

Business Ethics Readings And Cases In Corporate Morality

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 Business Ethics, Seventh Edition
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The Seven Signs of Ethical Collapse Oxford University Press, USA

In his ground-breaking new textbook, Mick Fryer offers students of Business Ethics clear explanations of a range of theoretical perspectives, along with examples of how these perspectives might be used to illuminate the ethical challenges presented by business practice. The book includes: Realistic scenarios which gently introduce a theory and demonstrate how it can be applied to a real-life ethical dilemma that everyone can relate to, such as borrowing money from a friend
 Real organisational case studies in each chapter which illustrate how each theory can be applied to real business situations. Cases include Nike, Coca Cola, BMW, Shell, Starbucks and GSK 'Pause for Reflection' boxes and 'Discussion Questions' which encourage you to challenge the established notions of right and wrong, and empower you to develop your own moral code
 Video Activities in each chapter with accompanying QR codes which link to documentaries, films, debates and news items to get you thinking about real-life ethical dilemmas
 Visit the book's companion website for self-test questions, additional web links and more at: study.sagepub.com/fryer

Tribal Wisdom for Business Ethics Cengage Learning

The Oxford Handbook of Business Ethics is a comprehensive treatment of business ethics from a philosophical approach. Each chapter is written by an accomplished philosopher who surveys a major ethical issue in business, offers his or her own contribution to the issues that define that topic, and provides a bibliography that identifies key works in the field.

Managing Business Ethics McGraw-Hill Europe

The core of this text comprises chapters on all the key issues of business in Canada today. Each chapter includes a hypothetical case study and an introduction highlighting key ethical points; two academic essays; and a real-life case study. Questions for discussion accompany the essays and case studies. The author has also included a general introduction to ethical issues and an overview of ethical theory; a section on institutionalizing ethics (discussing ethics officers/programs/codes etc.); and appendices providing excerpts from important classic contributions to ethical theory and from relevant Canadian law.

Business Ethics, Seventh Edition McGraw-Hill Humanities, Social Sciences & World Languages

Packed with real-life examples of business decisions gone awry, the book explores the complex issues of business ethics from the leaders' perspectives. This best-selling text offers a rare collection of readings which examines the business decision-making processes of many types of leaders, while revealing some of the common factors that push them over ethical lines they might not otherwise cross.

A Companion to Business Ethics SAGE

Can a corporation have a conscience? What is wrong with reverse discrimination? Can ethical management and managed care coexist? This book aims to answer these and many other contemporary issues in corporate morality.

Business Ethics Zondervan Academic

Business in Ethical Focus is a compilation of classical and contemporary essays and case studies in business ethics. Readers will become acquainted with seminal ideas on corporate social responsibility and the place of business in a just society. Other topics include diversity in the workplace, sexual harassment, workplace rights, environmental responsibility and sustainability, global business, intellectual property, bribery, and ethical issues in advertising and marketing. This second edition adds a dozen original case studies, as well as new sections on global perspectives (with articles on Islamic, Confucian, and Buddhist business ethics), entrepreneurship, and the non-profit sector. Background material on ethical theory and the nature of business ethics is included to

orient readers new to this field.

