

## But Will The Planet Notice How Smart Economics Can Save The World By Gernot Wagner 2011 09 27

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### **NATHANIAL RIVAS**

*The Madhouse Effect* Princeton University Press

#1 New York Times bestseller A TIME Magazine Best Book of the Year A NPR Best Book of 2017 A Boston Globe Best Book of 2017 "Moments of human intimacy jostle with scenes that inspire cosmic awe, and the broad diversity of Jeffers's candy-colored humans...underscores the twin messages that 'You're never alone on Earth' and that we're all in this together."--Publisher's Weekly (starred review) "A true work of art."--BuzzFeed Oliver Jeffers, arguably the most influential creator of picture books today, offers a rare personal look inside his own hopes and wishes for his child--and in doing so gifts children and parents everywhere with a gently sweet and humorous missive about our world and those who call it home. Insightfully sweet, with a gentle humor and poignancy, here is Oliver Jeffers' user's guide to life on Earth. He created it specially for his son, yet with a universality that embraces all children and their parents. Be it a complex view of our planet's terrain (bumpy, sharp, wet), a deep look at our place in space (it's big), or a guide to all of humanity (don't be fooled, we are all people), Oliver's signature wit and humor combine with a value system of kindness and tolerance to create a must-have book for parents. Praise for Here We Are: "A sweet and tender distillation of what every Earthling

needs to know and might well spend a lifetime striving to achieve. A must-purchase for new parent shelves"--School Library Journal "From the skies to the animal kingdom to the people of the world and lots of other beautifully rendered examples of life on Earth, Here We Are carries a simple message: Be kind." --NPR "[An] enchanting gem of a children's book"--NBC's Today Show "A must-have book for parents."--Gambit "A celebration of people all shapes and sizes, and of the beauty and mystery of our Earth."--Booklist "...a beautifully illustrated guide to living on Earth and being a good person."--Brightly "[Here We Are] is a tour through the land, the sea, the sky, our bodies; dioramas of our wild diversity....[Jeffers] is the master of capturing the joy in our differences."--New York Times Book Review

**Cows Save the Planet** W. W. Norton & Company

A guilty liberal finally snaps, swears off plastic, goes organic, becomes a bicycle nut, turns off his power, and generally becomes a tree-hugging lunatic who tries to save the polar bears and the rest of the planet from environmental catastrophe while dragging his baby daughter and Prada-wearing, Four Seasons-loving wife along for the ride. And that's just the beginning. Bill McKibben meets Bill Bryson in this seriously engaging look at one man's decision to put his money where his mouth is and go off the grid for one year—while still living in New York City—to see if it's possible to make no net impact on the environment. In other words, no trash, no toxins in the water, no elevators, no subway, no products in packaging, no air-conditioning, no television . . . What would it be like to try to live a no-impact lifestyle? Is it possible? Could it catch on? Is living this way more satisfying or less satisfying? Harder or easier? Is it worthwhile or senseless? Are we all doomed or can our culture reduce the barriers to sustainable

living so it becomes as easy as falling off a log? These are the questions at the heart of this whole mad endeavor, via which Colin Beavan hopes to explain to the rest of us how we can realistically live a more "eco-effective" and by turns more content life in an age of inconvenient truths.

**But Will the Planet Notice?** Island Press

"A clear grasp of economics is essential to understanding why environmental problems arise and how we can address them. ... Now thoroughly revised with updated information on current environmental policy and real-world examples of market-based instruments .... The authors provide a concise yet thorough introduction to the economic theory of environmental policy and natural resource management. They begin with an overview of environmental economics before exploring topics including cost-benefit analysis, market failures and successes, and economic growth and sustainability. Readers of the first edition will notice new analysis of cost estimation as well as specific market instruments, including municipal water pricing and waste disposal. Particular attention is paid to behavioral economics and cap-and-trade programs for carbon."--Publisher's web site.

