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From Michael
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the inside
story of the
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defined him as
a leader In
1984, soon-to-
be college
dropout
Michael Dell
hid signs of
his fledgling
PC business in
the bathroom
of his
University of
Texas dorm
room. Almost
30 years later,

at the
pinnacle of his
success as
founder and
leader of Dell
Technologies,
he found
himself
embroiled in a
battle for his
company's
survival. What
he'd do next
could ensure
its legacy—or
destroy it
completely.
Play Nice But
Win is a
riveting
account of the
three battles
waged for Dell
Technologies:
one to launch
it, one to keep
it, and one to
transform it.
For the first
time, Dell
reveals the
highs and lows

of the
company's
evolution
amidst a
rapidly
changing
industry—and
his own, as he
matured into
the CEO it
needed. With
humor and
humility, he
recalls the
mentors who
showed him
how to turn
his passion
into a
business; the
competitors
who became
friends, foes,
or both; and
the sharks
that circled,
looking for
weakness.
What emerges
is the long-
term vision
underpinning

his success: that technology is ultimately about people and their potential. More than an honest portrait of a leader at a crossroads, *Play Nice But Win* is a survival story proving that while anyone with technological insight and entrepreneurial zeal might build something great—it takes a leader to build something that lasts. *Global Logistics and Supply Chain Management* OECD Publishing This book investigates how different types of Japanese management systems are able to motivate stakeholders, including employees, top management, stockholders, customers and transaction partners, to participate actively in the organizational behavior that improves business performance. The various systems motivating stakeholders are examined in five sections: Strategy and Business Restructuring for Enhancing the Business Value; Management Control Systems and Budgeting; Cost Management; Management Accounting for Supply Chain and Shared Services; and Process Management. Information Storage and Management Penguin InfoWorld is targeted to Senior IT professionals. Content is segmented

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важнейших событий ИТ-индустрии в России и в мире, материалы о новых технологиях. В номере: Большой день ИТ-индустрии 7 сентября ознаменовалось целым рядом грандиозных событий, которые, несомненно, окажут большое влияние на развитие ИТ-рынка. Объявлено о слиянии Dell и EMC. «Цена» Dell Technologies впечатляет – около 67

<p>млрд долл. Как заверил генеральный директор и председатель совета директоров Dell Technologies Майкл Делл, новая компания станет единственно й на рынке, способной предложить все – от ПК до магистрально го оборудовани я, ЦОД и облачной инфраструкт уры. Принципиаль ный оппонент «новой Dell» – компания Hewlett Packard</p>	<p>Enterprise, напротив, заявила о том, что расстается с программным и бизнес- активами: они отойдут в рамках 9- миллиардной сделки совместному предприятию с Micro Focus, британским разработчико м корпоративно го ПО. Intel также собирается отделить часть программных средств – на базе подразделен ия Intel Security она создаст с инвесторами</p>	<p>из TPG независимое предприятие, которому будет возвращено ее прежнее название, McAfee. По традиции в начале очередного сезона компания Apple представила новое поколение смартфонов – iPhone 7 и 7s. Уже с 23 сентября новинки будут доступны в России. Двест и тысяч ядерВ Принстонско м университете разработали</p>
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<p>25-ядерный процессор Piton. На его основе собираются создавать системы с гигантским, до 200 тыс., количеством ядер. Чтобы цифровую личность не украли Практически у каждого из нас помимо реальной личности есть цифровая, и с каждым годом ее ценность растет. Как уберечь своего «двойника» от злоумышленников? «Яндекс» зовет</p>	<p>программировать В преддверии нового учебного года в «Яндексе» раскрыли подробности образовательной инициативы «Яндекс.Лицей», цель которой – обучить школьников работе на языке Python. Реализация блокчейн на государственном уровне? Представители госорганизаций, коммерческих структур и ИТ-компаний обсудили</p>	<p>перспективы развития блокчейна в России, в частности в задачах государственного управления. Через игрофикацию – к кибербезопасности Компания PwC представила в России интерактивную игру «PwC Game of Threats: имитация киберугроз», которую во многих странах используют для обучения топ-менеджмента защите от кибератак. и</p>
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<p>многое другое <i>Signal</i> Routledge This book opens up a critical dimension of energy transition taking in account multidimensio nal challenges on economic, social and environmental fields. The book discusses the trends in the field of energy transition and evolving practices adopted by public authorities and companies for betterment of environment</p>	<p>and society. The editors (4) identify directions and challenges involved in the energy transition. The novelty of this book is the multidisciplina ry approach, being presented the economic, social and environmental challenges involved in the energy transition. The energy transition is accompanied by a complex process of changing attitudes and behaviors of energy consumers and</p>	<p>producers. The consequences are profound not only economically and environmental ly but also socially, renewable energy being a solution for energy poverty reduction and development of rural communities. Therefore, certain social and environmental problems generated by energy poverty are solved by using renewable energy. Moreover, the</p>
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complexity of the phenomenon is presented not only in terms of the analysis of the main sources of renewable energy but also the ethical aspects involved in the use of sources such as biofuels. In the case of this source, the main problem is whether the use of certain agricultural products for the production of biofuels threatens food security, especially in rural areas. All categories of stakeholders

must show responsibility and get involved in this complex process which requires a remarkable technical and financial effort. The energy transition can offer innovative solutions through which the impact of economic activity on the environment is minimized, and in this way, industrial ecology achieves its objectives to support sustainable development. The demands imposed by

industrial ecology must shape not only the behavior of oil and gas companies but also of entities involved in the production and consumption of renewable energy. Given the negative externalities generated, companies in the fossil fuel sector have become increasingly socially responsible, their social and environmental performance (non-financial) being presented in detail in the annual

sustainability reports to inform stakeholders. Therefore, this book is an important read not only for scholars, but also for those who are interested in ensuring an environmentally sustainable future taking in account energy transition challenges.

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Best practices, guidance, and tips for virtualizing Microsoft® business critical

applications on the VMware vSphere® platform By virtualizing Microsoft's enterprise applications on vSphere, you can drive down costs while migrating toward flexible, low-cost private cloud architectures. This unique guidebook bridges the gap between the Microsoft and VMware worlds, bringing together the deep knowledge, cutting-edge best practices,

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