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RIGOBERTO RAIDEN

Corporate Social Responsibility and Brand Value in Luxury Rizzoli Publications

Lost Las Vegas traces the cherished places in the city that time and the brutal forces of economics have swept aside before the National Register of Historic Places could save them from the wrecker's ball or, in the case of Las Vegas, before the Neon Boneyard can claim them. Organised chronologically starting with the earliest losses and ending with the latest, the book details the many hotels and casinos that failed to move with the times and got swept away for something bigger, better and brighter. Legendary names in the field of entertainment have come and gone - the Sands hotel featured many of the rapack in residence, but the casino is long gone. Howard Hughes and the mob featured heavily in Vegas history but neither could sustain their success for very long. Today, it is the showgirl who is under threat. That Vegas institution is under threat from the big setpiece shows such as Cirque du Soleil. Losses include: Arizona Club, El Portal Theater, Clark County Courthouse, Hotel Nevada, First State Bank, Las Vegas Rail depot, El Dorado Club, Old Ice House, Atomic Tourism, Helldorado on Fremont Street, The Green

Shack, El Rancho Vegas, Hotel Last Frontier, Desert Inn, Sands, Sahara, The Thunderbird, The Mint, Royal Nevada, Stardust, Showboat, Hotel Biltmore, Dunes, Hacienda, Moulin Rouge, Tally Ho, Paddlewheel/Debby Reynold's. Silver Slipper, Tam O'Shanter, Bonanza, Boardwalk Casino, Old Las Vegas Convention Center, Landmark Hotel, Aladdin, La Concha, Westward Ho!, Castaways
Laser Angioplasty Jaypee Brothers, Medical Publishers Pvt. Limited

The #1 national bestseller, now a major motion picture, 21—the amazing inside story about a gambling ring of M.I.T. students who beat the system in Vegas—and lived to tell how. Robin Hood meets the Rat Pack when the best and the brightest of M.I.T.'s math students and engineers take up blackjack under the guidance of an eccentric mastermind. Their small blackjack club develops from an experiment in counting cards on M.I.T.'s campus into a ring of card savants with a system for playing large and winning big. In less than two years they take some of the world's most sophisticated casinos for more than three million dollars. But their success also brings with it the formidable ire of casino owners and launches them into the seedy underworld of corporate Vegas with its private investigators and other violent heavies.

Terrell on the Law of Patents Routledge

A comprehensive guide to the clinical use of lasers in

cardiovascular disease. Describes techniques of laser angioplasty, covering topics that range from early results using bare fiber optics to percutaneous coronary laser thermal angioplasty. Extensively illustrated with photographs, x-rays, angiograms, drawings and diagrams.

Carbon Management in Tourism MDPI

This text provides guidance on all aspects of UK patent law and litigation practice.

Clean Rooms. Low Rates Palgrave Macmillan

History bends to the will of man when it is exercised with faith and steadfastness. Umar Al Farooq was one such man. He bent history to his will, leaving a legacy that successor generations have looked upon as a model to copy. He was one of the greatest of conquerors, a wise administrator, a just ruler, a monumental builder and a man of piety who loved God with the same intensity that other conquerors of his calibre have loved gold and wealth. Umar shaped the historical edifice of Islam and whatever Islam became or did not become in subsequent centuries is due primarily to the work of this historical figure. Indeed, Umar was the architect of Islamic civilization. Humankind has a tryst with destiny, to realize its own sublime nature, in the matrix of human affairs. When free will is abused, it reduces humans to the most wretched of creatures. No man understood this better than Umar and few since the Prophet carried this trust with as much wisdom, humility, determination, sensitivity, persistence and courage. Measured by any yardstick, Umar was one of the greatest figures in human history. In this fascinating biography, the well known author Moin Qazi delves into the life and work of the great hero of Islamic history.