*Economics for a Fragile Planet* Oxford University Press

Our planet is precious, and it's up to us to take care of it. You may feel small, but your small actions can make a big difference. This book will teach you that by acting with kindness towards other people, plants, animals, and yourself, you can help to protect the planet.

*Here We Are* Random House

"Today, about 98 percent of scientists affirm that climate change is human made, and about 2 percent still question it. Despite that overwhelming majority, though, about half the population of rich countries, like ours, choose to believe the 2 percent. And, paradoxically, this large camp of deniers grows even larger as more and more alarming proof of climate change has cropped up over the last decades. This disconnect has both climate scientists and activists scratching their heads, growing anxious, and responding, usually, by repeating more facts to 'win' the argument. But, the more climate facts pile up, the greater the resistance to them grows, and the harder it becomes to enact measures to reduce greenhouse gas emissions and prepare communities for the inevitable change ahead. Is humanity up to the task? It is a catch-22 that starts, says psychologist and climate expert Per Espen Stoknes, from an inadequate understanding of the way most humans think, act, and live in the world around them. With dozens of examples, he shows how to retell the story of climate change and apply communication strategies more fit for the task."--Publisher's description.

*Old Enough to Save the Planet* John Wiley & Sons

A People's Curriculum for the Earth is a collection of articles, role plays, simulations, stories, poems, and graphics to help breathe life into teaching about the environmental crisis. The book features some of the best articles from Rethinking Schools magazine alongside classroom-friendly readings on climate change, energy, water, food, and pollution—as well as on people who are working to make things better. A People's Curriculum for the Earth has the breadth and depth of Rethinking Globalization: Teaching for Justice in an Unjust World, one of the most popular books we've published. At a time when it's becoming increasingly obvious that life on Earth is at risk, here is a resource that helps students see what's wrong and imagine solutions. Praise for A People's Curriculum for the Earth "To really confront the climate crisis, we need to think differently, build differently, and teach differently. A People's Curriculum for the Earth is an educator's toolkit for our times." — Naomi Klein, author of *The Shock Doctrine* and *This Changes Everything: Capitalism vs. the Climate* "This volume is a marvelous example of justice in ALL facets of our lives—civil, social, educational, economic, and yes, environmental. Bravo to the Rethinking Schools team for pulling this collection together and making us think more holistically about what we mean when we talk about justice." — Gloria Ladson-Billings, Kellner Family Chair in Urban Education, University of Wisconsin-Madison "Bigelow and Swinehart have created a critical resource for today's young people about humanity's responsibility for the Earth. This book can engender the shift in perspective so needed at this point on the clock of the universe." — Gregory Smith, Professor of Education, Lewis & Clark College, co-author with David Sobel of *Place- and Community-based Education in Schools*

*We All Looked Up* Cambridge University Press

A thrilling Star Trek: The Original Series adventure featuring Captain James T. Kirk and the USS Enterprise in a strange battle for dilithium crystals against the Klingons. Dilithium. In crystalline form, the most valuable mineral in the galaxy. It powers the Federation's starships...and the Klingon Empire's battlecruisers. Now on a small, out-of-the-way planet named Direidi, the greatest fortune in dilithium crystals ever seen has been found. Under the terms of the Organian Peace Treaty, the planet will go to the side best able to develop the planet and its resources. Each side will contest the prize with the prime of its fleet. For the Federation—Captain James T. Kirk and the Starship Enterprise. For the Klingons—Captain Kaden vestai-Oparai and the Fire Blossom. Only the Direidians are writing their own script for this contest—script that propels the crew of the Starship Enterprise into their strangest adventure yet!

