

# Agile Product Management Box Set Product Vision Product Backlog Scrum Scrum Master Agile Development Agile Software Development

Coaching Agile Teams  
 Agile Product Management  
 Agile Product Development  
 Product Management For Dummies  
 The Lean Product Playbook  
 Practical Product Management for Product Owners  
 Product Leadership  
 The Art of Agile Product Ownership  
 Agile Leadership Toolkit  
 User Stories Applied  
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 Essential Scrum  
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## JAXSON MCCONNELL

**Coaching Agile Teams** Addison-Wesley Professional  
 Agile Product Management - Just Got Easier Thank you and congratulations on taking this class, "Product Vision: 21 Steps To Setting Excellent Goals for Your Product." This class is going to provide you with a host of proven tips for setting excellent goals for your product. I am sure this class will be very informative, as it will give you an introduction to the concept of scrum as well as that of product vision. I will then explain to you the steps that you can take to create a project vision followed by tips of how to use a clear product vision in your team or organization from the ground up. I will also provide you with lots of examples, which will go a long way in helping you understand this topic better. In this class, you will learn: A brief recap of agile and scrum principles What is a product vision What is a product vision board and how is it used to provide a clear overarching goal for any product A high-level outline of how the product vision is used to create a product A step by step example of how to create a product vision for a real product Concise techniques for improving your product vision Without further ado, I would like us to start this informative journey so lend me your ears and let me teach you how to enrich your product management by creating an awesome product vision. Introduction Thank you and congratulations on taking this class, "Product Management: 21 tips to create and manage the Product Backlog." In this class, you will be given a multitude of proven tips to manage your product backlog as part of an agile scrum team. I know you will get value from this class as it gives you a full introduction to the concept of the product backlog. I then walk you step by step through the steps involved in managing a backlog. Following this, I give you tips for improving product backlog management in your team or business from the ground up. Along the way, I give you plenty of examples and give you best practices for product backlog management within agile scrum. In this class, you will learn: A brief recap of agile and scrum principles What is a product backlog and how is it different from traditional requirements documents How to create a product backlog from a product vision What user stories are and how they are simpler for managing requirements Concise techniques for improving your product backlog management So let's get started and let me teach you how to improve product backlog management. Scroll Up To The Top Of The Page And Click The

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**Agile Product Management** Addison-Wesley Professional  
 Thousands of organizations are adopting Scrum to transform the way they execute complex projects, in software and beyond. This guide will give you the skills and confidence needed to deploy Scrum, resulting in high-performing teams and satisfied customers. Drawing on years of hands-on experience helping companies succeed, Certified Scrum Trainer (CST) Mitch Lacey helps you overcome the major challenges of Scrum adoption and the deeper issues that emerge later. Extensively revised to reflect improved Scrum practices and tools, this edition adds an all-new section of tips from the field. Lacey covers many new topics, including immersive interviewing, collaborative estimation, and deepening business alignment. In 35 engaging chapters, you'll learn how to build support and maximize value across your company. Now part of the renowned Mike Cohn Signature Series on agile development, this pragmatic guide addresses everything from establishing roles and priorities to determining team velocity, setting sprint length, and conducting customer reviews. Coverage includes Bringing teams and new team members on board Creating a workable definition of "done" Planning for short-term wins, and removing impediments to success Balancing predictability and adaptability in release planning Running productive daily scrums Fixing failing sprints Accurately costing projects, and measuring the value they deliver Managing risks in dynamic Scrum projects Prioritizing and estimating backlogs Working with distributed and offshore teams Institutionalizing improvements, and extending agility throughout the organization Packed with real-world examples straight from Lacey's experience, this book will be invaluable to anyone transitioning to Scrum, seeking to improve their early results, or trying to get back on track.

