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# International Yearbook Communication Design 2017 2018

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Volume 13: Special Section, Macbeth  
Living 2017/2018

Organization Descriptions and Cross-References

RED DOT DESIGN YEARBOOK 2017/2018

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The Shakespearean International Yearbook

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The Shakespearean International Yearbook

The 2018 Yearbook of the Digital Ethics Lab

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### **Volume 13: Special Section, Macbeth**

de Gruyter

Despite the development of environmental initiatives, healthcare, and cultural assimilation in today's global market, significant problems in these areas remain throughout various regions of the world. As countries continue to transition into the modern age, areas across Asia and Africa have begun implementing modern solutions in order to benefit their individual societies and keep pace with the surrounding world. Significant research is needed in order to understand current issues that persist across the globe and

what is being done to solve them. Global Issues and Innovative Solutions in Healthcare, Culture, and the Environment is an essential reference source that discusses worldwide conflicts within healthcare and environmental development as well as modern resolutions that are being implemented. Featuring research on topics such as health insurance reform, sanitation development, and cultural freedom, this book is ideally designed for researchers, policymakers, physicians, government officials, sociologists, environmentalists, anthropologists, academicians, practitioners, and

students seeking coverage on global societal challenges in the modern age.

*Living 2017/2018*

Routledge

Design Value sheds light on a long-underestimated aspect of design, namely its contribution to raising the value and the profile of a business.

This is because quite apart from design that is purely decorative, sophisticated design can make a valuable contribution within the economy and in the management of a company.

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## **YEARBOOK**

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Preface; Red Dot: Agency of the Year; Corporate Design; Brand Design; Packaging Design; Publishing & Print Media; Posters; Typography; Illustrations; Social Responsibility; Designer Portraits. Volume 2: Red Dot: Brand of the Year; Fair Stands; Spatial Communication; Retail Design; E-Commerce; Online; Sound Design; Game Design; Apps; Interface Design; Red Dot: Junior Award; Designer Portraits; Jury Portraits. Multimedia Special on DVD. *RED DOT DESIGN YEARBOOK 2017/2018* Antique Collector This eighth volume of The Shakespearean International Yearbook presents a special section on 'European Shakespeares',

proceeding from the claim that Shakespeare's literary craft was not just native English or British, but was filtered and fashioned through a Renaissance awareness that needs to be recognized as European, and that has had effects and afterlives across the Continent. Guest editors Ton Hoenselaars and Clara Calvo have constructed this section to highlight both how the spread of 'Shakespeare' throughout Europe has brought together the energies of a wide variety of European cultures across several centuries, and how the inclusion of Shakespeare in European culture has been not only a European but also a world affair. The

Shakespearean International Yearbook continues to provide an annual survey of important issues and developments in contemporary Shakespeare studies. Contributors to this issue come from the US and the UK, Spain, Switzerland and South Africa, Canada, The Netherlands, India, Portugal, Greece, France, and Hungary. In addition to the section on European Shakespeares, this volume includes essays on the genre of romance, issues of character, and other topics.

World Development Report 2021 CRC Press  
This latest volume in the World Yearbook of Education Series focuses on educational elites and inequality, focusing particularly on

the ways in which established and emergent groups located at the top of the social hierarchy and power structure reproduce, establish or redefine their position. The volume is organized around three main issues: analyzing the way in which parents, students and graduates in positions of social advantage use their assets and capitals in relation to educational strategies, and how these are different for old and new and cultural and economic elites; studying how elite institutions have adapted their strategies to take into account changes in the social structure, in policy and in their institutional environment and exploring the impact of

these strategies on educational systems at the national and global levels; mapping the new global dynamics in elite education and how new forms of 'international education' and 'transnational cultural capital' as well as new global educational elite pathways shape elite students' identities, status and trajectories. Making use of a social and an institutional approach as well as a focus on practices and policies, the volume draws on research conducted on secondary schools and on higher education. In addition, the global contributions within the book allow for a comparison and contrast of situations in different countries. This results in a comprehensive picture

of common processes and national differences concerning advantage and excellence and a thorough examination of the impact of globalization on the strategies, identities and trajectories of elite groups and individuals alongside more general cultural and economic processes.