**Stop Saving the Planet!: An Environmentalist Manifesto** Frances Lincoln Children's Books

You are one of seven billion people on Earth. Whatever you or I do personally—eat tofu in a Hummer or hamburgers in a Prius—the planet doesn't notice. In our confrontation with climate change, species preservation, and a planet going off the cliff, it is what several billion people do that makes a difference. The solution? It isn't science, politics, or activism. It's smarter economics. The hope of mankind, and indeed of every living thing on the planet, is now in the hands of the dismal science. Fortunately, we've been there before. Economists helped crack the acid rain problem in the 1990's (admittedly with a strong assist from a phalanx of lawyers and activists). Economists have helped get lead out of our gas, and they can explain why lobsters haven't disappeared off the coast of New England but tuna is on the verge of extinction. More disquietingly, they can take the lessons of the financial crisis and model with greater accuracy than anyone else the likelihood of environmental catastrophe, and they can help save us from global warming, if only we let them.

**What We Think About When We Try Not To Think About Global Warming** John Wiley & Sons

The effects of pollution, global warming and the destruction of our planet have never been so visible or measurable. The book introduces and explains the massive global problems that need to be addressed NOW and is packed with 101 smart, practical and fun things kids can do to make their homes, schools and neighbourhoods more environmentally friendly. The time for change is now, and You Can Save The Planet empowers kids to make a real difference.

*The Green New Deal and the Future of Work* Princeton University Press

What does it mean for the future of the planet when one of the world's most durable authoritarian governance systems pursues "ecological civilization"? Despite its staggering pollution and colossal appetite for resources, China exemplifies a model of state-led environmentalism which concentrates decisive political, economic, and epistemic power under centralized leadership. On the face of it, China seems to embody hope for a radical new approach to environmental governance. In this thought-provoking book, Yifei Li and Judith Shapiro probe the concrete mechanisms of China's coercive environmentalism to show how 'going green' helps the state to further other agendas such as citizen surveillance and geopolitical influence. Through top-down initiatives, regulations, and campaigns to mitigate pollution and environmental degradation, the Chinese authorities also promote control over the behavior of individuals and enterprises, pacification of borderlands, and expansion of Chinese power and influence along the Belt and Road and even into the global commons. Given the limited time that remains to mitigate climate change and protect millions of species from extinction, we need to consider whether a green authoritarianism can show us the way. This book explores both its promises and risks.

**Protect the Planet!** John Wiley & Sons

How knowing the extreme risks of climate change can help us prepare for an uncertain future If you had a 10 percent chance of having a fatal car accident, you'd take necessary precautions. If your finances had a 10 percent chance of suffering a severe loss, you'd reevaluate your assets. So if we know the world is warming and there's a 10 percent chance this might eventually lead to a catastrophe beyond anything we could imagine, why aren't we doing more about climate change right now? We insure our lives against an uncertain future—why not our planet? In *Climate Shock*, Gernot Wagner and Martin Weitzman explore in lively, clear terms the likely repercussions of a hotter planet, drawing on and expanding from work previously unavailable to general audiences. They show that the longer we wait to act, the more likely an extreme event will happen. A city might go underwater. A rogue nation might shoot particles into the Earth's atmosphere, geoengineering cooler temperatures. Zeroing in on the unknown extreme risks that may yet dwarf all else, the authors look at how economic forces that make sensible climate policies difficult to enact, make radical would-be fixes like geoengineering all the more probable. What we know about climate change is alarming enough. What we don't know about the extreme risks could be far more dangerous. Wagner and Weitzman help readers understand that we need to think about climate change in the same way that we think about insurance—as a risk management problem, only here on a global scale. With a new preface addressing recent developments Wagner and Weitzman demonstrate that climate change can and should be dealt with—and what could happen if we don't do so—tackling the defining environmental and public policy issue of our time.

**This Book Will Save the Planet** Penguin Group

Early in the twenty-first century, a quiet revolution occurred. For the first time, the major developed economies began to invest more in intangible assets, like design, branding, and software, than in tangible assets, like machinery, buildings, and computers. For all sorts of businesses, the ability to deploy assets that one can neither see nor touch is increasingly the main source of long-term success. But this is not just a familiar story of the so-called new economy. Capitalism without Capital shows that the growing importance of intangible assets has also played a role in some of the larger economic changes of the past decade, including the growth in economic inequality and the stagnation of productivity. Jonathan Haskel and Stian Westlake explore the unusual economic characteristics of intangible investment and discuss how an economy rich in intangibles is fundamentally different from one based on tangibles. Capitalism without Capital concludes by outlining how managers, investors, and policymakers can exploit the characteristics of an intangible age to grow their businesses, portfolios, and economies.

