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 Coursebook
 English as a Lingua Franca (ELF) research
 has become central in current debates in
 linguistics and is commonly referred to in
 conferences dealing with other sub-fields
 of sociolinguistics. This volume collects ten

papers that testify to the great scope of
 ELF research currently being carried out
 through the analysis of different kinds of
 data in a variety of contexts and domains.
 The three chapters in the first part of the
 volume tackle computer-mediated
 communication, a medium that currently
 accounts for a great proportion of human
 communication. The four contributions in
 the second section differ with regards to
 the domains under investigation, and all
 touch upon social issues that have an
 impact on how language is used: from
 Vietnamese university students
 negotiating their identities in the UK to a
 Pakistani migrant making efforts to be
 understood by Italian officials. Finally, the
 three papers in the final part are an
 example of the many ELF-oriented
 pedagogical initiatives that have emerged
 in recent years across educational levels
 and all over the world. The introduction to

the volume also situates ELF research in
 its current transition to a third phase in
 which more attention will be paid to the
 multilingual nature of ELF users. The
 proposal put forward in the introductory
 chapter holds that ELF has two well
 established fronts where more quality
 work will surely be carried out, and that
 ELF could benefit from establishing
 connections to other approaches to
 multilingualism and languaging, but
 without forgetting what the E in the
 acronym stands for. This collection of
 papers will be of interest to teachers and
 language practitioners who are curious
 about the ELF paradigm; researchers in
 ELF and in sociolinguistics and applied
 linguistics in general; internet linguists and
 computer-mediated communication
 experts; educational policymakers; and
 undergraduate and postgraduate students
 taking courses in areas such as applied

linguistics, English studies, multilingualism and plurilingualism, and intercultural communication, amongst other fields.

Advanced Coursebook Pan Macmillan

For ease of use and practicality Straightforward Second Edition is structured to provide one lesson per double-page spread (A/B/C/D), lasting around 90 minutes. All lessons are interlinked to promote better and more memorable learning, but there is the flexibility to pick out certain key sections to focus on certain language points.

Beginner Coursebook Macmillan

A comprehensive and extensively researched overview of key issues in language teaching today. This essential text for English language teachers surveys a broad range of core topics that are important in understanding contemporary approaches to teaching English as a second or international language, and which form the content of many professional development courses for language teachers. A wide range of issues is examined, including a consideration of the nature of English in the world, the way the English teaching profession works, the development of teaching methods, the nature of classroom teaching, teaching the four skills, teaching the language system, and elements of a language program.

Educational Development International

MacMillan

Helps users to learn English, to learn about English and to learn through English, and is the ideal course for students who want to communicate in a global environment.

Pre-intermediate workbook with key

Cambridge University Press

Combining classic international economics with straight-from-the-headlines

immediacy, Feenstra and Taylor's text seamlessly integrates the subject's established core content with new topic areas and new ideas that have emerged from recent empirical studies. Like no other textbook it brings cutting-edge theory, evidence, and policy analysis to the field of international economics.

International Economics is available as a complete textbook or in two split volumes: International Trade and International Macroeconomics.

Contextualising English as a Lingua

Franca Oxford University Press, USA

In today's global business environment, an executive must have the skills and knowledge to navigate all stages of an international deal, from negotiations to managing the deal after it is signed. The aim of The Global Negotiator is to equip business executives with that exact knowledge. Whereas most books on negotiation end when the deal is made,

Jeswald W. Salacuse will guide the reader from the first handshake with a potential foreign partner to the intricacies of making the international joint venture succeed and prosper, or should things go poorly, how to deal with getting out of a deal gone wrong. Salacuse illustrates the many ways in which an international deal may falter and the methods parties can use to save it, provides the necessary technical knowledge to structure specific business transactions, and explores the transformations to the international business landscape over the last decade.

