

Nlp At Work The Essence Of Excellence Sue Knight

The Essential Guide to Neuro-Linguistic Programming
 Practical Natural Language Processing
 A Guide to Using Reflective Inquiry
 A Practical Guide to NLP
 The Ultimate Introduction to NLP: How to build a successful life
 The Origins of Neuro Linguistic Programming
 A friendly introduction using Python
 Frogs Into Princes
 The Essence of Excellence
 A Comprehensive Guide to Building Real-World NLP Systems
 Practical NLP Language Patterns for Getting the Response You Want
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 Words that Change Minds
 The NLP Master Practitioner Manual
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ANTONY MAURICE

The Essential Guide to Neuro-Linguistic Programming Nicholas Brealey
 "The authors' clear visual style provides a comprehensive look at what's currently possible with artificial neural networks as well as a glimpse of the magic that's to come." -Tim Urban, author of Wait But Why Fully Practical, Insightful Guide to Modern Deep Learning Deep learning is transforming software, facilitating powerful new artificial intelligence capabilities, and driving unprecedented algorithm performance. Deep Learning Illustrated is uniquely intuitive and offers a complete introduction to the discipline's techniques. Packed with full-color figures and easy-to-follow code, it sweeps away the complexity of building deep learning models, making the subject approachable and fun to learn. World-class instructor and practitioner Jon Krohn—with visionary content from Grant Beyleveld and beautiful illustrations by Aglaé Bassens—presents straightforward analogies to explain what deep learning is, why it has become so popular, and how it relates to other machine learning approaches. Krohn has created a practical reference and tutorial for developers, data scientists, researchers, analysts, and students who want to start applying it. He illuminates theory with hands-on Python code in accompanying Jupyter notebooks. To help you progress quickly, he focuses on the versatile deep learning library Keras to nimbly construct efficient TensorFlow models; PyTorch, the leading alternative library, is also covered. You'll gain a pragmatic understanding of all major deep learning approaches and their uses in applications ranging from machine vision and natural language processing to image generation and game-playing algorithms. Discover what makes deep learning systems unique, and the implications for practitioners Explore new tools that make deep learning models easier to build, use, and improve Master essential theory: artificial neurons, training, optimization, convolutional nets, recurrent nets, generative adversarial networks (GANs), deep reinforcement learning, and more Walk through building interactive deep learning applications, and move forward with your own artificial intelligence projects Register your book for convenient access to downloads, updates, and/or corrections as they become available. See inside book for details.

Practical Natural Language Processing Inner Patch Publishing

Richard Bandler, co-creator of NLP and the man who inspired Paul McKenna to greatness, collaborates with Alessio Roberti and Owen Fitzpatrick to reveal how to unleash your true potential and transform your life.

A Guide to Using Reflective Inquiry Weiser Books

These seminal works in neurolinguistic programming (NLP) help therapists understand how people create inner models of the world to represent their experience and guide their behavior. Volume I describes the Meta Model, a framework for comprehending the structure of language; Volume II applies NLP theory to nonverbal communication.

A Practical Guide to NLP BCS, The Chartered Institute

In BOOST YOUR CONFIDENCE WITH NLP, Ian McDermott demonstrates that by practising his five keys to confidence, and using simple and effective Neuro-linguistic Programming (NLP) techniques, you will be able to overcome your fears. BOOST YOUR CONFIDENCE WITH NLP includes easy-to-follow exercises to help you assess your own confidence levels, and then provides step-by-step guidance on how to work on your personal problem areas. Whether you need the strength to say 'yes', or maybe even the courage to say 'no', Ian McDermott will help find the style of confidence that suits the challenges that you are facing. Packed with accessible advice and motivating case histories, BOOST YOUR CONFIDENCE WITH NLP will give you the techniques you need to be confident in yourself and others, and deal with whatever comes your way.

The Ultimate Introduction to NLP: How to build a successful life Cambridge University Press

Project management is becoming less about managing tools and processes and more about

delivering through people. This is the only book on NeuroLinguistic Programming written specifically for project managers. It will equip them to communicate across cultures, resolve conflicts, motivate teams and become better leaders.