**Falter** Verso Books

A cautionary but optimistic book about the world's changing climate and the fate of humanity, from Christiana Figueres and Tom Rivett-Carnac—who led negotiations for the United Nations during the historic Paris Agreement of 2015. The authors outline two possible scenarios for our planet. In one, they describe what life on Earth will be like by 2050 if we fail to meet the Paris Agreement's climate targets. In the other, they lay out what it will be like to live in a regenerative world that has net-zero emissions. They argue for confronting the climate crisis head-on, with determination and optimism. *The Future We Choose* presents our options and tells us what governments, corporations, and each of us can, and must, do to fend off disaster.

*The Waste-Free World* John Wiley & Sons

Feeding the world, climate change, biodiversity, antibiotics, plastics - the list of concerns seems endless. But what is most pressing, what are the knock-on effects of our actions, and what should we do first? Do we all need to become vegetarian? How can we fly in a low-carbon world? Should we frack? How can we take control of technology? Does it all come down to population? And, given the global nature of the challenges we now face, what on Earth can any of us do? Fortunately, Mike Berners-Lee has crunched the numbers and plotted a course of action that is practical and even enjoyable. There is No Planet B maps it out in an accessible and entertaining way, filled with astonishing facts and analysis. For the first time you'll find big-picture perspective on the environmental and economic challenges of the day laid out in one place, and traced through to the underlying roots - questions of how we live and think. This book will shock you, surprise you - and then make you laugh. And you'll find practical and even inspiring ideas for what you can actually do to help humanity thrive on this - our only - planet.

**There Is No Planet B** Cambridge University Press

An engaging conversation with Noam Chomsky—revered public intellectual and Manufacturing Consent author—about climate change, capitalism, and how a global Green New Deal can save the planet. In this compelling new book, Noam Chomsky, the world's leading public intellectual, and Robert Pollin, a renowned progressive economist, map out the catastrophic consequences of unchecked climate change—and present a realistic blueprint for change: the Green New Deal. Together, Chomsky and Pollin show how the forecasts for a hotter planet strain the imagination: vast stretches of the Earth will become uninhabitable, plagued by extreme weather, drought, rising seas, and crop failure. Arguing against the misplaced fear of economic disaster and unemployment arising from the transition to a green economy, they show how this bogus concern encourages climate denialism. Humanity must stop burning fossil fuels within the next thirty years and do so in a way that improves living standards and opportunities for working people. This is the goal of the Green New Deal and, as the authors make clear, it is entirely feasible. Climate change is an emergency that cannot be ignored. This book shows how it can be overcome both politically and economically.

**39 Ways to Save the Planet** Henry Holt and Company

Twelve-year-old Tad is a blogger with a plan, in the book Jon Stewart calls "hilarious to anyone who ever went through, is currently in, might go to, or flunked out of middle school." Tad has an agenda: Survive seventh grade. He also wants to: grow a mustache, get girls to notice him, and do a kickflip on his skateboard. But those are not the main reasons he started a blog. Tad just has a lot of important thoughts he wants to share with the world, like: Here is the first thing I have learned about having a dog in your house: Don't feed them nachos. Not ever. This highly illustrated and hilarious book is by the Emmy® Award-winning former head writer of The Daily Show with Jon Stewart, and is based on a column in MAD Magazine. Through a series of daily entries, readers are treated to a year in Tad's blog that will leave them in stitches. MAD Magazine and all related characters and elements are trademarks of and © E.C. Publications. (s14)

*Will Big Business Destroy Our Planet?* John Wiley & Sons

As global environmental challenges mount, this book offers a policy blueprint for building a safer, sustainable and more inclusive world.