*Strategic*

*Communication in Civil Society Organizations*

Routledge

Volume 1 (A and B) of the "Yearbook of International Organizations" covers international organizations throughout the world, comprising their aims, activities and events. This includes names (in English, French and, where available, other languages), abbreviations and

descriptions of over 34,000 not-for-profit organizations currently active in every field of human endeavor, as well as references to associated organizations, whose goals cross all economic, political and geographical borders, offering an insight into new, productive relationships. The volume also allows quick and easy cross-referencing from volumes 2, 3, 4, and 6. *Intimacy at Work*

Springer

Today's unprecedented growth of data and their ubiquity in our lives are signs that the data revolution is transforming the world. And yet much of the value of data remains untapped. Data collected for one purpose have the potential to generate



economic and social value in applications far beyond those originally anticipated. But many barriers stand in the way, ranging from misaligned incentives and incompatible data systems to a fundamental lack of trust. World Development Report 2021: Data for Better Lives explores the tremendous potential of the changing data landscape to improve the lives of poor people, while also acknowledging its potential to open back doors that can harm individuals, businesses, and societies. To address this tension between the helpful and harmful potential of data, this Report calls for a new social contract that enables the use and reuse of

data to create economic and social value, ensures equitable access to that value, and fosters trust that data will not be misused in harmful ways. This Report begins by assessing how better use and reuse of data can enhance the design of public policies, programs, and service delivery, as well as improve market efficiency and job creation through private sector growth. Because better data governance is key to realizing this value, the Report then looks at how infrastructure policy, data regulation, economic policies, and institutional capabilities enable the sharing of data for their economic and social benefits, while safeguarding against

harmful outcomes. The Report concludes by pulling together the pieces and offering an aspirational vision of an integrated national data system that would deliver on the promise of producing high-quality data and making them accessible in a way that promotes their safe use and reuse. By examining these opportunities and challenges, the Report shows how data can benefit the lives of all people, particularly poor people in low- and middle-income countries. .

*The Global Education Industry* Routledge

This book presents an important discussion on the implementation of sustainable soil management in Africa from a range of governance

perspectives. It addresses aspects such as the general challenges in Africa with regard to soil management; the structural deficiencies in legal, organizational and institutional terms; and specific policies at the national level, including land cover policies and persistent organic pollutants. This fourth volume of the *International Yearbook of Soil Law and Policy* is divided into four parts, the first of which deals with several aspects of the theme "sustainable soil management in Africa." In turn, the second part covers recent international developments, the third part presents regional and national reports (i.a. Mexico, USA and Germany), and the fourth

discusses cross-cutting issues (i.a. on rural-urban interfaces). Given the range of key topics covered, the book offers an indispensable tool for all academics, legislators and policymakers working in this field. The "International Yearbook of Soil Law and Policy" is a book series that discusses central questions in law and politics with regard to the protection and sustainable management of soil and land - at the international, national and regional level.

**Principles of Map Design**

Oxford University Press  
The reference work of the creative industry collects the latest and most outstanding design achievements

of recent times. Gain an overview of the latest trends, the most original campaigns and the most interesting concepts from the worlds of advertising, marketing and corporate communications; and the wealth of ideas that agencies and design studios around the world have brought forth. 0Volume 1 presents the entire range of creative achievements that corporate design, brand design, packaging design, advertising, annual reports, publishing & print media, posters, typography, illustrations and social responsibility have to offer. 0Volume 2 brings together the latest innovations in the areas of fair stands, spatial communication,

retail design, websites, film & animation, sound design, apps and interface as well as user experience design, and also provides insights into the potential of up-and-coming young designers.

*The Shakespearean International Yearbook*  
Springer

Educators, professionalism and politics offers ways of understanding how and with what consequences national systems of education and the work of education professionals are being reregulated in the context of contemporary global transitions.

Globalization does not just create transnational organizations, relations and practices; it also transforms nation-

states by creating more complex education spaces that impinge on the work of educators and the learning that they enable, globally, nationally and locally. This volume of the *World Yearbook of Education* focuses firmly on the educators themselves. It documents the way educators encounter and renegotiate ideas and practices that travel globally as they seek to enact their established professional projects. This framing recognises that educators' spaces, work and identities are historically anchored in national institutional trajectories, but are both disturbed and renewed as globally mobile ideas and practices "touch down"

within national systems of education. The chapters examine the effect of global transitions on educators and education, and offers new perspectives on educational work in different parts of the world today. They challenge bleak assessments of teacher de-professionalization and idealistic narratives about professional development. Chapters highlight the significance of educators' occupational boundary work and the resources and networks they mobilize through their professional projects as they make and remake education in national spaces. The volume tracks: Re-regulatory trajectories evident in national education

spaces and their impact on educators; The way educators renegotiate globally mobile ideas, practices and national institutional trajectories, as they mediate global formations emerging in the national space; and The kinds of mediations and resources that enable education professionals to engage with the politics of professionalization. This volume of The World Yearbook of Education will be of great interest to Education researchers, graduate students, teacher educators and education policy-makers. Terri Seddon is Professor of Education at Monash University, Australia Jenny Ozga is Professor of the Sociology of Education

at Oxford University, UK John Levin is Bank of America Professor of Education Leadership and Director, California Community College Collaborative, University of California, USA

*World Yearbook of Education 2016*

Waxmann Verlag

Futurism Studies in its canonical form has followed in the steps of Marinetti's concept of *Futurisme mondial*, according to which Futurism had its centre in Italy and a large number of satellites around Europe and the rest of the globe.