**Agile Product Development** John Wiley & Sons  
 The Go-To Resource for Large-Scale Organizations to Be Agile  
 Rather than asking, "How can we do agile at scale in our big complex organization?" a different and deeper question is, "How can we have the same simple structure that Scrum offers for the organization, and be agile at scale rather than do agile?" This profound insight is at the heart of LeSS (Large-Scale Scrum). In *Large-Scale Scrum: More with LeSS*, Craig Larman and Bas Vodde have distilled over a decade of experience in large-scale LeSS adoptions towards a simpler organization that delivers more flexibility with less complexity, more value with less waste, and more purpose with less prescription. Targeted to anyone involved in large-scale development, *Large-Scale Scrum: More with LeSS*,

offers straight-to-the-point guides for how to be agile at scale, with LeSS. It will clearly guide you to Adopt LeSS Structure a large development organization for customer value Clarify the role of management and Scrum Master Define what your product is, and why Be a great Product Owner Work with multiple whole-product focused feature teams in one Sprint that produces a shippable product Coordinate and integrate between teams Work with multi-site teams

**Product Management For Dummies** John Wiley & Sons  
 Agile Product Management Just Got Easier Thank you and congratulations on taking this class, "Scrum Product Owner: 21 Tips for Working with your Scrum Master." In this class, you will be given a complete set of tips for maximizing and improving your working relationship with your Scrum Master. This will in turn boost the productivity of yourself and your Scrum Master as part of an agile scrum team. In this class I give you a concise overview of the Product Owner and Scrum Master roles to avoid any confusion. I then give you examples of what to expect and not to expect from your Scrum Master. Following this I teach you about common issues that arise in scrum teams between the Scrum Master and Product Owner and give you tips on how to resolve them. As usual, I give you plenty of examples and best practices along the way. In this class, you will learn: A brief recap of agile and scrum principles A comparison of the duties of the Product Owner and a Scrum Master What to expect and not to expect from a Scrum Master on the job How to deal with common issues or points of conflict between a Scrum Master and a Product Owner Concise tips for getting the most out of the working relationship with your Scrum Master So let us get started right away, so you can improve working with your Scrum Master now! Introduction Thank you and congratulations on taking this class, "Product Management: 21 tips to create and manage the Product Backlog." In this class, you will be given a multitude of proven tips to manage your product backlog as part of an agile scrum team. I know you will get value from this class as it gives you a full introduction to the concept of the product backlog. I then walk you step by step through the steps involved in managing a backlog. Following this, I give you tips for improving product backlog management in your team or business from the ground up. Along the way, I give you plenty of examples and give you best practices for product backlog management within agile scrum. In this class, you will learn: A brief recap of agile and scrum principles What is a product backlog and how is it different from traditional requirements documents How to create a product backlog from a product vision What user stories are and how they

are simpler for managing requirements Concise techniques for improving your product backlog management So let's get started and let me teach you how to improve product backlog management. Scroll Up To The Top Of The Page And Click The Orange "Buy Now" or "Read For Free" Icon On The Right Side!" *The Lean Product Playbook* Addison-Wesley Professional The missing manual on how to apply Lean Startup to build products that customers love The Lean Product Playbook is a practical guide to building products that customers love. Whether you work at a startup or a large, established company, we all know that building great products is hard. Most new products fail. This book helps improve your chances of building successful products through clear, step-by-step guidance and advice. The Lean Startup movement has contributed new and valuable ideas about product development and has generated lots of excitement. However, many companies have yet to successfully adopt Lean thinking. Despite their enthusiasm and familiarity with the high-level concepts, many teams run into challenges trying to adopt Lean because they feel like they lack specific guidance on what exactly they should be doing. If you are interested in Lean Startup principles and want to apply them to develop winning products, this book is for you. This book describes the Lean Product Process: a repeatable, easy-to-follow methodology for iterating your way to product-market fit. It walks you through how to: Determine your target customers Identify underserved customer needs Create a winning product strategy Decide on your Minimum Viable Product (MVP) Design your MVP prototype Test your MVP with customers Iterate rapidly to achieve product-market fit This book was written by entrepreneur and Lean product expert Dan Olsen whose experience spans product management, UX design, coding, analytics, and marketing across a variety of products. As a hands-on consultant, he refined and applied the advice in this book as he helped many companies improve their product process and build great products. His clients include Facebook, Box, Hightail, Epocrates, and Medallia. Entrepreneurs, executives, product managers, designers, developers, marketers, analysts and anyone who is passionate about building great products will find *The Lean Product Playbook* an indispensable, hands-on resource.

**Practical Product Management for Product Owners** John Wiley & Sons

"Agile Excellence for Product Managers" is a plain-speaking guide on how to work with Agile development teams to achieve phenomenal product success. It covers the why and how of agile development (including Scrum, XP, and Lean, ) the role of product management, release planning, and more.

