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SELAH SHEPPARD

How New Technologies Revolutionise Work IGI Global

This book grows from a conference on the state of the art and recent advances in Efficiency and Productivity. Papers were commissioned from leading researchers in the field, and include eight explorations into the analytical foundations of efficiency and productivity analysis. Chapters on modeling advances include reverse directional distance function, a new method for estimating technological production possibilities, a new distance function called a loss distance function, an analysis of productivity and price recovery indices, the relation of technical efficiency measures to productivity measures, the implications for benchmarking and target setting of imposing weight restrictions on DEA models, weight restrictions in a regulatory setting, and the Principle of Least Action. Chapters on empirical applications include a study of innovative firms that use innovation inputs to produce innovation outputs, a study of the impact of potential "coopetition" or cooperation among competitors on the financial performance of European automobile plants, using

SFA to estimate the eco-efficiency of dairy farms in Spain, a DEA bankruptcy prediction model, a combined stochastic cost frontier analysis model/mixture hazard model, the evolution of energy intensity in nine Spanish manufacturing industries, and the productivity of US farmers as they age. [Made in America](#) McGill-Queen's Press - MQUP

America's position as the source of much of the world's global innovation has been the foundation of its economic vitality and military power in the post-war. No longer is U.S. pre-eminence assured as a place to turn laboratory discoveries into new commercial products, companies, industries, and high-paying jobs. As the pillars of the U.S. innovation system erode through wavering financial and policy support, the rest of the world is racing to improve its capacity to generate new technologies and products, attract and grow existing industries, and build positions in the high technology industries of tomorrow. Rising to the Challenge: U.S. Innovation Policy for Global Economy emphasizes the importance of sustaining global leadership in the commercialization of innovation which is vital to America's security, its role as a world power, and the welfare of its people. The second decade of the 21st century is witnessing the rise of a global competition that is based on innovative advantage. To this end, both advanced as well as emerging nations are developing and

pursuing policies and programs that are in many cases less constrained by ideological limitations on the role of government and the concept of free market economics. The rapid transformation of the global innovation landscape presents tremendous challenges as well as important opportunities for the United States. This report argues that far more vigorous attention be paid to capturing the outputs of innovation - the commercial products, the industries, and particularly high-quality jobs to restore full employment. America's economic and national security future depends on our succeeding in this endeavor.

Development through Internationalization OECD Publishing

IN THIS VOLUME: Indo-Pak War 1965: Are Commemorations Due? - Lt Gen JS Bajwa (Editor) -----
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Marketing 2018, Loose-Leaf Version Springer Nature

In 2008, the weight of developing and emerging economies in the global economy tipped over the 50% mark for the first time. Since then, Perspectives on Global Development has been tracking the shift in global wealth and its impact on developing countries. How much longer can the dividends of ...

Rising to the Challenge Cengage Learning

With contributions from over 20 leading scholars from across the globe, this new book brings together a number of papers that have been presented at the annual International Labour Process Conference, at which the conference theme 'Working Revolutions: Revolutionising Work' provided the inspiration for many of the chapters included in this volume. Grounded in Labour Process Theory, the text examines how digital technologies impact on work and organisations and provides a rigorous account of the technological, organizational and work related changes in both the new digital industries and in the traditional service and manufacturing sectors. The book covers many of the most significant contemporary issues and subjects in the field, including the representation of women in IT, workplace cyberbullying, virtualisation and the video games industry. This book is essential reading for upper-level undergraduate and postgraduate students studying modules related to technology and work, as well as modules in work sociology on sociology degree programmes.

Artificial Intelligent Techniques for Wireless Communication and Networking CRC Press

This book provides critical insights about how U.S. policymaking is likely to be imperiling America's future, and how only the most efficient and productive organizations and governments will reap globalization's greatest rewards. Vital areas such as vocational training, manufacturing, infrastructure, sustainable debt creation and the STEM worker shortage crisis are extensively examined and innovative solutions are proposed. Twenty-seven common-good indicators are presented for assessing policymaking, aimed at providing maximum transparency and accountability.

