
The Emperors Of Chocolate Inside The Secret World Of Hershey And Mars

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after decades of competition between the two ...The Emperors of Chocolate: Inside the Secret World of ...In The Emperors of Chocolate, biographer Joël Glenn Brenner takes on the history of American's two largest chocolate making families, the Hersheys and the Marses. These are names we grew up with,

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The Emperors of Chocolate: Inside the Secret World of Hershey and Mars is a book by Joël Glenn Brenner published

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Chocolate: Inside the Secret World of Hershey and Mars Essay The companies I've chosen for my individual project are Hershey and Nestle. Both companies are large confectionery producers (one of them is not only a confectionery but also a food and nutrition producer as well). The chocolate wars between industry giants Hershey and Mars are anything but sweet. In The Emperors of Chocolate, Joel Glenn Brenner reveals the bitter legal and marketing

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