**Product Leadership** Addison-Wesley Professional Every product owner faces a complex and unique set of challenges within their team. This provides each individual the opportunity to fill the role with different ambitions, skills, and insights. Your product ownership journey can take a variety of paths, and *The Art of Agile Product Ownership* is here to be your guide. Author Allan Kelly, who delivers Agile training courses to major companies, pulls from his experience to help you discover what it takes to be a successful product owner. You will learn how you need to define your role within a team and how you can best incorporate ownership with strategy. With the Agile method, time is the key factor, and after using the lessons from this book you will confidently be able to synthesize features, functionality, and scope against delivery. You will find out how other team members such as the UX designer and business analyst can support and enhance your role as product owner, and how every type of company structure can adapt for optimal agility. *The Art of Agile Product Ownership* is a beacon for current product owners, programmers who are ready to take the next step towards ownership, and analysts transitioning into the product space. This book helps you determine for yourself the best way to fill the product owner role so that you utilize your unique combination of skills. Product ownership is central to a successful Agile team, and after reading this book, you will be more than ready for the challenge. What You Will Learn Explores activities the product owner needs to do in order to write good and valuable user stories Identifies skills product owners can learn from product managers and business analysts Demonstrates how to make decisions based on business and customer demand rather than technical needs and feasibility Who This Book Is For This is a book for anyone becoming a product owner: developers and programmers, who, after some years at the code-face, are ready to step up to the next stage to own the product that they have been coding. Business Analysts and Product Managers who see themselves transitioning into the a product owner role will find value in this book in understanding their new role and how the work is the same and how it is different

*The Art of Agile Product Ownership* Apress

Agile Product Management Just Got Easier Introduction Thank you and congratulations on taking this class, "Scrum Product Owner: 21 Tips for Working with your Scrum Master." In this class, you will be given a complete set of tips for maximizing and improving your working relationship with your Scrum Master. This will in turn boost the productivity of yourself and your Scrum Master as part of an agile scrum team. In this class I give you a concise overview of the Product Owner and Scrum Master roles to avoid any

confusion. I then give you examples of what to expect and not to expect from your Scrum Master. Following this I teach you about common issues that arise in scrum teams between the Scrum Master and Product Owner and give you tips on how to resolve them. As usual, I give you plenty of examples and best practices along the way. In this class, you will learn: A brief recap of agile and scrum principles A comparison of the duties of the Product Owner and a Scrum Master What to expect and not to expect from a Scrum Master on the job How to deal with common issues or points of conflict between a Scrum Master and a Product Owner Concise tips for getting the most out of the working relationship with your Scrum Master So let us get started right away, so you can improve working with your Scrum Master now! Introduction Thank you and congratulations on taking this class, "User Stories: How to capture, and manage requirements for Agile Product Management and Business Analysis with Scrum." In this class, you will be given proven methods to create, maintain and manage your requirements using user stories as part of an agile scrum team. I know you will get value from this class as it gives you a full introduction to the concept of agile user stories for managing product requirements. I then walk you step by step through everything involved in managing requirements using user stories including writing, combining and splitting complex user stories. Following this, I give you a complete overview of epics and themes and how they can be used to capture and group complex requirements in any team or business. Along the way, I give you plenty of examples and give you best practices for working with user stories within agile scrum. In this class, you will learn: What User Stories are and why they are so powerful for capturing requirements in complex projects Feel confident in writing user stories for any project Understand what a Requirements Spec is and Why they are less flexible than a Product Backlog built with Agile User Stories Explain what The Three Rs rule, Acceptance Criteria, the INVEST Principle, the Three Cs principle and Edge Cases are and how they will make you a better user story writer or agile practitioner Understand how and when to split and amalgamate stories Learn techniques to help you to split user stories when working in the real world Understand the difference between Epics and Themes and when each is used Learn who is responsible for writing user stories in agile and scrum So let's get started and let me teach you how to improve product backlog management. Scroll Up To The Top Of The Page And Click The Orange "Buy Now" or "Read For Free" Icon On The Right Side!" **Agile Leadership Toolkit** Createspace Independent Publishing Platform

