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Combining the solid principles of design with the tenets of Zen simplicity, Presentation Zen, Third Edition, puts you solidly on the path to creating simpler, more effective presentations that will be appreciated, remembered, and best of all, acted upon. "Presentation Zen changed my life and the lives of my clients.

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Here the author is not necessarily speaking of design and presentation visuals, of course, but we can see how we can apply Zen principles to everyday life including design, even the design of slides and other visuals. Simplicity is an important design principle. But simplicity in design is as much art (small "a") as science.

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After his breakthrough book, Presentation Zen: Simple Ideas on Presentation Design and Delivery, Garr Reynolds brings us another offering to the presentation design altar, Presentation Zen Design: Simple Design Principles and Techniques to Enhance Your Presentations. If you enjoyed his first

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No audience will be excited about a cookie-cutter presentation, and we must therefore shy away from any supporting visuals, such as the ubiquitous PowerPoint Design Template, that suggests your presentation is formulaic or prepackaged. You can make your own background templates which will be more tailored to your needs.

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