Business as Ethical and Business as Usual McGraw-Hill

'Management for Social Enterprise is a great introduction to the rich variety of social enterprises in the UK. It is also a useful tool to help us to build more effective social enterprises that really deliver on their missions by people who have hands on experience. This is just what the rapidly growing social enterprise sector needs, a management manual to help us take social enterprises to the next level by people who have hands on experience' - Sophi Tranchell, Managing Director of Divine Chocolate Ltd and Cabinet Office sponsored Social Enterprise Ambassador
 'The recent explosive growth in the number of social enterprises, their diverse and dynamic nature, and the upsurge in research about them all makes this a potentially bewildering field of knowledge to explore. This book provides a clear and timely guide to the management challenges involved in understanding and running social enterprises, and underlines why their unique nature requires something more than just standard business school wisdom' - Ken Peattie, Professor of Marketing and Strategy, Cardiff Business School, and Director of the ESRC Centre for Business Relationships, Accountability, Sustainability and Society
 'Provides a good introduction to the management of social enterprises touching on a broad range of topics and will help those involved in managing social enterprises and those trying to understand more about the sector. It draws on the experience of those who have worked in the social enterprise sector in a range of countries and are passionate about developing it' - Fergus Lyon, Professor of Enterprise and Organizations, Middlesex University
 Overviewing the key business topics required by social entrepreneurs, and managers in social enterprises
 Management for Social Enterprise covers strategy, finance, ethics, social accounting, marketing and people management. Written in direct, accessible language by a team of authors currently teaching and researching in this sector, each chapter is fully supported with learning resources. Chapters include brief overviews, further reading, suggested web resources and, importantly, international case studies, drawing on real-life business examples. This book is essential reading for students and practitioners of Social Entrepreneurship and Social Enterprise, but will also be of use to anyone with an interest in management, corporate responsibility, ethics or community studies.

Ethical Issues in Business - Second Edition Broadview Press

In this book, leading native and non-native scholars present a fascinating view of American Indian tribal values and indigenous cultures. This 'Tribal Wisdom' offers an ethic of business practice that is relationship-based and community-oriented, fostering a harmonious web of life which includes the natural environment.

Business Ethics and Corporate Governance Routledge

Integrity is essential to Judeo-Christian business ethics. But today's business environment is complex. Those in business, and those preparing to enter the business world, need to grapple with the question of how integrity and biblical ethics can be applied in the workplace. They need to go "beyond integrity" in their thinking. Beyond Integrity is neither excessively theoretical nor simplistic and dogmatic. Rather, it offers a balanced and pragmatic approach to a number of concrete ethical issues. Readings from a wide range of sources present competing perspectives on each issue, and real-life case studies further help the reader grapple with ethical dilemmas. The authors conclude each chapter with their own distinctly Christian commentary on the topic covered. This Zondervan ebook of the third edition has been revised to provide the most up-to-date introduction to the issues Christians face in today's constantly changing business culture. Revisions include: • 30 new case studies • 1/3 new readings • 50% substantially revised • sidebars that reflect the issues in the news and business press • summaries and material for discussion

SAGE Brief Guide to Business Ethics

This innovative combination of text, readings, and cases in this anthology offers students a provocative introduction to the moral issues challenging today's business world. Five major moral

views-egalitarianism, libertarianism, utilitarianism, prima facie moral principles and virtue ethics- are introduced and applied in over 100 selected readings. These views are discussed in the context of the issues of privacy, environmentalism, gender, multiculturalism, politics and economics, all of which confront "business as usual".

Ethics and Business SAGE

Revised edition of the authors' *Managing business ethics*, [2014]

Ethical Issues in Business Broadview Press

Business Ethics: Best Practices for Designing and Managing Ethical Organizations, Second Edition focuses on how to create organizations of high integrity and superior performance. Author Denis Collins shows how to design organizations that reinforce ethical behavior and reduce ethical risks using his unique Optimal Ethics Systems Model that outlines how to hire and train ethical employees, make ethical decisions, and create a trusting, productive work environment. Taking a practical approach, this text is packed with tips, strategies, and real-world case studies that profile a wide variety of businesses, industries, and issues. New to This Edition: Premium Ethical Dilemma videos located in the Interactive eBook challenge students to practice their ethical reasoning and ethical decision-making skills. New case studies tackle complex ethical issues through real-world companies such as the NFL, Wells Fargo, Exxon Mobil, and Volkswagen. New chapter-opening ethical dilemmas based on real situations allow students to grapple with the grey areas of business ethics. Optimal Ethics System Check-Up surveys summarize the best practices discussed in the chapter to allow students to assess, benchmark, and continuously improve their own organization. Ethics in the News activities profile real-world events such as United Airlines' removal of a passenger on an overbooked flight to challenge students to think critically about how they would respond in a particular situation. Up for Debate features highlight contentious issues that students encounter in real life (such as Facebook privacy).