The Origins of Neuro Linguistic Programming Berrett-Koehler Publishers

Essential Natural Language Processing is a hands-on guide filled with everything you need to get started with NLP in a friendly, understandable tutorial. Full of Python code and hands-on projects, each chapter provides a concrete example with practical techniques that you can put into practice right away. By following the numerous Python-based examples and real-world case studies, you'll apply NLP to search applications, extracting meaning from text, sentiment analysis, user profiling, and more. When you're done, you'll have a solid grounding in NLP that will serve as a foundation for further learning. Purchase of the print book includes a free eBook in PDF, Kindle, and ePub formats from Manning Publications.

A friendly introduction using Python Crown House Publishing

A survey of computational methods for understanding, generating, and manipulating human language, which offers a synthesis of classical representations and algorithms with contemporary machine learning techniques. This textbook provides a technical perspective on natural language processing—methods for building computer software that understands, generates, and manipulates human language. It emphasizes contemporary data-driven approaches, focusing on techniques from supervised and unsupervised machine learning. The first section establishes a foundation in machine learning by building a set of tools that will be used throughout the book and applying them to word-based textual analysis. The second section introduces structured representations of language, including sequences, trees, and graphs. The third section explores different approaches to the representation and analysis of linguistic meaning, ranging from formal logic to neural word embeddings. The final section offers chapter-length treatments of three transformative applications of natural language processing: information extraction, machine translation, and text generation. End-of-chapter exercises include both paper-and-pencil analysis and software implementation. The text synthesizes and distills a broad and diverse research literature, linking contemporary machine learning techniques with the field's linguistic and computational foundations. It is suitable for use in advanced undergraduate and graduate-level courses and as a reference for software engineers and data scientists. Readers should have a background in computer programming and college-level mathematics. After mastering the material presented, students will have the technical skill to build and analyze novel natural language processing systems and to understand the latest research in the field.

Frogs Into Princes John Wiley & Sons

NLP at Work The Essence of Excellence Hachette UK

The Essence of Excellence Financial Times/Prentice Hall

This open access book provides an overview of the recent advances in representation learning theory, algorithms and applications for natural language processing (NLP). It is divided into three parts. Part I presents the representation learning techniques for multiple language entries, including words, phrases, sentences and documents. Part II then introduces the representation techniques for those objects that are closely related to NLP, including entity-based world knowledge, sememe-based linguistic knowledge, networks, and cross-modal entries. Lastly, Part III provides open resource tools for representation learning techniques, and discusses the remaining challenges and future research directions. The theories and algorithms of representation learning presented can also benefit other related domains such as machine learning, social network analysis, semantic Web, information retrieval, data mining and computational biology. This book is intended for advanced undergraduate and graduate students, post-doctoral fellows, researchers, lecturers, and industrial engineers, as well as anyone interested in representation learning and natural language processing.

A Comprehensive Guide to Building Real-World NLP Systems Cgw

Summary Natural Language Processing in Action is your guide to creating machines that understand human language using the power of Python with its ecosystem of packages dedicated to NLP and AI. Purchase of the print book includes a free eBook in PDF, Kindle, and ePub formats from Manning Publications. About the Technology Recent advances in deep learning empower applications to understand text and speech with extreme accuracy. The result? Chatbots that can imitate real people, meaningful resume-to-job matches, superb predictive search, and automatically generated document summaries—all at a low cost. New techniques, along with accessible tools like Keras and TensorFlow, make professional-quality NLP easier than ever before. About the Book Natural Language Processing in Action is your guide to building machines that can read and interpret human language. In it, you'll use readily available Python packages to capture the meaning in text and react accordingly. The book expands traditional NLP approaches to include neural networks, modern deep learning algorithms, and generative techniques as you tackle real-world problems like extracting dates and names, composing text, and answering free-form questions. What's inside Some sentences in this book were written by NLP! Can you guess which ones? Working with Keras, TensorFlow, gensim, and scikit-learn Rule-based and data-based NLP Scalable pipelines About the Reader This book requires a basic understanding of deep learning and intermediate Python skills. About the Author Hobson Lane, Cole Howard, and Hannes Max Hapke are experienced NLP engineers who use these techniques in production. Table of Contents PART 1 - WORDY MACHINES Packets of thought (NLP overview) Build your vocabulary (word tokenization) Math with words (TF-IDF vectors) Finding meaning in word counts (semantic analysis) PART 2 - DEEPER LEARNING (NEURAL NETWORKS) Baby steps with neural networks (perceptrons and backpropagation) Reasoning with word vectors (Word2vec) Getting words in order with convolutional neural networks (CNNs) Loopy (recurrent) neural networks (RNNs) Improving retention with long short-term memory networks Sequence-to-sequence models and attention PART 3 - GETTING REAL (REAL-WORLD NLP CHALLENGES) Information extraction (named entity extraction and question answering) Getting chatty (dialog engines) Scaling up (optimization, parallelization, and batch processing) *Practical NLP Language Patterns for Getting the Response You Want* Addison-Wesley Professional This NLP Practitioner manual is the result of 20 years research and application of NLP by one of its most innovative, practical and results oriented trainers and writers. Peter Freeth has pioneered many recognised developments in NLP's approach and techniques that are now used by countless trainers and professionals, worldwide, including: The flipchart and notepad swishes - loved by trainers, coaches and all professionals for powerful results in any environment The easy way to anchor - succeed every time by discovering how it really works, contrary to what most trainers think Use complex techniques such as the Six Step Reframe and Fast Phobia Cure easily by understanding how to improvise Featuring both the Society of NLP core syllabus and many other popular NLP concepts and techniques, this book will show you how to adapt and apply NLP in any professional environment. There are even chapters on building your professional practice and absorbing NLP into other skill sets, so you really can integrate NLP into your work for the very best results, both for yourself and for your clients. Most importantly of all, this book will help you to understand the underlying structure of NLP's techniques so that you can adapt and use them in the class room, meeting room, board room or even the dining room, all in plain, everyday language.