Consequently, authors of textbook histories of Futurism focus their attention on Italy, add a chapter or two on Russia and dedicate next to no attention to developments in other parts of the world.

Futurism Studies tends to see in Marinetti's movement the font and mother of all subsequent avant-gardes and deprecates the non-European variants as mere 'derivatives'. Vol. 7 of the *International Yearbook of Futurism Studies* will focus on one of these regions outside Europe and demonstrate that the heuristic model of centre - periphery is faulty and misleading, as it ignores the originality and inventiveness of art and literature in Latin America. Futurist tendencies in both Spanish and Portuguese-speaking countries may have been, in part, 'influenced' by Italian Futurism, but they certainly did not 'derive' from it. The shift

towards modernity took place in Latin America more or less in parallel to the economic progress made in the underdeveloped countries of Europe. Italy and Russia have often been described as having originated Futurism because of their backwardness compared to the industrial powerhouses England, Germany and France. According to this narrative, Spain and Portugal occupied a position of semi-periphery. They had channelled dominant cultural discourses from the centre nations into the colonies. However, with the rise of modernity and the emergence of independence movements, cultural discourses in the colonies undertook a

major shift. The revolt of the European avant-garde against academic art found much sympathy amongst Latin American artists, as they were engaged in a similar battle against the canonical discourses of colonial rule. One can therefore detect many parallels between the European and Latin American avant-garde movements. This includes the varieties of Futurism, to which Yearbook 2017 will be dedicated. In Europe, the avant-garde had a complex relationship to tradition, especially its 'primitivist' varieties. In Latin America, the avant-garde also sought to uncover and incorporate alternative, i.e. indigenous traditions. The result was a hybrid form of

art and literature that showed many parallels to the European avant-garde, but also had other sources of inspiration. Given the large variety of indigenous cultures on the American continent, it was only natural that many heterogeneous mixtures of Futurism emerged there. Yearbook 2017 explores this plurality of Futurisms and the cultural traditions that influenced them. Contributions focus on the intertextual character of Latin American Futurisms, interpret works of literature and fine arts within their local setting, consider modes of production and consumption within each culture as well as the forms of interaction with other

Latin American and European centres. 14 essays locate Futurism within the complex network of cultural exchange, unravel the Futurist contribution to the complex interrelations between local and the global cultures in Latin America and reveal the dynamic dialogue as well as the multiple forms of cross-fertilization that existed amongst them. [The Shakespearean International Yearbook](#) Routledge  
As the guest editor of the special section in this issue points out, Macbeth is one of the most frequently performed, edited, adapted, translated and appropriated plays, 'across distances temporal and topographical.' In both the global range of



their writers and in the performances that are their concerns, the essays comprising the special section of The Shakespearean International Yearbook, Volume 13 demonstrate the play's continuing appeal throughout the world and over time. This issue reveals with great subtlety and force the power of the play in the eyes of scholars and creative artists beyond the boundaries of the Anglo-American critical frame, focusing on the play as it is mediated through cultural and belief systems very different from those in which it is most often seen, read or studied. The volume also includes essays on Shakespeare and 'The King's Speech' and on recent books and

digital databases in the field. The Shakespearean International Yearbook continues to provide an annual survey of important developments and topics of concern in contemporary Shakespeare studies across the world. Among the contributors to this volume are Shakespearean scholars from Hungary, India, Italy, Malta, New Zealand, Norway, Poland, the UK and the US.

**The 2018 Yearbook of the Digital Ethics Lab**

Springer Nature  
\* Year after year, the International Yearbook Communication Design edited by Peter Zec, one of the best design experts in the world, shows powerful communication-

centered works and projects by design studios and companies focused on communication campaigns\* The International Yearbook Communication Design 2018/2019 - consisting of two volumes - collects the more classical categories such as corporate design, annual reports, advertising, magazines, packaging and typography as well as the digital and multimedia disciplines, including e-commerce, spots and image films, websites, apps, computer games and interface and sound design The International Yearbook Communication Design shows powerful communication-centered works and projects by design studios and companies

focused on communication campaigns. Volume 1 contains projects from the more classical categories such as corporate design, annual reports, advertising, magazines, packaging and typography. Volume 2 is dedicated to the digital and multimedia disciplines, including e-commerce, spots and image films, websites, apps, computer games as well as interface and sound design. The creative brains behind the best product ideas are the winners of the honorary titles, 'Red Dot: Agency of the Year' and 'Red Dot: Brand of the Year' and are given a special place in the design yearbook. *China Statistical Yearbook* Routledge