Encyclopedia of Indian Cinema JP Medical Ltd

It's no secret that certain social groups have predominated India's business and trading history, with business traditionally being the preserve of particular 'Bania' communities. However, the past four or so decades have seen a widening of the social base of Indian capital, such that the social profile of Indian business has expanded beyond recognition, and entrepreneurship and commerce in India are no longer the exclusive bastion of the old mercantile castes. In this meticulously researched book ? acclaimed for being the first social history to document and understand India's new entrepreneurial groups ? Harish Damodaran looks to answer who the new 'wealth creators' are, as he traces the transitional entry of India's middle and lower peasant castes into the business world. Combining analytical rigour with journalistic flair, India's New Capitalists is an essential read for anyone seeking to understand the culture and evolution of business in contemporary South Asia.

Liberalism and Transformation Springer Nature

Knee arthroplasty, or knee replacement, is a surgical procedure in which the knee joint is replaced by a prosthetic implant. Once considered a highly complex operation, it is now a common orthopaedic procedure. This book is a comprehensive guide to knee replacement. Beginning with an overview of the history of the procedure, the biomechanics of a normal and a replaced knee, surgical approaches and the role of imaging, the following chapters present current concepts on various aspects of knee surgery. Anaesthesia, postoperative pain management and rehabilitation are also discussed. This 1000-page book is highly

illustrated with MRI images and clinical photographs. A DVD ROM demonstrating surgical procedures is also included. Key points Comprehensive guide to knee replacement Covers numerous surgical procedures, imaging, anaesthesia and postoperative management Highly illustrated with MRI images and clinical photographs Includes DVD ROM demonstrating techniques
Textbook of Orthopaedics and Trauma Routledge
 Advises candidates of the biggest examining board on how to select and answer questions to provide maximum grades with the minimum of effort. An essential purchase for every candidate.

Bringing Down the House GRIN Verlag

The largest film industry in the world after Hollywood is celebrated in this updated and expanded edition of a now classic work of reference. Covering the full range of Indian film, this new revised edition of the Encyclopedia of Indian Cinema includes vastly expanded coverage of mainstream productions from the 1970s to the 1990s and, for the first time, a comprehensive name index. Illustrated throughout, there is no comparable guide to the incredible vitality and diversity of historical and contemporary Indian film.

Health Humanities University of Michigan Press

Corneal transplantation is a widely practised surgical procedure. Lamellar techniques are favoured replacing penetrating keratoplasty (PK). Endothelial keratoplasty (EK) has been adapted as an alternative in the treatment of corneal endothelial disorders whereby Descemet's membrane and the endothelium are replaced. Pre-Descemet's endothelial keratoplasty (PDEK) is the latest surgical technique for corneal transplantation. This book is a step by step guide to PDEK for practising ophthalmologists.

Divided into five sections, the text begins with the basics explaining corneal anatomy, pre-operative assessment, general techniques in keratoplasty, and the principles of PDEK. The following chapters discuss surgical techniques, special situations, and complications and results. The text covers numerous clinical scenarios and concludes with a section on miscellaneous topics such as OCT guided PDEK, eye bank preparation, and cosmetic iris implant complications. The text is further enhanced by surgical photographs and includes an interactive DVD ROM demonstrating PDEK techniques. Key points Step by step guide to Pre-Descemet's endothelial keratoplasty (PDEK) Explains surgical techniques for numerous clinical scenarios Includes miscellaneous topics such as OCT guided PDEK and cosmetic iris implant complications Accompanying DVD ROM demonstrates PDEK techniques

Pineal Region Tumors Oxford University Press, USA

This is the first manifesto for Health Humanities worldwide. It sets out the context for this emergent and innovative field which extends beyond Medical Humanities to advance the inclusion and impact of the arts and humanities in healthcare, health and well-being.

Company News and Notes Hachette India

The pineal region is an anatomic location where various intracranial tumors, in particular germ cell tumors and pineal parenchymal tumors, occur. Interestingly, pineal germ cell tumors are detected more frequently in Asian countries, including Japan, while pineal parenchymal tumors are less frequent in Asia than in the United States and Europe. This publication takes advantage of the knowledge and experience of Japanese experts

in pineal tumors, with emphasis on epidemiology and pathological diagnosis. A variety of treatment modalities including radiotherapy, radiosurgery, surgical therapy and chemotherapy are also discussed. This valuable book will enhance the knowledge on pineal tumor treatment of not only neurosurgeons and radiation oncologists but also neurologists, neuro-oncologists, pediatricians and neuropathologists interested in pineal region tumors.