Neuro Linguistic Programming Springer Nature

From a founding member of the coaching movement comes a detailed guide to mastering one of a coach's toughest skills: thoughtfully reflecting clients' words and expressions back to them so they see themselves and their world through new eyes. "Coaches rely far too much on asking open-ended questions," says Marcia Reynolds. But questions only seek answers—inquiry provides insight. When, instead of just questions, clients hear their thoughts, opinions, and beliefs spoken by someone else, it prompts them to critically consider how their thinking affects their goals. Reynolds cites the latest brain science to show why reflective inquiry works and provides techniques, tips, and structures for creating breakthrough conversations. This book will free coaches from the cult of asking the magical question by offering five essential practices of reflective inquiry: focus on the person, not the problem; summarize what is heard and expressed; identify underlying beliefs and assumptions; unwrap the desired outcome; and articulate insights and commitments. Using these practices, combined with a respectful and caring presence, helps create a space where clients feel safe, seen, and valued for who they are. Coaches become change agents who actively recharge the human spirit. And clients naturally dive deeper and develop personalized solutions that may surprise even the coach.

The Essence of Excellence CIPD Publishing

This major new edition of Sue Knight's bestselling book *NLP at Work* has been extensively revised and updated, with an emphasis on the heart of NLP becoming a model of excellence. In addition to a new slant to every chapter, there are three new chapters on the key things that make the biggest difference for the greatest results: Humor: enabling you to stand back and see things from a different perspective Clean questions: minimising yourself to find out the essence of the other person Time: understanding how what you get in life is influenced by your relationship to time past, present and future. Neuro Linguistic Programming is how you make sense of your world and, most importantly, how you make it what you want it to be: Neuro: the way you filter and process your experience through your senses Linguistic: the way you interpret your experience through language Programming: the way you make sense of your experience to create your personal program. *NLP at Work* has sold over 100,000 copies and is one of the most popular books ever published on the practical skills of NLP and how it can be applied in business. It transformed NLP from a peripheral art into an accessible, practical concept with relevant applications in the areas of influence, communication, negotiation, teamwork and coaching. Clear, readable and jargon free, this book will help you get to the essence of what makes you and your business excellent and unique. (A cura

dell'editore).

