
Business Ethics Case Studies And Selected Readings South Western Legal Studies In Business Academic Series

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WANG CAROLYN

Case Studies in Business, Society, and Ethics Arden Shakespeare

This award-winning book comprises multiple finance and ethics case studies. The purpose of the book is twofold. First, the case studies teach readers how to evaluate and determine resolutions to ethical issues in finance. Second, the reader will enjoy a journey with the author, a woman, over her years working in

finance, through the use of case studies. Prefaced by the additional of video introductions, these studies focus on ethical issues in finance which the author encountered over nearly a 30-year career in the industry. There are 10 case studies extracted from different sectors of finance. This broad range is a consequence of the author's experience from almost all sides of the business: the buy side, the sell side, equity research in Asia, equity sales, mutual funds, hedge funds, the finance academy, and consulting. Each case study has an engaging narrative describing the background, transactions, players, and ethical issues. The ethical issue is

analyzed and resolved using the appropriate theories of moral philosophy. Descriptions and analyses are rigorous yet comprehensible, approachable, and entertaining. Apart from ethics determinations, the material in the book covers and explains a variety of specific, and even complex, financial transactions. In every transaction there is an explanation of the roles of various players involved. In this way, readers will learn about the work of people in different positions in finance from investment bankers and equity traders to portfolio managers and equity analysts. Through these case studies, readers also will get an

understanding of major financial transactions and activities such as IPOs, secondary offerings, equity trading, and equity valuations. The book will appeal to practitioners, college and high school students, and lecturers who can use it to supplement courses in finance or business ethics.

Case Studies in Business Ethics KTAV Publishing House, Inc.

This book provides a basis for class discussion about the responsible conduct of social science research. These 16 brief research ethics cases describe situations in which ethical dilemmas arise and present the student with the opportunity to think through the different implications for researchers. The cases emphasize different types of ethical dilemmas involving faculty, students, participants, and stakeholders. Students can discuss what happened, why it was or was not unethical, and what should be the consequences for the actors. Included are the original cases complete with learning objectives, teaching notes, and questions for discussion.

Business Ethics World Scientific

This collection of cases contains analysis of nine pivotal business ethics cases that changed, or are in the process of changing, organizations and society for the better.

Case Studies in Business Ethics Themistes Books

In this textbook we examine the extent to which moral values play a role as productive forces for companies and the economy as a whole, and explores the effect of ethical and unethical behavior at both levels. We show how ethics improves productivity, and provide specific ethics tools for practical application for both students and managers. Stemming from an overall interdisciplinary approach, this textbook fills a gap in the literature on ethics in business. Following a textbook structure, we first derive knowledge from scientific studies that are relevant for students, and then summarize the results. We explain ethical assessment approaches, and then provide an ethical assessment of economic behavior using case studies. Roleplaying and games are used to explain the behavior of people in relation to ethics. The 2nd edition has been completely revised and expanded to include new findings from the behavioral sciences (psychology, social psychology, sociology and behavioral economics). In particular, the research on emotions, motivation and group behavior have given rise to many new impulses in business ethics. In addition, new case studies and new chapters were included, like Politics

and Morality, Theories of Justice, Global Ethics, and Institutions as Solutions to Specific Game Situations (game theory). This book is important for students and researchers as well as policymakers and business executives due to its focus on applications.

Wake-up Calls Broadview Press

Business Cases in Ethical Focus is a new collection of in-depth case studies from around the world, covering all major areas of business ethics. Cases address a broad range of topics such as the ethics of entrepreneurship and finance, the challenges that diversity raises for business, and whistleblowing. The cases are provocative yet complex, conveying the difficulty of moral dilemmas and the potential for reasonable disagreement. *Business Cases in Ethical Focus* Springer Nature

Packed with real-life examples of business decisions gone awry, the book explores the complex issues of business ethics from the leaders' perspectives. This best-selling text offers a rare collection of readings which examines the business decision-making processes of many types of leaders, while revealing some of the common factors that push them over ethical lines they might not otherwise cross.

Business Ethics Routledge

Cases in Business Ethics provides the opportunity for students not only to discuss the application of ethical theories in managerial situations, but also to apply judgment and make decisions in a real-world context. This collection of cases focuses on business decision-making, and includes both short and long, more complex cases that highlight the practicalities of business practice and ethical theory. A beneficial feature of *Cases in Business Ethics* is the variety of ways in which the cases can be organized to fit the course curriculum.

Enron and World Finance Cambridge University Press

Everyday Ethics: Reflections on Practice looks at the moments that demand moral consideration and ethical choice that arise as part of a researcher's daily practice. Drawing on principles of systematic inquiry as transparent and grounded in conceptual reasoning, it describes research as praxis and the researcher as practitioner. The researcher is a decision-maker for both procedural and ethical matters that attend the conduct of research, especially when the research is focused on human wellbeing. Every decision about data collection, analysis, interpretation, and presentation has moral dimensions. Morally compelling moments

demand a reflexivity ('research praxis') – that is, informed action, the back-and-forth between reasoning and action.