Business, Ethics and Society Wiley Global Education

The ethics of data and analytics, in many ways, is no different than any endeavor to find the "right" answer. When a business chooses a supplier, funds a new product, or hires an employee, managers are making decisions with moral implications. The decisions in business, like all decisions, have a moral component in that people can benefit or be harmed, rules are followed or broken, people are treated fairly or not, and rights are enabled or diminished. However, data analytics introduces wrinkles or moral hurdles in how to think about ethics. Questions of accountability, privacy, surveillance, bias, and power stretch standard tools to examine whether a decision is good, ethical, or just. Dealing with these questions requires different frameworks to understand what is wrong and what could be better. *Ethics of Data and Analytics: Concepts and Cases* does not search for a new, different answer or to ban all technology in favor of human decision-making. The text takes a more skeptical, ironic approach to current answers and concepts while identifying and having solidarity with others. Applying this to the endeavor to understand the ethics of data and analytics, the text emphasizes finding multiple ethical approaches as ways to engage with current problems to find better solutions rather than prioritizing one set of concepts or theories. The book works through cases to understand those marginalized by data analytics programs as well as those empowered by them. Three themes run throughout the book. First, data analytics programs are value-laden in that technologies create moral consequences, reinforce or undercut ethical principles, and enable or diminish rights and dignity. This places an additional focus on the role of developers in their incorporation of values in the design of data analytics programs. Second, design is critical. In the majority of the cases examined, the purpose is to improve the design and development of data analytics programs. Third, data analytics, artificial intelligence, and machine learning are about power. The discussion of power—who has it, who gets to keep it, and who is marginalized—weaves throughout the chapters, theories, and cases. In discussing ethical frameworks, the text focuses on critical theories that question power structures and default assumptions and seek to emancipate the marginalized.

Business Cases in Ethical Focus Oxford Handbooks Online

Do you want to make sure you · Don't invest your money in the next Enron? · Don't go to work for the next WorldCom right before the crash? · Identify and solve problems in your organization before they send it crashing to the ground? Marianne Jennings has spent a lifetime studying business ethics—and ethical failures. In demand nationwide as a speaker and analyst on business ethics, she takes her decades of findings and shows us in *The Seven Signs of Ethical Collapse* the reasons that companies and nonprofits undergo ethical collapse, including: · Pressure to maintain numbers · Fear and silence · Young 'uns and a larger-than-life CEO · A weak board · Conflicts · Innovation like no other · Belief that goodness in some areas atones for wrongdoing in others Don't watch the next accounting disaster take your hard-earned savings, or accept the perfect job only to find out your boss is cooking the books. If you're just interested in understanding the (not-so) ethical underpinnings of business today, *The Seven Signs of Ethical Collapse* is both a must-have tool and a fascinating window into today's business world.

Business Ethics SAGE

Business Ethics: Decision-Making for Personal Integrity & Social Responsibility, 3e is designed to prepare the student to apply an ethical decision-making model, not only in the ethics course but throughout her or his business discipline. This model teaches students ethical skills, vocabulary, and tools to apply in everyday business decisions and throughout their business courses. The authors

speak in a sophisticated yet accessible manner while teaching the fundamentals of business ethics. Hartman's professional background in law and her teaching experience in the business curriculum, combined with Desjardins' background in philosophy and MacDonald's ability to distill complicated business transactions into understandable terms, results in a broad language, ideal for this approach and market. The authors' goal is to engage the student by focusing on cases and business scenarios that students already find interesting. Students are then asked to look at the issues from an ethical perspective. Additionally, its focus on AACSB requirements makes it a comprehensive business ethics text for business school courses. The goal for the third edition is to provide "a comprehensive yet accessible introduction to the ethical issues arising in business." Hartman and Desjardins have retained the focus on decision-making as well as the emphasis on both personal and policy-level perspectives on ethics. This edition continues to provide pedagogical support throughout the text. The most noticeable changes involve a thorough updating of distinct items such as Reality Checks, Decision Points, and readings to reflect new cases, examples and data.