Deep Learning Illustrated Science & Behavior Books

Companies today stand or fall, not by the efficiency of their processes and systems, but by the talent of their people. Organizations are realizing the need for leadership and creativity to underpin future success. Leaders and managers are seeking ways to get the best out of people, and the available solutions are varied and diverse. Neuro-Linguistic Programming (NLP) is one of the most advanced and comprehensive sets of people tools available today, increasingly in demand from the business sector. This highly practical book offers a myriad of proven tools and techniques for being successful and for creating change. How can you shape a culture of learning, improvement and success? How can you perform at peak levels of energy, focus and effectiveness? How can you turn negative minds into driving forces for change? Discover the answers to these questions and many others in this comprehensive reference. A compilation of the most effective proven NLP techniques, plus many real examples from practicing consultants, creates the ultimate NLP toolkit for business success. Harness the power of NLP for developing talent and achieving success. *NLP Business Masterclass* clearly explains how thinking methods, language structures, emotional energy, motivation, skills and strategies can be practically integrated to create a driving force for change. The author demystifies NLP and relates the theories and principles to current business challenges, featuring practical techniques drawn from leading practitioners in the field. This masterclass takes the applications of NLP in business beyond simple everyday techniques. It considers the bigger challenges facing organizations today, answering important questions such as: How do you get the best from your teams? How can NLP help us to motivate people? How do you change a culture and keep it alive? How can NLP help my staff to become more committed and responsible? How can NLP help to develop leadership? This rich NLP resource is a must for anyone wanting to influence success and change in their own company.

A Visual, Interactive Guide to Artificial Intelligence Harper Collins

NLP (Neuro-Linguistic Programming) has helped millions to overcome their fears, increase their confidence, and achieve greater success in their personal and professional lives and relationships. Now, from the company that created *NLP: The New Technology of Achievement*—one of the bestselling NLP books of all time—comes *NLP: The Essential Guide to Neuro-Linguistic Programming*. This user-friendly guide, written by three seasoned NLP Master Practitioners and coaches, leads you on a personal journey in using and applying NLP in everyday life. Through their real-life stories, you will experience the NLP strategies you need to achieve specific results in business and in life. As you read *NLP: The Essential Guide*, you'll find yourself thinking in new ways and applying the techniques to your own personal challenges and opportunities for greater satisfaction.

A New Foundation for Designing Your Life, Your Relationships and Your Results Pearson Education India

Richard Bandler, co-creator of NLP and the man who taught and trained Paul McKenna, joins forces with Alessio Roberti and Owen Fitzpatrick once again to give you the tools to change your life.

Neuro-Linguistic Programming Workbook For Dummies NLP at WorkThe Essence of Excellence

A clear and comprehensive introduction to using neurolinguistic programming in the workplace.

NLP at Work "O'Reilly Media, Inc."

Since their introduction in 2017, transformers have quickly become the dominant architecture for achieving state-of-the-art results on a variety of natural language processing tasks. If you're a data scientist or coder, this practical book shows you how to train and scale these large models using Hugging Face Transformers, a Python-based deep learning library. Transformers have been used to write realistic news stories, improve Google Search queries, and even create chatbots that tell corny jokes. In this guide, authors Lewis Tunstall, Leandro von Werra, and Thomas Wolf, among the creators of Hugging Face Transformers, use a hands-on approach to teach you how transformers work and how to integrate them in your applications. You'll quickly learn a variety of tasks they can help you solve. Build, debug, and optimize transformer models for core NLP tasks, such as text classification, named entity recognition, and question answering Learn how transformers can be used for cross-lingual transfer learning Apply transformers in real-world scenarios where labeled data is scarce Make transformer models efficient for deployment using techniques such as distillation, pruning, and quantization Train transformers from scratch and learn how to scale to multiple GPUs and distributed environments

Make Things Happen with Neurolinguistic Programming BoD - Books on Demand

A manual for quickly learning some very powerful hypnotic language patterns that you can use in practical, real world situations.

Essential Natural Language Processing Cabal Group Limited

The Origins of NLP brings together the recollections and thoughts of some of the main protagonists from the very early days of NLP. In 1971 Richard Bandler and Frank Pucelik were students at Kresese College at the University of California Santa Cruz. They had a strong mutual interest in Gestalt Therapy, Frank because of his traumatic time in Vietnam and because he had been working with some disaffected and drug-addicted kids, and Richard because he had been working with Science and Behavior Books on transcribing and editing Fritz Perls' seminal work, *The Gestalt Approach and Eyewitness to Therapy*. They started a local Gestalt group and ran 2-3 sessions a week collaborating and experimenting with the language of therapy. They started achieving some brilliant results but were having problems transferring their skills to others and so Richard invited one of their college professors, John Grinder, to observe what they were doing in order that he would, hopefully, be able to deconstruct what they were doing that was so effective. John was a professor of Linguistics and was instantly impressed with the work that they were doing. He was able to add more structure and in due course the three of them formalised what is now known as the Meta Model. NLP, or Meta as it was known then, was born.

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