Methodological wisdom emerges during the cyclical process of inquiry that is doing, thinking about the doing through a moral lens, and doing again. This book invites us to deepen our understanding of everyday ethics, and contributes to the ongoing discourse about research as moral practice, conducted by such reflexive practitioners. This book was originally published as a special issue of the *International Journal of Qualitative Studies in Education*.

Business Ethics Pearson

Four years after the debacle, the term 'Enron' has earned its place in the everyday vocabulary of business ethics. Hardly anyone understands the business intricacies of what really happened with the sophisticated energy conglomerate. Even fewer are those able to envision, beyond the business case, the ethical questions and dilemmas facing actors at any one stage of the drama. Using the collapse of Enron as a case study, this book not only shows how and where ethics came into play, but also draws lessons and discusses possible remedies that may prevent the whole financial system from falling apart as a result of either excessive greed or over-regulation.

Business Ethics: Case Studies and Selected Readings Springer Science & Business Media

The future of the free market depends on fair, honest business practices. *Business Ethics: Contemporary Issues and Cases* aims to deepen students' knowledge of ethical principles, corporate social responsibility, and decision-making in all aspects of business. The text presents an innovative approach to ethical reasoning grounded in moral philosophy. Focusing on corporate purpose—creating economic value, complying with laws and regulations, and observing ethical standards—a decision-making framework is presented based upon Duties-Rights-Justice. Over 40 real-world case studies allow students to grapple with a wide range of moral issues related to personal integrity, corporate values, and global capitalism. Richard A. Spinello delves into the most pressing issues confronting businesses today including sexual harassment in the workplace, cybersecurity, privacy, and environmental justice.

Business Ethics World Scientific

This collection of quality cases on business ethics addresses some of the most pertinent ethical issues in today's business environment. It goes well beyond matters

of fraud and public relations to consider standards of professionalism, corporate decision-making structure, and the interface between ethical theory and economic practice. Through handpicked cases from a variety of areas as telecom, chemicals etc and business houses, this book illustrates how business ethics and corporate governance can be used to align business goals with ethical business practices and achieve better operational performance.

Business Ethics John Wiley & Sons

For Business Ethics courses. This collection of quality cases and essays on business ethics addresses some of the most pertinent ethical issues in today's business environment. It goes well beyond matters of fraud and public relations to consider standards of professionalism, corporate decision-making structure, the interface between ethical theory and economic practice, etc.

Resisting Corporate Corruption SAGE

Peg Tittle's ambitious business ethics text brings together readings, cases, and the author's own informed opinions. The second edition includes over a dozen new readings and case studies, as well as a new chapter on issues in Information and Communication Technology. Includes - Canonical and topical readings on issues ranging from whistleblowing and advertising to international business, the nature of capitalism, and the environment - Engaging overviews from the author encourage careful reflection and critical examination of conventional assumptions - What to Do? scenarios and Case Studies illustrate the practical relevance of each topic - Comprehensive introductions to ethical theory and the ethics of business - Questions following each selection test understanding and promote active reading - A primer on ethical institutions examines the role of ethics consultants, codes of ethics, and more

Doing Good Business In China: Case Studies In International Business Ethics SAGE Publications

Resisting Corporate Corruption teaches business ethics in a manner very different from the philosophical and legal frameworks that dominate graduate schools. The book offers twenty-eight case studies and nine essays that cover a full range of business practice, controls and ethics issues. The essays discuss the nature of sound financial controls, root causes of the Financial Crisis, and the evolving nature of whistleblower protections. The cases are framed to instruct students in early identification of ethics problems and how to work such issues within corporate organizations.

They also provide would-be whistleblowers with instruction on the challenges they'd face, plus information on the legal protections, and outside supports available should they embark on that course. Some of the cases illustrate how 'The Young are the Most Vulnerable,' i.e. short service employees are most at risk of being sacrificed by an unethical firm. Other cases show the ethical dilemmas facing well-known CEOs and the alternatives they can employ to better combine ethical conduct and sound business strategy. Through these case studies, students should emerge with a practical toolkit that better enables them to follow their moral compass. Finally, the cases provide an in depth look at how a corporation becomes progressively corrupted (Enron), how the Financial Crisis was rooted in ethical decay at institutions as diverse as Countrywide, Goldman Sacks, Citigroup, Fannie Mae and Moody's, and at the ethical challenges that persist in the post-Crisis, post-Dodd-Frank environment.

Business Ethics South Western Educational Publishing

Resisting Corporate Corruption The frequently used textbook is now in its 4th edition and includes new case studies on Tesla, VW, Nikola, WeWork, and Theranos. *Resisting Corporate Corruption* teaches business ethics in a manner very different from the philosophical and legal frameworks that dominate graduate schools. The book offers twenty-seven case studies and eight essays that cover a full range of business practices, controls, and ethics issues. The essays discuss the nature of sound financial controls, root causes of the Financial Crisis, contemporary ethics challenges like 'Fake it Till You Make It,' and the evolving nature of whistleblower protections. The cases are framed to instruct students in early identification of ethics problems and how to work such issues within corporate organizations. They also provide would-be whistleblowers with instruction on the challenges they'd face, plus information on the legal protections, and outside supports available should they embark on that course. Some of the cases illustrate how 'The Young are the Most Vulnerable,' i.e. short-service employees are most at risk of being sacrificed by an unethical firm. Other cases show the ethical dilemmas facing well-known CEOs and the alternatives they can employ to better combine ethical conduct and sound business strategy. Through these case studies, students should emerge with a practical toolkit that will help them to follow their moral compass. Finally, the