Thoroughly reviewed and eagerly anticipated by the agile community, *User Stories Applied* offers a requirements process that saves time, eliminates rework, and leads directly to better software. The best way to build software that meets users' needs is to begin with "user stories": simple, clear, brief descriptions of functionality that will be valuable to real users. In *User Stories Applied*, Mike Cohn provides you with a front-to-back blueprint for writing these user stories and weaving them into your development lifecycle. You'll learn what makes a great user story, and what makes a bad one. You'll discover practical ways to gather user stories, even when you can't speak with your users. Then, once you've compiled your user stories, Cohn shows how to organize them, prioritize them, and use them for planning, management, and testing. User role modeling: understanding what users have in common, and where they differ Gathering stories: user interviewing, questionnaires, observation, and workshops Working with managers, trainers, salespeople and other "proxies" Writing user stories for acceptance testing Using stories to prioritize, set schedules, and estimate release costs Includes end-of-chapter practice questions and exercises *User Stories Applied* will be invaluable to every software developer, tester, analyst, and manager working with any agile method: XP, Scrum... or even your own home-grown approach.

*User Stories Applied* Createspace Independent Publishing Platform The Provocative and Practical Guide to Coaching Agile Teams As an agile coach, you can help project teams become outstanding at agile, creating products that make them proud and helping organizations reap the powerful benefits of teams that deliver both innovation and excellence. More and more frequently, ScrumMasters and project managers are being asked to coach agile teams. But it's a challenging role. It requires new skills—as well as a subtle understanding of when to step in and when to step back. Migrating from "command and control" to agile coaching requires a whole new mind-set. In *Coaching Agile Teams*, Lyssa Adkins gives agile coaches the insights they need to adopt this new mind-set and to guide teams to extraordinary performance in a re-energized work environment. You'll gain a deep view into the role of the agile coach, discover what works and what doesn't, and learn how to adapt powerful skills from many allied disciplines, including the fields of professional coaching and mentoring. Coverage includes Understanding what it takes to be a great agile coach Mastering all of the agile coach's roles: teacher, mentor, problem solver, conflict navigator, and performance coach Creating an environment where self-organized, high-performance teams can emerge Coaching teams past cooperation and into full collaboration Evolving your leadership style as your team grows and changes Staying actively

engaged without dominating your team and stunting its growth Recognizing failure, recovery, and success modes in your coaching Getting the most out of your own personal agile coaching journey Whether you're an agile coach, leader, trainer, mentor, facilitator, ScrumMaster, project manager, product owner, or team member, this book will help you become skilled at helping others become truly great. What could possibly be more rewarding?

**Agile Analytics** 5D Vision Publishing

Introduction Thank you and congratulations on taking this class, "User Stories: How to capture, and manage requirements for Agile Product Management and Business Analysis with Scrum". In this class, you will be given proven methods to create, maintain and manage your requirements using user stories as part of an agile scrum team. I know you will get value from this class as it gives you a full introduction to the concept of agile user stories for managing product requirements. I then walk you step by step through everything involved in managing requirements using user stories including writing, combining and splitting complex user stories. Following this, I give you a complete overview of epics and themes and how they can be used to capture and group complex requirements in any team or business. Along the way, I give you plenty of examples and give you best practices for working with user stories within agile scrum. In this class, you will learn:\* What User Stories are and why they are so powerful for capturing requirements in complex projects\* Feel confident in writing user stories for any project\* Understand what a Requirements Spec is and Why they are less flexible than a Product Backlog built with Agile User Stories\* Explain what The Three Rs rule, Acceptance Criteria, the INVEST Principle, the Three Cs principle and Edge Cases are and how they will make you a better user story writer or agile practitioner\* Understand how and when to split and amalgamate stories\* Learn techniques to help you to split user stories when working in the real world Table of Contents Agile Product Management: User Stories: How to Capture Requirements for Agile Product Management and Business Analysis with Scrum Introduction SECTION 1: The World Before User Stories (why do we need user stories anyway).....1 The History: Traditional Requirements Documents.....1 Intro to Scrum and The Birth of User Stories.....4 What is Agile Scrum? .....

