
The Professional Freelance Journalism Course

Media Professionalism and Training
No contacts? No problem! How to Pitch and Sell a Freelance Feature
Read This!
How to Make a Living Writing Articles for Newspapers, Magazines, and Online Sources
How to work as a Freelance Journalist
Writing Feature Articles
European Journalism Education
Journalism Workbook
Get a Freelance Life
Journalism
Make Money From Freelance Writing
Writers' Rights
How to Earn a Living from Freelance Writing
The Global Freelancer
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Journalism for Beginners
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How to Become a Freelance Writer
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Model course on safety of journalists
How To Become A Journalist, How To Be Highly Successful As A Journalist, And How To Earn Revenue As A Journalist
Online Journalism
The New Journalist's Guide to Freelancing
OBSERVE to UNMASK
TRAVEL WRITING 2.0
Writer's Digest University
EBOOK: The Survival Guide To Journalism
Careers in Journalism
Assessment of Media Development in Croatia
The Freelance Bible
Journalism For Dummies
The NCTJ Essential Guide to Careers in Journalism
Mastering the Craft: A Comprehensive Guide to Excellence in Journalism
How To Be a Freelance Writer

How to Not Write Bad Journalism

The Professional Freelance Journalism Course Downloaded from archive.imba.com by guest

LUIS ERICKSON

Media Professionalism and Training Harmony

Print journalism is one of the most popular career options among recent graduates. But how many of them land that crucial first job and go on to build a career in print journalism? This book gives you all you need to plan and build your career in journalism, including sections on: - Analysis of the industry: sectors and structures - Types of print journalism: newspapers, national and regional; magazines; consumer handouts; voluntary sector publishing; web journalism; agency work; photojournalism - Range of job opportunities; freelance/salaried; in-house/in the field - Routes into journalism: getting in and getting on - Training and education; resources/contacts.

No contacts? No problem! How to Pitch and Sell a Freelance Feature How To Books

Freelancers make up one of the fastest-growing groups of workers in North America. But, in today's fractured and quick-paced media industry, where do you start? This book is a guide for journalism students, recent graduates, and early-career journalists looking to better understand both the creative and business sides of freelance work in Canada and the US. Learn how to develop your personal brand, how to pitch to different types of publications and media outlets, and how to plan for your financial future as a freelancer (yes, it's possible!). Practical and easy to read, *The New Journalist's Guide* combines more than a decade of the author's personal experience as a freelance journalist with the perspectives of freelancers and experts across Canada and the US in a range of fields.

Read This! CreateSpace

In *The Global Freelancer*, award-winning journalist Steve Dorsey draws on his own experiences, as well as those of fellow reporters and editors, to instruct aspiring freelancers on all aspects of becoming a foreign correspondent. Topics covered include: delivering successful story pitches, location scouting, navigating foreign work documentation and visa requirements, confronting

press freedom restrictions, leveraging digital media opportunities, and the new challenges of reporting from conflict zones safely. As newspapers and networks are forced to close their overseas bureaus, news organizations are relying more than ever before on freelancers to fill the gap. This book offers the freelance foreign correspondents of tomorrow step-by-step guidance on how to seize these opportunities and make a name in this competitive field. Packed with practical guidance, tips, and anecdotes from working professionals, *The Global Freelancer* is your gateway to a career in foreign journalism.

How to Make a Living Writing Articles for Newspapers, Magazines, and Online Sources Piatkus Books

Write Your Own Check Considering a career in freelance writing? Already a freelancer but seeking practical, solid advice on the basics of the business? Get a *Freelance Life* is the complete guide to all aspects of a freelance writing career, straight from the creators of Mediabistro—the nation's most connected, authoritative source for media professionals. Learn how to: • Write compelling pitch letters • Network with the best in the magazine and newspaper industry • Understand the freelance market and detect its changes • Self-edit and rewrite your work • Manage tight deadlines • Negotiate contracts • Survive the financial ups and downs of the freelance life With plenty of insider advice and tips from the most successful freelance writers and editors in the country, *Get a Freelance Life* is a must-have resource for turning your freelance gigs into a full-fledged writing career.

How to work as a Freelance Journalist Penguin

Helps you develop an understanding of the various careers in journalism and key in on the specialty that's right for you. This book contains sample resumes, cover letters and industry terms. The appendixes cover journalism programs, professional organizations, other resources, and the Society of Professional Journalists' Code of Ethics.

Writing Feature Articles Bloomsbury Publishing

A timely study of freelance journalists' working conditions and what is at stake for the future of journalism in precarious times.

European Journalism Education Booklocker.com

This book is the first comprehensive directory of the journalism education and training offered in thirty-three European countries. The volume, organized by country, discusses the history of journalism education and includes an analysis of all the current university programs and training provided by private media and professional organizations in each location. In addition, each section includes a thorough examination of the historical, political, economic and social framework of journalism in each country that looks towards the future of journalism education and media in Europe. *European Journalism Education* will be an asset to scholars of international communication studies and to media policy makers around the world.