Umar Al Farooq Jaypee Brothers, Medical Publishers Pvt. Limited
Liberalism and Transformation is the first scholarly work that explores the historical, philosophical, and intellectual development of global liberalism since the nineteenth century in the context of the deployment of violence, force, and intervention. Using an approach that includes interpretive and contextual analysis of texts from writers, philosophers, and policy-makers across nearly two centuries, as well as historiographical and historical analysis of archival documents (some of which have been recently declassified) and other media, Liberalism and Transformation narrates the messy history of emancipatory liberalism and its engagement with issues of war and peace. The book contributes to both a rethinking of liberal democracy and its relationship to world politics, as well as the effects of liberal internationalism on global processes. Furthermore, Liberalism and Transformation invites readers to reflect on global ethics and transformation in world politics. In the first place, it shows how ethical imaginings of the world have direct effects on actions of transformative importance. In the second place, it suggests that discourses are fluid, changing, and complex.

Modelling and Analysis of Sustainability Related Issues in New Era Karger Medical and Scientific Publishers

Climate change is one of the single most important global environmental issues facing the world today and is emerging as a major topic in tourism studies. Tourism is one of the world's largest industries; it both contributes to, and will be notably affected by, climate change. Given the emerging global legal frameworks to reduce emissions of greenhouse gasses, growing costs of carbon and pro-environmentally orientated customers, carbon management in tourism is a necessity. Tourism must take responsive actions to enable travel and tourism to deliver the peak experiences that tourists seek with a lower carbon footprint. Carbon Management in Tourism is the first book devoted to carbon emission reductions and to showcase a wide range of practical mitigation measures. This book provides a comprehensive overview by combining theory and practice of climate change mitigation in global tourism, addressing various levels of scale, such as global, national, and regional tourism systems, as well as individual tourism businesses. It integrates a thorough scientific discussion of the causes of emissions growth, along with an analysis of the major options to reduce emissions, and state-of-the-art carbon management practices. Detailed case studies provide examples of tourism businesses or destinations that have successfully reduced emissions of greenhouse gasses, with consideration of economic and socio-cultural issues integrated throughout. This timely and important volume is essential reading for undergraduate and postgraduate students as well as academic researchers interested in Tourism, Environmental Management, Geography and Carbon

Management.

Exam Success in AEB Psychology JP Medical Ltd

Dennis Templeman examines the changes in the Northern Nadars' local caste associations in the twentieth century, in an effort to analyze the upward mobility of the Nadars in terms of status, power, and wealth.

Pre-Descemet's Endothelial Keratoplasty (PDEK) Routledge
 Doctoral Thesis / Dissertation from the year 2017 in the subject Business economics - Business Management, Corporate Governance, grade: NA, University of Glasgow (Adam Smith Business School), language: English, abstract: Within luxury, an area that is becoming increasingly important due to the visibility of this industry is Corporate Social Responsibility (CSR). While consumers are still not actively demanding CSR in luxury products and services, and there is evidence that CSR is not a key area of interest for the luxury industry; the luxury industry is becoming the target of non-governmental organizations (NGOs) and other stakeholders interested in environmental and ethical practices. Thus, it is essential that luxury companies explore CSR implementation, as neglecting to do so, is likely to affect their brands and their brand value. Due to the increasing relevance of CSR within luxury, this research explores the role of CSR within luxury and how it, together with other factors, contributes to brand value in luxury. An additional consideration is that despite the importance of brand value in luxury, the industry does not normally measure, manage and leverage brand value. As a result, it is also necessary to examine how brand value is perceived within luxury. To meet these research goals, a mixed methods approach was selected. More specifically, a theoretical

framework was built with input from the literature and interviews with key interviewees from the luxury industry. Then, the theoretical framework was tested quantitatively. The quantitative analysis was conducted with a dataset based on consumer panels, and additional secondary data including Bloomberg, CSRHub, Dow Jones Sustainability Index (DJSI), Interbrand, and company reports. The results were subject to 'credibility checks' with interviewees from the industry. It is noteworthy to highlight that for the statistical analysis, one of the largest datasets with US consumer data was used. Similarly, for the qualitative interviews, representatives from some of the largest luxury companies in the world in terms of brand value, and luxury stakeholders were recruited.

