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Keith has written several best sellers, including Own Your Day and the globally acclaimed, Coaching Salespeople into Sales Champions, used by the top global sales organizations & winner of Five International Best Book Awards, as well as the #1 best-selling sales management coaching book.

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5.0 out of 5 stars Coaching Salespeople into Sales Champions Reviewed in the United States on April 11, 2019 What a great read, I highly recommend to any SALES organization but it also has great tactical advice on being the best coach/manager.

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" Coaching Salespeople Into Sales Champions is a well written, easily readable, practical book for anyone who manages salespeople. Excellent content is combined with real case studies, coaching templates and action steps that make this book a must read and a desktop reference for every sales manager, executive and business owner."

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Keith Rosen is the #1 thought leader on coaching. He is the pioneer of management coach training, inductee in the inaugural group of the Top Sales Hall of Fame and bestselling author of Coaching Salespeople Into Sales Champions and SALES LEADERSHIP.

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