, 3/E* John Wiley & Sons

This book will show you how to use Power BI effectively to create a variety of visualizations and BI dashboards. Right from gathering data through various data sources, you will learn to perform effective visual analytics. By the end of this book, you will be able to gain unique, hidden insights into your data using Microsoft Power BI.

Springer

*Excel 2016 In Depth Full Color: Figures and code appear as they do in Excel 2016 Beyond the Basics...Beneath the Surface...In Depth Do more in less time!* Experienced with Excel? Don't let Excel 2016 make you feel like a beginner again! This new full-color edition of the bestselling book has been completely overhauled. Gone is unnecessary and rarely used content; emphasis is on the most-used and new aspects of Excel 2016. The result is a focused book where every topic is relevant and worth learning. *Excel 2016 In Depth* is the

fastest, smartest way to master Excel 2016's full power and updated interface. You'll discover how to leverage Excel's new tools for charting, business analysis, data visualization, forecasting, and more.

- Quickly clean your data with Excel 2016's powerful Get & Transform tools
- Discover Excel 2016's newest charts: waterfall, histogram, Pareto, sunburst, TreeMap, and Box and Whisker
- Use Forecast Sheets to forecast the future, including seasonal adjustments
- Pivot data on maps with 3D Maps, and animate your maps over time
- Create formulas, charts, subtotals, and pivot tables faster than ever
- Create amazing PowerPivot data mashups that integrate information from anywhere
- Automate repetitive functions using Excel macros
- Solve real-world business intelligence analysis problems
- Use PowerPivot Data Model to create pivot tables from multiple data sets without VLOOKUP
- Share workbooks on the Web and social networks
- Leverage Excel to create highly interactive web pages and online surveys
- Quickly apply attractive, consistent formats

This book is part of Que's Content Update Program. As Microsoft updates features of Excel, sections of this book will be updated or new sections will be added to match the updates to the software. See inside for details.

#### Power BI Is Better When You Learn to Write DAX Que Publishing

Build agile and responsive business intelligence solutions Create a semantic model and analyze data using the tabular model in SQL Server 2016 Analysis Services to create corporate-level business intelligence (BI) solutions. Led by two BI experts, you will learn how to build, deploy, and query a tabular model by following detailed examples and best practices. This hands-on book

shows you how to use the tabular model's in-memory database to perform rapid analytics—whether you are new to Analysis Services or already familiar with its multidimensional model. Discover how to:

- Determine when a tabular or multidimensional model is right for your project
- Build a tabular model using SQL Server Data Tools in Microsoft Visual Studio 2015
- Integrate data from multiple sources into a single, coherent view of company information
- Choose a data-modeling technique that meets your organization's performance and usability requirements
- Implement security by establishing administrative and data user roles
- Define and implement partitioning strategies to reduce processing time
- Use Tabular Model Scripting Language (TMSL) to execute and automate administrative tasks
- Optimize your data model to reduce the memory footprint for VertiPaq
- Choose between in-memory (VertiPaq) and pass-through (DirectQuery) engines for tabular models
- Select the proper hardware and virtualization configurations
- Deploy and manipulate tabular models from C# and PowerShell using AMO and TOM libraries

Get code samples, including complete apps, at:

<https://aka.ms/tabular/downloads> About This Book • For BI professionals who are new to SQL Server 2016 Analysis Services or already familiar with previous versions of the product, and who want the best reference for creating and maintaining tabular models.

- Assumes basic familiarity with database design and business analytics concepts.

**DAX Patterns: Second Edition** Apress  
This book provides andrologists and other practitioners with reliable, up-to-date information on all aspects of male infertility and is designed to assist in the

clinical management of patients. Clear guidance is offered on classification of infertility, sperm analysis interpretation and diagnosis. The full range of types and causes of male infertility are then discussed in depth. Particular attention is devoted to poorly understood conditions such as unexplained couple infertility and idiopathic male infertility, but the roles of diverse disorders, health and lifestyle factors and environmental pollution are also fully explored. Research considered stimulating for the reader is highlighted, reflecting the fascinating and controversial nature of the field. International treatment guidelines are presented and the role of diet and dietary supplements is discussed in view of their increasing importance. Clinicians will find that the book's straightforward approach ensures that it can be easily and rapidly consulted.