An Integrated Skills Course for EAP

MacMillan

Libro del alumno impreso para el nivel Elementary con eWorkbook que contiene recursos de apoyo adicionales para la práctica de revisión y auto-estudio

Global Cambridge University Press

A three-level (B1+ to C1) integrated skills course for higher education students at university or on foundation courses. The B1+ Intermediate Student's Book introduces students to the characteristics of written and spoken academic texts. Students are guided towards developing relevant strategies for setting study goals and approaching these texts. From asking for help, understanding essay questions to planning essay paragraphs and listening for gist and detail, students have a wealth of opportunities to practice all core academic skills. The course develops independent learning skills and critical thinking through 'Study Tips' sections and allows for personalisation of learning in the 'Focus on your subject' sections. Five lecture skills units provide authentic practice in listening to lectures and note-taking.

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Test and Assessment CD-ROM Full teaching notes Photocopiable Grammar, Communicative, Vocabulary, and Song activities Photocopiable Revision activities Extra Support, Extra Challenge, and Extra Ideas for every lesson

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The Teacher's Book is accompanied by a DVD-ROM with tests in both PDF and editable Word format, along with a series of teacher training videos. There is also additional photocopiable material in the Teacher's Book, with a focus on material for the Speaking test.

Ready for Fce St. Martin's Press

Ideal for teachers looking for an easy-to-use adult general English course, Straightforward, is flexible and simple to use, based around 12 topics per level. It always takes the most suitable methodological approach to what is being taught, resulting in the perfect balance of

skills and language work. Extra section including functional language, writing skills, grammar notes and word lists round off the Students Book. Key Features: Simple enough for new teachers to use; flexible enough for the

Intermediate. Student's book Cambridge Scholars Publishing

Global. Intermediate. Workbook. With Key. Con CD Audio. Per Le Scuole

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Coursebook Pan Macmillan

Global Macmillan

Eit This new component offers a business related alternative to the existing eWorkbook to the award-winning adult course Global. This takes the innovative eWorkbook and provides business-related content to either act as a supplement to the Global Coursebook or as a stand-alone self-study business English course.

Intermediate Coursebook Springer

Across an amazing sweep of the critical areas of business regulation - from contract, intellectual property and corporations law, to trade, telecommunications, labour standards, drugs, food, transport and environment - this book confronts the question of how the regulation of business has shifted from national to global institutions. Based on interviews with 500 international leaders in business and government, this book examines the role played by global institutions such as the WTO, the OECD, IMF, Moody's and the World Bank, as well as various NGOs and significant individuals. The authors argue that effective and decent global regulation depends on the determination of individuals to engage with powerful agendas and decision-making bodies that would otherwise be dominated by concentrated economic interests. This book will become a standard reference for readers in business, law, politics and international relations.

Global. Intermediate. Workbook. With Key. Con CD Audio. Per Le Scuole

Superiori Psychology Press

Between 1995 and the present day, the world has undergone significant advances in international law, norms, and institutions. Progress was particularly intense in the fields of global environment, human security, cultural diversity, and human rights. This book reveals the key role played by the European Union, Japan,

and Canada in this process.

Global Upp Int WB and CD with Key
MacMillan

The topics throughout the Coursebook have been chosen to appeal to an adult learner's curiosity, and to reflect material that they would naturally read for pleasure in their native language. Critical thinking skills are promoted through the choice of topics and the way the material is exploited.

Straightforward Macmillan ELT

Helping users to learn English, to learn about English and to learn through English, this title is suitable for students

who want to communicate in a global environment.

Key Issues in Language Teaching

Bloomsbury Publishing

Assuming no prior knowledge, this book offers an accessible overview of English dialects, with activities, study questions, sample analyses, commentaries & key readings. It is structured around four sections: introduction, development, exploration & extension.

Global MacMillan

"Effective reading draws on the latest research into what good readers do. It includes explicit vocabulary work and fluency development - each book comes

with a complete short story taken from the Macmillan Readers series." -- back cover.

GLOBAL UPPER INTERMEDIATE REVISED EDITION WORKBOOK WITH KEY + CD

PACK. Cambridge University Press

Destined to become a life saver for international students everywhere, this book provides clear, comprehensive guidance for students embarking on postgraduate study at a western university. Helping to maximise your chances of academic success, topics include challenges such as critical thinking, research, writing and speaking skills.

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