U.S. Innovation Policy for the Global Economy National Academies Press

MARKETING is a thorough overview of essential marketing principles in a visually engaging presentation. This popular resource helps you develop the knowledge and decision-making skills to succeed. MARKETING offers in-depth coverage of fundamental marketing concepts and strategies, plus practical applications and real-world examples, including material on social networking, digital marketing, social and environmental responsibility, globalization, entrepreneurship, and marketing in times of transition. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

End of 'The End of Cold War' Springer

COVID-19 is speeding up history, but how? What is the shape of the world to come? Lenin once said, "There are decades when nothing happens and weeks when decades happen." This is one of those times when history has sped up. CNN host and best-selling author Fareed Zakaria helps readers to understand the nature of a post-pandemic world: the political, social, technological, and economic consequences that may take years to unfold. Written in the form of ten "lessons," covering topics from natural and biological risks to the rise of "digital life" to an emerging bipolar world order, Zakaria helps readers to begin thinking beyond the immediate effects of COVID-19. Ten Lessons for a Post-Pandemic World speaks to past, present, and future, and, while urgent and timely, is sure to become an enduring reflection on life in the early twenty-first century.

Challenges, Trends, and Solutions in Management and Engineering World Scientific

The process of the transition to a market-oriented economy for countries from Central and Eastern

Europe (CEE) and the Commonwealth of Independent States (CIS) started some 25 years ago. A new technology base triggered the fast growth of new investments into intangible assets by global economic leaders at the beginning of the 1990s, providing the basis for a move towards a knowledge economy. During the past 25 years, entrepreneurs in CEE and the CIS have reshaped traditional industries and created new industries, combining innovative ideas with traditional competencies. Yet we still do not know very much about how and why companies led by entrepreneurs develop, how they expand globally and what the role of new knowledge and innovation is in the internationalization process. Understanding the pathways of entrepreneurial development, especially growth through internationalization, is important for the overall development of countries in transition and beyond. Entrepreneurship in Central and Eastern Europe: Development through Internationalization provides an overview of entrepreneurship in a range of important emerging markets. This book aims to fill the gap in the literature by providing up-to-date data and case-based evidence. With coverage of a range of national firms from countries including Belarus, Estonia, Hungary, Poland, Latvia, Lithuania, Serbia, Slovakia, Slovenia and Ukraine, this book will be vital supplementary reading around international entrepreneurship and essential reading for those studying the business environment in this vital emerging market.

The Smartest Places on Earth McFarland

The African Economic Outlook 2017 presents the continent's current state of affairs and forecasts its situation for the coming two years.

Indian Defence Review Jul-Sep 2015 (Vol 30.3) Oxford University Press, USA

4LTR Press solutions give students the option to choose the format that best suits their learning preferences. This option is perfect for those students who focus on the textbook as their main course resource. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Innovations in Job Creation and Economic Growth : Hearing Before the Subcommittee on Commerce, Manufacturing, and Trade of the Committee on Energy and Commerce, House of Representatives, One Hundred Twelfth Congress, First Session, March 3, 2011 Rand Corporation

The COVID-19 pandemic has affected every aspect of the modern world, and its impact is felt by all. The pandemic particularly has had a large impact on businesses as they were forced to close, supply chains were disrupted, and new health and safety precautions were adopted. As such, many businesses, especially small businesses, were faced with losses they could not afford. Governments and stakeholders across the world have thus needed to formulate various strategies and interventions to mitigate the negative consequences of the COVID-19 pandemic, particularly as they relate to small- and medium-sized enterprises (SMEs). The Handbook of Research on Strategies and Interventions to Mitigate COVID-19 Impact on SMEs is a comprehensive reference source that encapsulates the overall effect of COVID-19 on SMEs and a variety of strategies to overcome the negative effects and create more sustainable policies and organizations moving forward. The book offers a thorough overview of interventions and tactics to help organizations, entrepreneurs, and institutions of higher learning overcome the negative impact of COVID-19 while preparing policies for a more effective post-pandemic world. Covering topics that include sustainable practices for development, interventions to lessen the impact of COVID-19, and psychological resilience for SME employees, this book is Ideal for entrepreneurs, managers, executives, small businesses, family firms, academicians, scholar-practitioners, policymakers, researchers, and students.