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*Essential Scrum* Pearson Education

In today's lightning-fast technology world, good product management is critical to maintaining a competitive advantage. Yet, managing human beings and navigating complex product roadmaps is no easy task, and it's rare to find a product leader who can steward a digital product from concept to launch without a couple of major hiccups. Why do some product leaders succeed while others don't? This insightful book presents interviews with nearly 100 leading product managers from all over the world. Authors Richard Banfield, Martin Eriksson, and Nate Walkingshaw draw on decades of experience in product design and development to capture the approaches, styles, insights, and techniques of successful product managers. If you want to understand what drives good product leaders, this book is an irreplaceable resource. In three parts, *Product Leadership* helps you explore: Themes and patterns of successful teams and their leaders, and ways to attain those characteristics Best approaches for guiding your product team through the startup, emerging, and enterprise stages of a company's evolution Strategies and tactics for working with customers, agencies, partners, and external stakeholders

**Large-Scale Scrum** Addison-Wesley Professional

Best practices for managing projects in agile environments—now updated with new techniques for larger projects Today, the pace of project management moves faster. Project management needs to become more flexible and far more responsive to customers. Using Agile Project Management (APM), project managers can achieve all these goals without compromising value, quality, or business discipline. In *Agile Project Management, Second Edition*, renowned agile pioneer Jim Highsmith thoroughly updates his classic guide to APM, extending and refining it to support even the largest projects and organizations. Writing for project leaders, managers, and executives at all levels, Highsmith integrates the best project management, product management, and software development practices into an overall framework designed to support unprecedented speed and mobility. The many topics added in this new edition include incorporating agile values, scaling agile projects, release planning, portfolio governance, and enhancing organizational agility. Project and business leaders will especially appreciate Highsmith's new coverage of promoting agility through performance measurements based on value, quality, and constraints. This edition's coverage includes: Understanding the agile revolution's impact on product development Recognizing when agile methods will work in project management, and when they won't Setting realistic business objectives for Agile Project Management Promoting agile values and principles across the organization Utilizing a proven Agile Enterprise Framework that encompasses governance, project and iteration management, and technical practices Optimizing all five stages of the agile project: Envision, Speculate, Explore, Adapt, and Close Organizational and product-related processes for scaling agile to the largest projects and teams Agile project governance solutions for executives and management The "Agile Triangle": measuring performance in ways that encourage agility instead of discouraging it The changing role of the agile project leader

#### **The Scrum Field Guide** Pearson Education

This updated edition shows you how to use the agile project management framework for success! Learn how to apply agile concepts to your projects. This fully updated book covers changes to agile approaches and new information related to the methods of managing an agile project. *Agile Project Management For Dummies, 3rd Edition* gives product developers and other project leaders the tools they need for a successful project. This book's principles and techniques will guide you in creating a product roadmap, self-correcting iterations of deployable products, and preparing for a product launch. Agile approaches are critical for achieving fast and flexible product development. It's also a useful tool for managing a range of business projects. Written by one of the original agile technique thought-leaders, this book guides you and your teams in discovering why agile techniques work and how to create an effective agile environment. Users will gain the knowledge to improve various areas of project management. Define your product's vision and features Learn the steps for putting agile techniques into action Manage the project's scope and procurement Plan your team's sprints and releases Simplify reporting related to the project *Agile Project Management For Dummies* can help you to better manage the scope of your project as well as its time demands and costs. You'll also be prepared to skillfully handle team dynamics, quality challenges, and risks.