This new Handbook unites cartographic theory and praxis with the principles of cartographic design and their application. It offers a critical appraisal of the current state of the art, science, and technology of map-making in a convenient and well-illustrated guide that will appeal to an international and multi-disciplinary audience. No single-volume work in the field is comparable in terms of its accessibility, currency, and scope. The Routledge Handbook of Mapping and Cartography draws on the wealth of new scholarship and practice in this emerging field, from the latest conceptual developments in mapping and advances

in map-making technology to reflections on the role of maps in society. It brings together 43 engaging chapters on a diverse range of topics, including the history of cartography, map use and user issues, cartographic design, remote sensing, volunteered geographic information (VGI), and map art. The title's expert contributions are drawn from an international base of influential academics and leading practitioners, with a view to informing theoretical development and best practice. This new volume will provide the reader with an exceptionally wide-ranging introduction to mapping and cartography and aim to

inspire further engagement within this dynamic and exciting field. The Routledge Handbook of Mapping and Cartography offers a unique reference point that will be of great interest and practical use to all map-makers and students of geographic information science, geography, cultural studies, and a range of related disciplines.

**World Yearbook of Education 2015**

Routledge

By understanding the ontogenesis of NGOs as civil society organizations from a historical-anthropological, communicational, sociological, economical and managerial perspective, Evandro Oliveira outlines the Instigatory Theory of

NGO Communication (ITNC). This proposes the ontological principles, an applied conceptual model and a cybernetic operational model for understanding and managing communication at NGOs. Those models were tested using a mixed-method research design.

*International Yearbook Communication Design 2018/2019* Routledge

Trafficking in human beings (THB) has been described as modern slavery. It is a serious criminal activity that has significant ramifications for the human rights of the victims. It poses major challenges to the state, society and individual victims. THB is not a static given but a constantly changing concept depending on

societal changes and opinions, economic situations and legal developments. THB occurs both transnationally and within countries. The complexity of THB is such that it requires a wide range of expertise fully to address the phenomenon. Edited by a team of leading international academics, the Routledge Handbook of Human Trafficking will provide an interdisciplinary introduction to THB. It is aimed at academics, students, research universities and non-governmental organisations, as well as policy makers. It will review THB through the lens of law, anthropology, social and political science and will address statistical, data

protection issues and showcase the most effective research methods, analyse the various actors and stakeholders and the different types of exploitation of trafficked persons. It will critically highlight and analyse the most pressing current challenges posed by THB.

*The Routledge Handbook of Mapping and Cartography* IGI Global

This volume represents the proceedings of the 8th Asian Conference on Innovation, Communication and Engineering (ACICE 2019), which was held in P.R. China, October 25-30, 2019. The conference aimed to provide an integrated communication platform for researchers in a wide

range of fields including information technology, communication science, applied mathematics, computer science, advanced material science, and engineering. The conference and resulting proceedings aim to enhance interdisciplinary collaborations between science and engineering technologists in academia and industry within this unique international network. *The Academic Book of the Future* Av Edition GmbH  
 The Seoul Agenda: Goals for the Development of Arts Education was unanimously endorsed by all UNESCO Member States in 2011. It is the only existent policy

paper of global relevance on arts education. It provided the frame of reference for an international inquiry into arts education experts' perceptions of key issues in the field: access and participation, quality, and the benefits of arts education. Nearly 400 experts from 61 countries around the world participated in this research. The book presents findings, commentaries, and reflections contributed by 51 international scholars and expert practitioners. COVID-19 Pandemic  
 Ashgate Publishing, Ltd.  
 This book explores a wide range of topics in digital ethics. It features 11 chapters that analyze the opportunities and the

ethical challenges posed by digital innovation, delineate new approaches to solve them, and offer concrete guidance to harness the potential for good of digital technologies. The contributors are all members of the Digital Ethics Lab (the DELab), a research environment that draws on a wide range of academic traditions. The chapters highlight the inherently multidisciplinary nature of the subject, which cannot be separated from the epistemological foundations of the technologies themselves or the political implications of the requisite reforms. Coverage illustrates the importance of expert knowledge in the project of

designing new reforms and political systems for the digital age. The contributions also show how this task requires a deep self-understanding of who we are as individuals and as a species. The questions raised here have ancient -- perhaps even timeless -- roots. The phenomena they address may be new. But, the contributors examine the fundamental concepts that undergird them: good and evil, justice and truth. Indeed, every epoch has its great challenges. The role of philosophy must be to redefine the meaning of these concepts in light of the particular challenges it faces. This is true also for the digital age. This book takes an important step towards

redefining and re-  
implementing

fundamental ethical  
concepts to this new  
era.

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