Strategic Planning for National Manufacturing Competitiveness John Wiley & Sons

U.S. International Economic Strategy in a Turbulent World Strategic Rethink Rand Corporation

Foundations of Marketing Routledge

This book brings into focus India's relations with ASEAN and Thailand in particular. In the 1990s, India revived its relations with Southeast Asia. Yet, in comparison to China, India continued to be a distant neighbour. Hence, India has once again, through its 'Look and Act East' policies become intertwined with its immediate neighbours in the East, especially with Thailand. The objective of the book is to contextualise India's relations and influence in Southeast Asia over a period of nearly two thousand years, through culture and religion. The scope of the book extends beyond bilateral issues to include the multilateral, bringing in issues of trade negotiations under the Regional Comprehensive Economic Partnership (RCEP) and the Indo-Pacific construct. As ASEAN's importance grows in the regional and global landscape, there are ramifications for its relations with its traditional partners. The volatility and suspicion among the major powers, especially USA and

China harbour the potential to disunite ASEAN. A rising India seeks a united and strong ASEAN both as a natural partner and in a bid to balance China's growing assertiveness and deep pockets. Based on interviews conducted with experts, diplomats and scholars in the field, this book encompasses a wide range of aspects that pertain to the historical, cultural, economic and strategic international relations of ASEAN and Thailand with India.

The Future of Work in Asia and Beyond Bloomsbury Publishing

Globalization proceeds apace, taking on new forms that impact global economic, financial and social processes. Interdependence is not simply strengthening the range of possibilities for national economies to participate in, and advantage of, these developments, but expanding the opportunities that are available to them. The question is how do states take advantage of these global developments. Russia is no exception. Although it actively participates in the globalization process, it is, however, confronting greater economic, technological, structural and institutional problems than other countries. At the same time, there is dwindling hope for favourable conditions to continue in global energy markets, which are crucial to the Russian economy. These problems exist alongside the risk that the widening gap between Russia and other economies in terms of economic performance and technological development and growth will continue. Russia now stands at the crossroads of either overcoming or exacerbating these current challenges. This choice dictates the current realities of pax economica. Moscow must, in the very near future, make meaningful, if not fundamental, decisions aimed at further opening its economy, improving its institutions, and strengthening its international ties. This task is made more difficult by Russia's weakening competitiveness and by its ambiguous position on the international division of labour. The old model of Russian development has been exhausted and a new one must be chosen. Russia's choice at this juncture will determine the future of its economic development for many years to come.

A Reigning Power's Military-Economic Countermeasures against a Challenging Power

OECD Publishing

Africa welcomes business investment and offers some of the world's highest returns and impacts Africa has tremendous economic potential and offers rewarding opportunities for global businesses looking for new markets and long-term investments with favorable returns. Africa has been one of the world's fastest-growing regions over the past decade, and by 2030 will be home to nearly 1.7 billion people and an estimated \$6.7 trillion worth of consumer and business spending. Increased political stability in recent years and improving regional integration are making market access easier, and business expansion will generate jobs for women and youth, who represent the vast majority of the population. Current economic growth and poverty-alleviation efforts mean that more than 43 percent of the continent's people will reach middle- or upper-class status by 2030. Unlocking Africa's Business Potential examines business opportunities in the eight sectors with the highest potential returns on private investment—the same sectors that will foster economic growth and diversification, job creation, and improved general welfare. These sectors include: consumer markets, agriculture and agriprocessing, information and communication technology, manufacturing, oil and gas, tourism, banking, and infrastructure and construction. The book's analysis of these sectors is based on case studies that identify specific opportunities for investment and growth, along with long-term market projections to inform decision-making. The book identifies potential risks to business and offers mitigation strategies. It also provides policymakers with solutions to attract new business investments, including how to remove barriers to business and accelerate development of the private sector.