#### **Scaling Software Agility** Createspace Independent Publishing Platform

Learn why agile techniques work better than historical approaches, and use them to rev up your software development with a faster, more flexible approach. *Agile Product Management* Pearson Education Printed in full color. Faced with a software project of epic proportions? Tired of over-committing and under-delivering? Enter the dojo of the agile samurai, where agile expert Jonathan Rasmusson shows you how to kick-start, execute, and deliver your agile projects. Combining cutting-edge tools with classic agile practices, *The Agile Samurai* gives you everything you need to deliver something of value every week and make rolling your software into production a non-event. Get ready to kick some software project butt. By learning the ways of the agile samurai you will discover: how to create plans and schedules your customer and your team can believe in what characteristics make a good agile team and how to form your own how to gather requirements in a fraction of the time using agile user stories what to do when you discover your schedule is wrong, and how to look like a pro correcting it how to execute fiercely by leveraging the power of agile software engineering practices By the end of this book you will know everything you need to set up, execute, and successfully deliver agile projects, and have fun along the way. If you're a project lead, this book gives you the tools to set up and lead your agile project from start to finish. If you are an analyst, programmer, tester, usability designer, or project manager, this book gives you the insight and foundation necessary to become a valuable agile team member. *The Agile Samurai* slices away the fluff and theory that make other books less-than-agile. It's packed with best practices, war stories, plenty of humor and hands-on tutorial exercises that will get you doing the right things, the right way. This book will make a difference. *The Professional Product Owner* Happy About Your one-stop guide to becoming a product management prodigy Product management plays a pivotal role in organizations. In fact, it's now considered the fourth most important title in corporate America—yet only a tiny fraction of product managers have been trained for this vital position. If you're one of the hundreds of thousands of people who hold this essential job—or simply aspire to break into a new role—*Product Management For Dummies* gives you the tools to increase your skill level and manage products like a pro. From defining what product management is—and isn't—to exploring the rising importance of product management in the corporate world, this friendly and accessible guide quickly gets you up to speed on everything it takes to thrive in this growing field. It offers plain-English explanations of the product life cycle, market research, competitive analysis, market and pricing strategy, product roadmaps, the people skills it takes to effectively influence and negotiate, and so much more. Create a winning strategy for your product Gather and analyze customer and market feedback Prioritize and convey requirements to engineering teams effectively Maximize revenues and profitability Product managers are responsible for so much more than meets the eye—and this friendly, authoritative guide lifts the curtain on what it takes to succeed.

#### **Agile Product Management with Scrum** Addison-Wesley

Great products are built upon the three pillars of strong customer focus, a culture of agility, and team empowerment. This book

explains how to drive product innovation and deliver products that customers love. It's a guide for innovators, leaders, and entrepreneurs, and it includes several interviews with startup CEOs and real-life use cases.

#### **Deliver Great Products That Customers Love** Addison-Wesley Professional

Use Kanban to maximize efficiency, predictability, quality, and value With Kanban, every minute you spend on a software project can add value for customers. One book can help you achieve this goal: *Agile Project Management with Kanban*. Author Eric Brechner pioneered Kanban within the Xbox engineering team at Microsoft. Now he shows you exactly how to make it work for your team. Think of this book as "Kanban in a box": open it, read the quickstart guide, and you're up and running fast. As you gain experience, Brechner reveals powerful techniques for right-sizing teams, estimating, meeting deadlines, deploying components and services, transitioning from Scrum or traditional Waterfall, and more. For every step of your journey, you'll find pragmatic advice, useful checklists, and actionable lessons. This truly is "Kanban in a box": all you need to deliver breakthrough value and quality. Use Kanban techniques to: Start delivering continuous value with your current team and project Master five quick steps for completing work backlogs Plan and staff new projects more effectively Minimize work in progress and quickly adjust to change Eliminate artificial meetings and prolonged stabilization Improve and enhance customer engagement Visualize workflow and fix revealed bottlenecks Drive quality upstream Integrate Kanban into large projects Optimize sustained engineering (contributed by James Waletzky) Expand Kanban beyond software development

#### **Agile Project Management For Dummies** Addison-Wesley Professional

The First Guide to Scrum-Based Agile Product Management In *Agile Product Management with Scrum*, leading Scrum consultant Roman Pichler uses real-world examples to demonstrate how product owners can create successful products with Scrum. He describes a broad range of agile product management practices, including making agile product discovery work, taking advantage of emergent requirements, creating the minimal marketable product, leveraging early customer feedback, and working closely with the development team. Benefitting from Pichler's extensive experience, you'll learn how Scrum product ownership differs from traditional product management and how to avoid and overcome the common challenges that Scrum product owners face. Coverage includes Understanding the product owner's role: what product owners do, how they do it, and the surprising implications Envisioning the product: creating a compelling product vision to galvanize and guide the team and stakeholders Grooming the product backlog: managing the product backlog effectively even for the most complex products Planning the release: bringing clarity to scheduling, budgeting, and functionality decisions Collaborating in sprint meetings: understanding the product owner's role in sprint meetings, including the dos and don'ts Transitioning into product ownership: succeeding as a product owner and establishing the role in the enterprise This book is an indispensable resource for anyone who works as a product owner, or expects to do so, as well as executives and coaches interested in establishing agile product management.

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