#### Game Analytics Springer

Power BI is a powerful self-service (and enterprise) business intelligence (BI) tool that was first made generally available by Microsoft in July 2015. Power BI is a complete BI package that covers the end to end BI process including data acquisition (get data), data modelling (prepare/model the data) and data visualisation (analyse the data). And there is a lot of good news about this tool including the fact that the skills needed to succeed with Power BI are fully transferable to Microsoft Excel. There are 3 learning areas required to master everything Power BI Desktop has to offer. 1. The M Language - used for data acquisition 2. The DAX Language - used to prepare and model data 3. Visualisation and analysis - used to present data in a compelling way Power BI is probably the first commercial grade software product that brings all of these

areas into a single software package that is completely accessible to a business user (you don't need to be an IT pro). This book focuses on number 2 above, the DAX language (Data Analysis Expressions). Super Charge Power BI Desktop is the second book written by Matt Allington and is a sister book to his first book Learn to Write DAX (first released Dec 2015). Super Charge Power BI Desktop uses the same learning and practice exercise framework as used in Learn to Write DAX however the entire book is written using the Power BI Desktop user interface. Unfortunately simply reading a book is normally not enough for Excel users wanting to get the most out of Power BI Desktop and to learn the DAX language - most people will also need some practice. Super Charge Power BI Desktop is different to other books - it is written in such a way to clearly explain the concepts of Power BI data modelling while at the same time giving hands-on practice to deeply engage the reader to help the new knowledge and concepts stick. The book first presents the theory, then provides worked through sample exercises demonstrating each of the concepts, and finally it provides the reader with practice exercises and answers to maximize learning retention.

#### Analyzing Data with Power BI and Power Pivot for Excel RADACAD Systems Limited

Power Query for Power BI and Excel is a book for people who are tired of copying and pasting data into Excel worksheets. Power Query, part of the Microsoft Power BI suite, is a tool that automates the process of getting data into Excel and will save you hours of dull, repetitive, and error-prone work! Power Query makes it easy to extract data from many different data sources, filter that data,



aggregate it, clean it and perform calculations on it, finally loading that data into either your worksheet or directly into the new Excel 2013 Data Model used by Power Pivot. This concise, practical book provides a complete guide to Power Query and how to use it to solve all of your Excel data-loading problems. Power Query for Power BI and Excel goes well beyond the surface of what Power Query can do. The book goes deep into the underlying M language, showing you how to do amazing things that aren't going to be possible from just the GUI interface that is covered in most other books. You'll have full command of the GUI, and you'll be able to drop into the M language to go beyond what the GUI provides. The depth in this book makes it a must-have item for anyone who is pushing Power BI and Excel to their limits in the pursuit of business intelligence from data analysis. Teaches the basics of using Power Query to load data into Excel Helps you solve common, data-related problems with Power Query Shows how to write your own solutions in the powerful M language

[Microsoft Power Bi Cookbook](#) Que Publishing

Dax Patterns 2015 CreateSpace

**A Destined Novel** Simon and Schuster  
Any data analytics solution requires data population and preparation. With the rise of data analytics solutions these years, the need for this data preparation becomes even more essential. Power BI is a helpful data analytics tool that is used worldwide by many users. As a Power BI (or Microsoft BI) developer, it is essential to learn how to prepare the data in the right shape and format needed. You need to learn how to clean the data and build it in the structure that can be modeled easily and used high

performant for visualization. Data preparation and transformation is the backend work. If you consider building a BI system as going to a restaurant and ordering food. The visualization is the food you see on the table nicely presented. The quality, the taste, and everything else comes from the hard work in the kitchen. The part that you don't see or the backend in the world of Power BI is Power Query. You may be already familiar with some other data preparation and data transformation technologies, such as T-SQL, SSIS, Azure Data Factory, Informatica, etc. Power Query is a data transformation engine capable of preparing the data in the format you need. The good news is that to learn Power Query; you don't need to know programming. Power Query is for citizen data engineers. However, this doesn't mean that Power Query is not capable of performing advanced transformation. Unfortunately, because Power Query and data preparation is the kitchen work of the BI system, many Power BI users skip the learning of it and become aware of it somewhere along their BI project. Once they get familiar with it, they realize there are tons of things they could have implemented easier, faster, and in a much more maintainable way using Power Query. In other words, they learn mastering Power Query is the key skill toward mastering Power BI. We have been working with Power Query since the very early release of that in 2013, named Data Explorer, and wrote blog articles and published videos about it. The number of articles we published under this subject easily exceeds hundreds. Through those articles, some of the fundamentals and key learnings of Power Query are explained. We thought it is good to compile some of them in a book. A good

analytics solution combines a good data model, good data preparation, and good analytics and calculations. Reza has written another book about the Basics of modeling in Power BI and a book on Power BI DAX Simplified. This book is covering the data preparation and transformations aspects of it. This book is for you if you are building a Power BI solution. Even if you are just visualizing the data, preparation and transformations are an essential part of analytics. You do need to have the cleaned and prepared data ready before visualizing it. This book is compiled into a series of two books, which will be followed by a third book later; Getting started with Power Query in Power BI and Excel (this book) Mastering Power Query in Power BI and Excel (already available to be purchased separately) Power Query dataflows (will be published later) Although this book is written for Power BI and all the examples are presented using the Power BI. However, the examples can be easily applied to Excel, Dataflows, and other tools and services using Power Query.