Routledge

When does a reigning great power of the international system supplement military containment of a challenging power by restricting its economic exchanges with that state? Scholars of great power politics have traditionally focused on examining a reigning power's military containment of a challenging power. In direct contrast, Compound Containment demonstrates that these conventional studies are flawed without a sound understanding of the multilayered aspects of containment strategy in great power politics. Since economic capacity and military power are intimately linked to one another, countering a challenging power requires addressing both economic and military dimensions. Nonetheless, this nexus of security and economy in a reigning power's response to a challenging power cannot be explained by traditional theories that dominate research in international security. Author Dong Jung Kim fills a gap in the scholarship on great power competition by investigating when a reigning power will make its military containment of a challenging power "compound" by simultaneously employing restrictive economic measures. Its

main theoretical claims are corroborated by an analysis of key historical cases of reigning power-challenging power competition. This book also offers policy prescriptions for the United States by examining whether the United States is in a position to complement military containment of China with restrictive economic measures.

Russia in the Global Economy John Wiley & Sons

This book highlights the key issues, opportunities and challenges facing African firms, industries, cities and nations in their quest to compete successfully in the global economy. Exploring a topic which has grown in importance as Africa faces a period of subdued economic development, this edited collection takes a unique multi-disciplinary, multi-industry and multi-country approach. The authors provide insights into a broad range of issues, including competitiveness measurement and evaluation, sectoral competitiveness of declining and emerging industries, threats of the 'Dutch Disease,' and talent competitiveness. This timely book offers a response to the urgent need for the diversification of economies and the advancement of manufacturing in Africa, appealing to scholars of international business and economics.

Global Business W. W. Norton & Company

Industry 4.0 is a challenge for today's businesses. It's a concept that encompasses the technological innovations of automation, control, and information technology, as it's applied to manufacturing processes. It's a new topic that recently emerged in academia and industry, with

few books that target both management and engineering. This book will cover the new advances and the way to manage competitive organizations. The chapters will include terms of theory, evidence, and/or methodology, and significantly advance social scientific research. This book: Focuses on the latest and most recent research findings occurring on the topic of Industry 4.0 Presents the ways companies around the world are facing today's technological challenges Assists researchers and practitioners in selecting the correct options and strategies to manage competitive organizations Provides recent advances in international studies Encompasses the main technological innovations in the fields of automation, control, and information technology applied to the manufacturing processes Industry 4.0: Challenges, Trends, and Solutions in Managment and Engineering is designed to increase the knowledge and effectiveness of all managers and engineers in all organizations and activity sectors Carolina Machado has been teaching in the Human Resources Management subjects since 1989 at University of Minho, Portugal. She has been an associate professor since 2004, with experience and research interest areas in the field of Human Resource Management, International Human Resource Management, Human Resource Management in SMEs, Training and Development, Emotional Intelligence, Management Change, Knowledge Management, and Management/HRM in the Digital Age. She is head of the Department of Management and head of the Human Resources Management Work Group at University of Minho, as well as chief editor of the International Journal of Applied Management Sciences and Engineering (IJAMSE). J. Paulo Davim is a professor at the Department of Mechanical Engineering of

the University of Aveiro, Portugal. He has more than 30 years of teaching and research experience in Manufacturing, Materials, Mechanical, and Industrial Engineering, with special emphasis in Machining & Tribology. He has also interest in Management, Engineering Education, and Higher Education for Sustainability. He has worked as evaluator of projects for ERC (European Research Council) and other international research agencies.

Non-market Economies in the Global Trading System U.S. International Economic Strategy in a Turbulent World Strategic Rethink

This textbook is designed to help students understand the key issues of global business by connecting theory with reality. Divided into three parts, it covers critical issues of international business, introducing readers to topics they will connect with, and discussing core concepts. With a user-friendly pedagogy and a host of helpful visuals, the authors offer a practitioner's perspective on global business knowledge, examining familiar theory on trade, direct investment, and political environment alongside fresh topics, like geopolitical conflicts, emerging markets, and sustainability. Over sixty case studies are included to illustrate the magnitude and complexity of global business involving different stakeholders. Undergraduate students looking for an introduction to international business and graduate students looking to apply their knowledge will find Global Business stimulating, since it demonstrates how theories and concepts work in real-world business settings.

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