Journalism Workbook Routledge

Multimedia Journalism: A Practical Guide offers clear advice on working across multiple media platforms and includes guides to creating and using video, audio, text and pictures. It contains all the essentials of good practice and is supported by an Companion Website at: www.multimedia-journalism.co.uk which demonstrates how to apply the skills covered in the book, gives examples of good and bad practice, and keeps the material up-to-date and in line with new hardware, software, methods of working and legislation. The book is fully cross-referenced and interlinked with the website, which offers the chance to test your learning and send in questions for industry experts to answer in their masterclasses. Split into three levels – getting started, building proficiency and professional standards – this book builds on the knowledge attained in each part, and ensures that skills are introduced one step at a time until professional competency is achieved. This three stage structure means it can be used from initial to advanced level to learn the key skill areas of video, audio, text, and pictures and how to combine them to create multimedia packages. Skills covered include: writing news reports, features, email bulletins and blogs building a website using a content management system measuring the success of your website or blog shooting, cropping, editing and captioning pictures recording, editing and publishing audio reports and podcasts shooting, editing and streaming video and creating effective packages creating breaking news tickers and using

Twitter using and encouraging user generated content interviewing and conducting advanced online research subediting, proofreading and headlining, including search engine optimisation geo-tagging, geo-coding and geo-broadcasting. Website access is free when the book or ebook is purchased. The registration key is on the final page of all editions of the book and ebook and is also on the inside front cover of the paperback edition.

Get a Freelance Life For Dummies

Information overload. Everyone has too much to read. So, what's going to make people read what you write? Simple, clear, commanding writing - that's what. Here's how.

Journalism Taylor & Francis

Trollope and the Magazines examines the serial publication of several of Trollope's novels in the context of the gendered discourses in a range of Victorian magazines - including Cornhill, Good Words, Saint Pauls, and the Fortnightly Review. It highlights the importance of the periodical press in the literary culture of Victorian Britain, and argues that readers today need to engage with the lively cultural debates in the magazines, in order better to appreciate the complexity of Trollope's popular fiction.

Make Money From Freelance Writing A&C Black

"A classic text of journalism education that goes beyond the basics to ask the questions that anyone thinking of becoming a journalist really needs to consider. An ethical, entertaining and enduring read - highly recommended." - Michelle Stanistreet, General Secretary, National Union of Journalists This is the one book you need to guide you through university and into your career in journalism. It features stories and tips from a diverse range of journalists, including Ayshah Tull and Cathy Newman of Channel 4 News; Emma Youle of HuffPost; Andrew Norfolk of the Times; and the Mirror's Nada Farhoud. Covering everything from print to podcasting, it will equip you with the skills and understanding you need to become a successful and ethical journalist. Tony Harcup's *Journalism: Principles and Practice* is simply the best guide there is to studying and practising journalism today. "A holistic assessment of what journalism is all about, with plenty of enterprising interpretations of our trade - a word I prefer to 'profession'. I never met a more 'unprofessional' breed than that of my fellow hacks. This book will, I hope, lead our successors both to question and rebel more than we have." - Jon Snow, Channel 4 News

Writers' Rights Bloomsbury Publishing

Hennessy's classic text tells you everything you need to know about writing successful features. You will learn how to formulate and develop ideas and how to shape them to fit different markets. Now in its fourth edition, *Writing Feature Articles* has been fully revised and updated to take into account the changing requirements of journalism and media courses. You will also discover how to exploit new technology for both researching and writing online. Learn step-by-step how to plan, research and write articles for a wide variety of 'popular', 'quality' and specialist publications. Discover more and make the advice stick by completing the tasks and reading the keen analysis of extracts from the best of today's writing. Packed with inspirational advice in a friendly, highly readable style, this guide is a must-have for practising and aspiring journalists and writers.

How to Earn a Living from Freelance Writing Pearson Education

This book contains all you need to know to work as a freelance journalist. It is the perfect introduction for career changers, writers, university graduates, school and college leavers, communications professionals and anybody who just wants a rewarding part-time challenge. In it you'll discover: *the tools of the trade - news, views, reviews, opinion pieces, feature writing, travel writing, music writing, sports writing and business writing *what it's like to step into the unknown and become self-employed *how to pitch your ideas to editors *how to brainstorm ideas *how to market yourself as a freelance journalist. You'll also find tips and advice from successful freelance journalists and editors, plus a useful self-employment checklist.

The Global Freelancer UNESCO Publishing

Make Money From Freelance Writing takes you step by step through every avenue for making an income from professional writing. Covering everything from travel writing to writing self-help features and full-length book commissions, it also includes writing for new media and the practicalities of finding a route to market/self-publicity. Each chapter contains a diagnostic test, case studies, practical exercises and Aide Memoire boxes. Each chapter concludes with a reminder of the key points of the chapter (Focus Points) and a round-up of what to expect in the next (Next Step) will whet your appetite for what's coming and how it relates to what you've just read.