*Microsoft PowerPivot for Excel 2010*

Microsoft Press

Learn the intricate workings of DAX and the mechanics that are necessary to solve advanced Power BI challenges. This book is all about DAX (Data Analysis Expressions), the formula language used in Power BI—Microsoft's leading self-service business intelligence application—and covers other products such as PowerPivot and SQL Server Analysis Services Tabular. You will learn how to leverage the advanced applications of DAX to solve complex tasks. Often a task seems complex due to a lack of understanding, or a misunderstanding of core principles, and how certain components interact with

each other. The authors of this book use solutions and examples to teach you how to solve complex problems. They explain the intricate workings of important concepts such as Filter Context and Context Transition. You will learn how Power BI, through combining DAX building blocks (such as measures, table filtering, and data lineage), can yield extraordinary analytical power. Throughout Pro Dax with Power BI these building blocks are used to create and compose solutions for advanced DAX problems, so you can independently build solutions to your own complex problems, and gain valuable insight from your data. What You Will Learn Understand the intricate workings of DAX to solve advanced problems Deconstruct problems into manageable parts in order to create your own recipes Apply predefined solutions for addressing problems, and link back step-by-step to the mechanics of DAX, to know the foundation of this powerful query language Get fully on board with DAX, a new and evolving language, by learning best practices Who This Book Is For Anyone who wants to use Power BI to build advanced and complex models. Some experience writing DAX is helpful, but not essential if you have experience with other data query languages such as MDX or SQL.

*Hands-On Business Intelligence with DAX*

John Wiley & Sons

An easy-to-follow guide full of hands on examples of real-world Analysis Services cube development tasks. Each topic is explained and placed in context, and for the more inquisitive reader, there also more in-depth details of the concepts used. If you are an Analysis Services cube designer wishing to learn more advanced topic and best practices for cube design, this book is for you. You are



expected to have some prior experience with Analysis Services cube development.

Expert Cube Development with SSAS Multidimensional Models Cambridge University Press

Introduces machine learning and its algorithmic paradigms, explaining the principles behind automated learning approaches and the considerations underlying their usage.

Predictive Analytics CreateSpace  
Implement business intelligence (BI), data modeling, and data analytics within Microsoft products such as Power BI, SQL Server, and Excel Key Features

Understand the ins and outs of DAX expressions and querying functions with the help of easy-to-follow examples

Manipulate data of varying complexity and optimize BI workflows to extract key insights Create, monitor, and improve the performance of models by writing clean and robust DAX queries Book

Description Data Analysis Expressions (DAX) is known for its ability to increase efficiency by extracting new information from data that is already present in your model. With this book, you'll learn to use DAX's functionality and flexibility in the BI and data analytics domains. You'll start by learning the basics of DAX, along with understanding the importance of good data models, and how to write efficient DAX formulas by using variables and formatting styles.

You'll then explore how DAX queries work with the help of examples. The book will guide you through optimizing the BI workflow by writing powerful DAX queries. Next, you'll learn to manipulate and load data of varying complexity within Microsoft products such as Power BI, SQL Server, and Excel Power Pivot. You'll then discover how to build and extend your data models to gain

additional insights, before covering progressive DAX syntax and functions to understand complex relationships in DAX. Later, you'll focus on important DAX functions, specifically those related to tables, date and time, filtering, and statistics. Finally, you'll delve into advanced topics such as how the formula and storage engines work to optimize queries. By the end of this book, you'll have gained hands-on experience in employing DAX to enhance your data models by extracting new information and gaining deeper insights. What you will learn Understand DAX, from the basics through to advanced topics, and learn to build effective data models Write and use DAX functions and expressions with the help of hands-on examples Discover how to handle errors in your DAX code, and avoid unwanted results Load data into a data model using Power BI, Excel Power Pivot, and SSAS Tabular Cover DAX functions such as date, time, and time intelligence using code examples Gain insights into data by using DAX to create new information Understand the DAX VertiPac engine and how it can help you optimize data models Who this book is for This book is for data analysts, business analysts, BI developers, or SQL users who want to make the best use of DAX in the BI and data analytics domain with the help of examples. Some understanding of BI concepts is mandatory to fully understand the concepts covered in the book.

Understanding Machine Learning Packt Publishing Ltd

Destiny is pre-determined. It is strictly monitored. It is unchangeable. Or is it? Madden's life is a whirlwind of privilege and perks. Born into the elite Purple ring, she is fated to be a Minister of the Seven. Although her position comes with

the burden of great responsibility, she's nothing if not confident in her future. After all, Destiny Specialists have determined how she will fulfill her life's purpose, and they are never wrong. Her classmate Dax, an Ash, is clinging to the opposite end of the spectrum. While everyone around her knows what destiny awaits them, Dax's fate is...missing. Isolated and ignored, she refuses to let her lack of status define her. After a stunning twist of fate, Dax and Madden's

paths intertwine in ways neither could have possibly imagined. The two are forced to question their own past, present and future as they realize who they are is not necessarily who they were meant to be. ASH, the first book in the Destined series, is an unforgettable journey into an alternate future which will leave readers wondering just how much we can control our own fate. Destiny is calling. Will you fight for yours?

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