Introduction to Business John Wiley & Sons

This collection of timely, provocative articles provides students with a framework for understanding the importance of business ethics and corporate responsibility. Each reading addresses aspects of leadership, compliance, and/or decision making in organizational settings. Students will be challenged to consider the potential conflicts between, and impacts on, the stakeholder value systems present within organizations. Originally created to accompany *Business Ethics*, by Ferrell/Fraedrich/Ferrell, this supplemental text supports any course in which instructors are looking to enhance coverage of business ethics/corporate responsibility.

Ethics in Marketing John Wiley & Sons

Can a corporation have a conscience? What is wrong with reverse discrimination? Can ethical management and managed care coexist? Hoffman, Frederick, and Schwartz address these and many other current, intriguing, often complex issues in corporate morality. This introductory business ethics text contains a thorough general introduction on ethical theory, 54 readings, and 25 cases. Divided into five parts, each with an introduction that presents the major themes of its articles and cases, the text contains an impartial, point-counterpoint presentation of different perspectives on the most important issues being debated in business ethics. Each chapter ends with questions that can be used for student discussion, review, tests/quizzes, or for student assignments. The fourth edition has 27 new readings, 15 new cases, and 10 new mini-cases.

Business Ethics Berrett-Koehler Publishers

Designed for courses in business ethics, corporate social responsibility, corporate strategy, and organizational behaviour, this text will also be an indispensable companion text for business students to use throughout their full programme of study. This text provides objective coverage of key issues in corporate social responsibility, the obligation of companies to various stakeholder groups, the contribution of business to society and culture, and the relationship between organizations and the quality of the environment. *Business Ethics in Brief* is divided into eight sections which contain important keywords that relate to those sections: Ethics and the Individual; Theories of Ethics; Understanding Global Ethics; Ethics of Management and Business; Employee and Human Resources Issues; Consumer Issues; Ethics of Advertising, Marketing, and PR; and Environmental Issues in Ethics. Key features of the text include the following: - Keyword entries featuring comprehensive essays on such crucial topics as strategic corporate social responsibility, consumer rights, and ethical decision making - A listing of suggested readings for each entry, so that readers can find more information on topics of particular interest. - Three appendices: An appendix of "problematic practices" that highlights key corporations and industries and the ethical issues they faced; an appendix with key ethics institutes and organizations; and an appendix listing key business ethics periodicals

Business Ethics Pearson Education India

Understanding and appreciating the ethical dilemmas associated with business is an important dimension of marketing strategy. Increasingly, matters of corporate social responsibility are part of marketing's domain. *Ethics in Marketing* contains 20 cases that deal with a variety of ethical issues such as questionable selling practices, exploitative advertising, counterfeiting, product safety, apparent bribery and channel conflict that companies face across the world. A hallmark of this book is its international dimension along with high-profile case studies that represent situations in European, North American, Chinese, Indian and South American companies. Well known multinationals like Coca Cola, Facebook, VISA and Zara are featured. This second edition of *Ethics in Marketing* has been thoroughly updated and includes new international cases from globally recognized organizations on gift giving, sustainability, retail practices, multiculturalism, sweat shop labor and sports sponsorship. This unique case-book provides students with a global perspective on ethics in marketing and can be used in a free standing course on marketing ethics or marketing and society or it can be used as a supplement for other marketing classes.

Honest Work SAGE Publications

Business Cases in Ethical Focus is a new collection of in-depth case studies from around the world, covering all major areas of business ethics. Cases address a broad range of topics such as the ethics of entrepreneurship and finance, the challenges that diversity raises for business, and whistleblowing. The cases are provocative yet complex, conveying the difficulty of moral dilemmas and the potential for reasonable disagreement.

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