ECG for Beginners Simon and Schuster

Cahiers Parisiens/Parisian Notebooks publish selected papers drawn from the various advanced-level activities at the University of Chicago Center in Paris. In Volume Seven, scholars from across the continent consider Europe as a discourse made of the sediments of historical experience and utopian ideas. Attached to a geographical region with constantly shifting boundaries, the group considers EUtROPEs as the cultural codes that endow Europe with the many meanings that it has held for different actors at different times. Twenty historians, linguists, cultural scientists, musicologists, and scholars of philosophy, urban studies, and film studies who came together at the University of Chicago's Center in Paris discuss these tropes in different fields and consider whether the present can continue to bear the weight of the many ideas and legacies of Europe.

INDIA'S NEW CAPITALISTS Notion Press

This book provides a sustained engagement with contemporary Indian feature films from outside the mainstream, including Aaranaya Kaandam, I.D., Kaul, Chauthi Koot, Cosmic Sex, and Gaali Beeja, to undercut the dominance of Bollywood focused film studies. Gopalan assembles films from Bangalore, Chennai, Delhi, Kolkata, and Trivandrum, in addition to independent productions in Bombay cinema, as a way of privileging understudied works that deserve critical attention. The book uses close readings of films and a deep investigation of film style to draw attention to the advent of digital technologies while remaining fully cognizant of 'the digital' as a cryptic formulation for considering the sea change in the global circulation of film and finance. This dual focus on both the techno-material conditions of Indian cinema and the film narrative offers a fulsome picture of changing narratives and shifting genres and styles.

Rags to Riches Jaypee Brothers, Medical Publishers Pvt. Limited This IOA sponsored textbook in 4 volumes covers every conceivable topic, problem, disorder and question on orthopedics particularly in Indian tropical conditions that afflict the human beings. This mammoth creation is an excellent collection of topics written by experienced and knowledgeable orthopedic surgeons. This scholarly work done by the erudite editor is brought out by Indian Orthopedic Association. The contributors have put in the best of their mite to present the latest and most up-to-date knowledge and the recent trends as well as concerns on orthopedic problems in developing countries. The problems associated with Osteosynthesis and recent trends in nailing interlocking have been elaborately described. The common problems of neglected fractures and their management which

every surgeon encounters in the practice are well covered. The conditions associated with traumatology and their complications are nicely covered in these 4 volumes. It addresses all the issues and conditions that orthopedicians come across in their daily practice. The collective experiences of the best experts in the field of orthopedics and trauma is provided to the benefit of every student and practitioner so as to alleviate human suffering from their present desperate conditions. The problems about paralytic, poliomyelitis, pyogenic infections of bones and joints, tuberculous disease of bones and joints, mycotic infections, the neural and osteoarticular damage caused by Hansen's infections specially among young children and infants including the newborn are very well explained. These diseases are mostly afflicting the poorer sections of the society. It addresses this challenge to orthopedic surgeons to deal with these diseases and disabilities of the locomotors system. Also the management of polytrauma is adequately described. The subject of this book is the largest speciality of surgery which is fully encompassed in four volumes provides the core knowledge with key concepts and clinical skills needed to excel in every aspect of orthopedics. This book will act as a pathfinder and guide to orthopedic surgeons. In these volumes readers will find concise, clinically focused coverage of the surgical techniques one needs to know to obtain optimal patient management along with relevant anatomy, biomechanics, limb salvage techniques, imaging, arthroscopy, and much more. It is a perfect resource for training and clinical reference. It delivers the practical knowledge of trauma diagnosis and management with a consistent organization by body region, summary tables and boxes and detailed illustrations. An

emphasis on evidence based treatment helps to select proven management approaches for every patient.

The Northern Nadars of Tamil Nadu

Reviews the history, geography, and culture of Cuba, describes tourist attractions in each region, and recommends hotels and restaurants.

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