*Planet Tad* Bloomsbury Publishing USA

#1 NEW YORK TIMES BESTSELLER • "The Uninhabitable Earth hits you like a comet, with an overflow of insanely lyrical prose about our pending Armageddon."—Andrew Solomon, author of *The Noonday Demon* NAMED ONE OF THE BEST BOOKS OF THE YEAR BY *The New Yorker* • *The New York Times* Book Review • *Time* • NPR • *The Economist* • *The Paris Review* • *Toronto Star* • GQ • *The Times Literary Supplement* • *The New York Public Library* • *Kirkus Reviews* It is worse, much worse, than you think. If your anxiety about global warming is dominated by fears of sea-level rise, you are barely scratching the surface of what terrors are possible—food shortages, refugee emergencies, climate wars and economic devastation. An "epoch-defining book" (*The Guardian*) and "this generation's *Silent Spring*" (*The Washington Post*), *The Uninhabitable Earth* is both a travelogue of the near future and a meditation on how that future will look to those living through it—the ways that warming promises to transform global politics, the meaning of technology and nature in the modern world, the sustainability of capitalism and the trajectory of human progress. *The Uninhabitable Earth* is also an impassioned call to action. For just as the world was brought to the brink of catastrophe within the span of a lifetime, the responsibility to avoid it now belongs to a single generation—today's. LONGLISTED FOR THE PEN/E.O. WILSON LITERARY SCIENCE WRITING AWARD "The Uninhabitable

Earth is the most terrifying book I have ever read. Its subject is climate change, and its method is scientific, but its mode is Old Testament. The book is a meticulously documented, white-knuckled tour through the cascading catastrophes that will soon engulf our warming planet."—Farhad Manjoo, *The New York Times* "Riveting. . . . Some readers will find Mr. Wallace-Wells's outline of possible futures alarmist. He is indeed alarmed. You should be, too."—*The Economist* "Potent and evocative. . . . Wallace-Wells has resolved to offer something other than the standard narrative of climate change. . . . He avoids the 'eerily banal language of climatology' in favor of lush, rolling prose."—Jennifer Szalai, *The New York Times* "The book has potential to be this generation's *Silent Spring*."—*The Washington Post* "The Uninhabitable Earth, which has become a best seller, taps into the underlying emotion of the day: fear. . . . I encourage people to read this book."—Alan Weisman, *The New York Review of Books*

*But Will the Planet Notice?* Chelsea Green Publishing

Walmart. Coca-Cola. BP. Toyota. The world economy runs on the profits of transnational corporations. Politicians need their backing. Non-profit organizations rely on their philanthropy. People look to their brands for meaning. And their power continues to rise. Can these companies, as so many are now hoping, provide the solutions to end the mounting global environmental crisis? Absolutely, the CEOs of big business are telling us: the commitment to corporate social responsibility will ensure it happens voluntarily. Peter Dauvergne challenges this claim, arguing instead that corporations are still doing far more to destroy than protect our planet. Trusting big business to lead sustainability is, he cautions, unwise — perhaps even catastrophic. Planetary sustainability will require reining in the power of big business, starting now.

*Work's Intimacy* John Wiley & Sons

Climate change seems to be an insurmountable problem. Political solutions have so far had little impact. Some scientists are now advocating the so-called 'Plan B', a more direct way of reducing the rate of future warming by reflecting more sunlight back to space, creating a thermostat in the sky. In this book, Mike Hulme argues against this kind of hubristic techno-fix. Drawing upon a distinguished career studying the science, politics and ethics of climate change, he shows why using science to fix the global climate is undesirable, ungovernable and unattainable. Science and technology should instead serve the more pragmatic goals of increasing societal resilience to weather risks, improving regional air quality and driving forward an energy technology transition. Seeking to reset the planet's thermostat is not the answer.

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