cases provide an in-depth look at how a corporation becomes progressively corrupted (Enron), how the Financial Crisis was rooted in ethical decay at institutions as diverse as Countrywide, Goldman Sacks, Citigroup, and Moody's, and at the ethical challenges that have emerged in the post-crisis, post-Dodd-Frank environment at firms like TESLA, VW, Theranos and WeWork. Audience This text provides practical case study work for business and law students, and employees in the formative stages of their careers. It is intended to help prepare this audience to withstand pressures and adverse cultural influences as they progress along a career path.

Everyday Ethics Broadview Press

An organization's most valuable assets are its people. This is the main thrust behind the case studies that comprise Edward L. Felton's latest book, *Ethics, People, and the Workplace*. The case studies in this volume deal with the ethics of people's behavior and how folk relate to or treat others in the workplace. This collection of business ethics case studies were designed to be used in the classroom, but reading groups, church groups, and other study groups will find these studies useful, as well. Dr. Felton is the Walsh Professor of Business Practice at the Mason School of Business of the College of William and Mary. He also heads the school's Walsh Ethics Initiative.

Practice Of Business Ethics - Case Study Of Johnson & Johnson Prentice Hall

Resolving Moral Issues in Business. The ethical landscape of business is constantly changing, and the new edition of *Business Ethics: Concepts and Cases* has been revised to keep pace with those changes most effecting business: accelerating globalization, constant technological updates, proliferating of business scandals. *Business Ethics: Concepts and Cases* introduces the reader to the ethical concepts that are relevant to resolving moral issues in business; imparts the reasoning and analytical skills needed to apply ethical concepts to business decisions; identifies moral issues specific to a business; provides an understanding of the social, technological, and natural environments within which moral issues in business arise; and supplies case studies of actual moral conflicts faced by businesses. This Books á la Carte Edition is an unbound, three-hole punched, loose-leaf version of the textbook and provides students the opportunity to personalize their book by incorporating their own notes and taking only the portion of the book they need to class - all at a fraction

of the bound book price. Teaching and Learning Experience Personalize Learning - MyThinkingLab delivers proven results in helping students succeed, provides engaging experiences that personalize learning, and comes from a trusted partner with educational expertise and a deep commitment to helping students and instructors achieve their goals. Improve Critical Thinking - Business Ethics: Concepts and Cases provides summaries of basic ideas discussed within the text in its margins; presents conceptual materials first, and then offers discussion cases second through standardized chapters; all providing students the chance to critically think about the material they are learning. Engage Students - Study questions at the beginning of each chapter, definitions of key terms in the margins, a glossary, chapter-end study and discussion questions, end-of-chapter web resources, and chapter-opening concrete examples / cases all ensure students' complete understanding of the material. Support Instructors - Teaching your course just got easier! You can create a Customized Text or use our Instructor's Manual, Electronic "MyTest" Test Bank or PowerPoint Presentation Slides. Note: MyThinkingLab does not come automatically packaged with this text. To purchase MyThinkingLab,

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Business Ethics: Case Studies and Selected Readings Broadview Press

CD-ROM contains: ABC news segments: Enron's fall -- Unocal in Burma -- AIDS in Africa -- Microsoft antitrust trial -- To drill or not to drill -- Ford/Firestone debacle -- Ralphs -- Gap's labor problems.

Cases in Business Ethics Pearson Education India

Business Ethics Through Movies: A Case Study Approach examines a wide range of ethical dilemmas, principles and moral reasoning that arise in contemporary business through a series of popular films and real-world case studies. Engages readers in learning about ethical theory by using movies and both national and international case studies in business as the vehicle for analysis and reflection Facilitates comprehension of ethical issues by showing how characters in films confront issues, make choices, and face the consequences Draws from a variety of actual cases in Business Ethics - from the 1982 Tylenol poisoning and the 1989 Exxon Valdez disaster to recent examples such as the Foster Farms salmonella outbreak and the chemical spill in West

Virginia Reveals the important role that ethics plays in setting the moral foundation of a business or corporation Develops critical thinking skills through applying analytical checklists to ethical dilemmas raised in films and in actual cases in Business Ethics *Business Ethics: Ethical Decision Making & Cases* Prentice Hall Packed with cases, exercises, simulations, and practice tests, the market-leading BUSINESS ETHICS: ETHICAL DECISION MAKING AND CASES, 11th Edition, thoroughly covers the complex environment in which managers confront ethical decision-making. Using a proven managerial framework, this accessible, applied text addresses the overall concepts, processes, and best practices associated with successful business ethics programs -- helping you see how ethics can be integrated into key strategic business decisions. Thoroughly revised, this edition incorporates coverage of new legislation affecting business ethics, the most up-to-date examples, and the best practices of high-profile organizations. It also includes 20 new or updated original case studies. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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