I Had One Twin Mum Had the Other Broadview Press

Using practical assignments, the authors take each area of journalism, and demonstrate the world which awaits journalists in the early years of their careers. Each of the assignments spins off a number of tasks which are presented to the reader in the form of briefings, and can be used as a basis for further study. Notes and references are provided with each of the tasks to guide the student and help them understand fully each area of practice. There are also exercises on page planning and design. Workshop projects and study programmes outline ways in which students and trainees in groups or singly can analyse newspaper content, build up readership profiles and consider different methods of practice, social and political attitudes to the media, press regulations and press economics. This book will also be an invaluable purchase for students using distance learning packs.

Journalism for Beginners Intellect Books

"An essential guide for anyone hungry to learn how journalism should be practised today, and will be tomorrow. Hill and Lashmar encapsulate the transformative impact technology is having on journalism, but anchor those changes in the basic principles of reporting." - Paul Lewis, The Guardian "As the news business transforms, Online Journalism is a fantastic new resource for both students and lecturers. Informative, straightforward and easily digested, it's a one-stop shop for the skills, knowledge, principles and mindset required for journalistic success in the digital age." - Mary Braid, Kingston University Online and social media have become indispensable tools for journalists, but you still have to know how to find and tell a great story. To be a journalist today, you must have not only the practical skills to work with new technologies, but also the understanding of how and why journalism has changed. Combining theory and practice, *Online Journalism: The Essential Guide* will take you through the classic skills of investigating, writing and reporting as you master the new environments of mobile, on-demand, social, participatory and entrepreneurial journalism. You will also develop must-have skills in app development for smartphones and tablets, as well as techniques in podcast, blog and news website production. What this book does for you: Tips and advice from leading industry experts in their own words QR codes throughout the book to take you straight to multimedia links A fully up-to-date companion website loaded with teaching resources, detailed careers advice and industry insights Exercises to help you hone your skills Top

five guided reading list for each topic, so you can take it further Perfect for students throughout a journalism course, this is your essential guide!

Freelance Journalism SAGE

'An introduction to journalism with step-by-step guides and exercises that teach the craft' is a short, but intensive, course that provides the essential skills to get you started in print and web journalism. It is not an academic book; it is not concerned with the theory of journalism. This is about practical, no nonsense advice and guidance from two experienced journalists who have survived, and enjoyed over twenty years in the trade. The book is packed with exercises to you hone the techniques and skills you need to start your career in freelance journalism or be employed by a publisher. We are confident that if you follow the chapters and do the exercises carefully you will fully understand the basics of news and feature writing and be ready to fire off your first pitch for a commission. It will take about four hours a chapter to do the tasks thoroughly but well worth the effort. Some of you reading this might be looking to switch career. Others might just be looking for a taste of journalism to see if you enjoy it before taking it further. Some people might be looking to add another string to their bow and to earn some extra money alongside their main job. Whatever the reason you will find an excellent introduction to the basics of good professional writing.

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Trollope and the Magazines McGraw Hill Professional Everything You need to Write and Sell Your Work This is the ultimate crash course in writing and publishing! Inside you'll find comprehensive instruction, up-to-date market listings, a CD featuring recorded live webinars with industry professionals, an all-access pass to WritersMarket.com, and more. Writer's Digest University is the perfect resource for you, no matter your experience level. This one-stop resource contains: • Quick and comprehensive answers to common questions including: "How do I write a successful novel?" and "How do I know if self-publishing is right for me?" • Instruction and examples for formatting and submitting fiction, nonfiction, articles, children's writing, scripts, and verse. • Advanced instruction on business-related issues like marketing and publicity, using social media, freelancing for corporations, keeping finances in order, and setting the right price for your work. • A detailed look at what agents want and how to get one that best fits your needs. • Market listings for publishers and agents open to unsolicited work and new writers, contests and awards, and conferences and workshops. • A CD with recordings of 4 popular WD webinars: How Do I Get My Book Published?, How to Land a Literary Agent, How Writers Can Succeed in the Future of Digital Publishing, and Freelance Basics.*

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WritersMarket.com and a 20% discount on the WritersDigestUniversity.com course of your choice.* Get started now with everything you need to build a thriving writing career. Whether you're starting from scratch or have a bit of experience, you'll find the tools you need for success. *PLEASE NOTE: CDs and one-year subscription are NOT included with the ebook version of this title.

Multimedia Journalism Hachette UK

The keys to real success in travel writing and blogging.

How to Become a Freelance Writer Richards Education Freelancing for Journalists offers an authoritative, practical and engaging guide for current and aspiring journalism freelancers, exploring key aspects of the role including pitching a story, networking, branding and navigating freelance laws and rights. Featuring case studies from experienced freelance journalists working in the UK, US, Asia and Australia, the book addresses the evolving media landscape and provides valuable tips on how to become established as a successful journalist across a variety of platforms. The authors also explore practical aspects of the trade including tips for setting up a business, managing tax and legal issues, getting paid and earning additional income in related sectors. This book is an invaluable resource for both students and professionals who are interested in taking the next step into freelance journalism work.