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Business Result 2E Intermediate Student's Book

A reading and writing skills book for business students

Intermediate. Teacher's Book

The Business 2.0

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Business Result Second Edition offers business professionals more communication and language practice than ever before, helping students develop relevant communication skills they can use immediately in the workplace.

A Dictionary of Arts, Sciences, Literature and General Information
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Coverage of core subjects for Business Studies and related degree programmes
Development of reading skills using longer texts from authentic business sources
Focus on selected business vocabulary, by topic
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Based on the success of the original edition, The Business 2.0 continues to offer Business English students the confidence, language and fundamentals skills they need to succeed in the competitive international business environment. The Teacher's Book contains notes and answer keys. This pack comes with the Teacher's Resource Disc.

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BUSINESS BOOK AWARDS 2021 SHORTLISTED TITLE

Everyone says a great leader needs EQ, Emotional Intelligence, soft skills, blah, blah, blah. What does that even mean? Where do you start? Where's the line for that on the P&L? You might think that business is all about facts and figures. You probably prefer it that way. The truth is that as uncertainty and business complexity increases, successful leaders need to embrace soft skills to get the best out of their people in a sustainable manner. In this succinct, no-nonsense approach, Anne Taylor shares: Key soft skills relevant for leadership and practical applications of how to use them every day drawn from real-life case studies
Straightforward tools to better understand yourself, because your leadership starts with YOU
Simple frameworks to communicate with others to get things done while building a stronger relationship with them (at the same time, how efficient!) Logical

ideas you can try immediately with on-line support if you want it. All done in an easy to read, logical, organized manner for people who prefer facts and don't consider themselves natural 'people people.' In a direct yet professional manner, Anne combines the results-oriented focus from her extensive business background in Fortune 100 corporations with her passion for personal awareness and conscious choice to help you get better results through your people, fast. The Practical Principles in this book, when applied, practiced and honed, can improve your effectiveness, impact and bottom-line results.

Business Result P-int Sb+dvd Pk OXFORD

Business Model Generation is a handbook for visionaries, game changers, and challengers striving to defy outmoded business models and design tomorrow's enterprises. If your organization needs to adapt to harsh new realities, but you don't yet have a strategy that will get you out in front of your competitors, you need Business Model Generation. Co-created by 470 "Business Model Canvas" practitioners from 45 countries, the book features a beautiful, highly visual, 4-color design that takes powerful strategic ideas and tools, and makes them easy to implement in your organization. It explains the most common Business Model patterns, based on concepts from leading business thinkers, and helps you reinterpret them for your own context. You will learn how to systematically understand, design, and implement a game-changing business model--or analyze and renovate an old one. Along the way, you'll understand at a much deeper level your customers, distribution channels, partners, revenue streams, costs, and your core value proposition. Business Model Generation features practical innovation techniques used today by leading consultants and companies worldwide, including 3M, Ericsson, Capgemini, Deloitte, and others. Designed for doers, it is for those ready to abandon outmoded thinking and embrace new models of value creation: for executives, consultants, entrepreneurs, and leaders of all organizations. If you're ready to change the rules, you belong to "the business model generation!"

The Encyclopaedia Britannica Oxford University Press

With its communicative syllabus, authentic business material, and expert tips from a leading management school, plus interactive multi-media, Business Result helps students learn the communication skills they need for work quickly and effectively.
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FORTHCOMING Online Workbook gives teachers the tools to track student progress, provide more personalized learning and communicate with students outside class.
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An Incomplete Compendium of Mostly Interesting Things OUP
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The Second Edition of Johnny Saldaña's international bestseller provides an in-depth guide to the multiple approaches available for coding qualitative data. Fully up to date, it includes new chapters, more coding techniques and an additional glossary.

Clear, practical and authoritative, the book: -describes how coding initiates qualitative data analysis -demonstrates the writing of analytic memos -discusses available analytic software -suggests how best to use *The Coding Manual for Qualitative Researchers* for particular studies. In total, 32 coding methods are profiled that can be applied to a range of research genres from grounded theory to phenomenology to narrative inquiry. For each approach, Saldaña discusses the method's origins, a description of the method, practical applications, and a clearly illustrated example with analytic follow-up. A unique and invaluable reference for students, teachers, and practitioners of qualitative inquiry, this book is essential reading across the social sciences.

Advanced John Wiley & Sons

From the duo behind the massively successful and award-winning podcast *Stuff You Should Know* comes an unexpected look at things you thought you knew. Josh Clark and Chuck Bryant started the podcast *Stuff You Should Know* back in 2008 because they were curious—curious about the world around them, curious about what they might have missed in their formal educations, and curious to dig deeper on stuff they thought they understood. As it turns out, they aren't the only curious ones. They've since amassed a rabid fan base, making *Stuff You Should Know* one of the most popular podcasts in the world. Armed with their inquisitive natures and a passion for sharing, they uncover the weird, fascinating, delightful, or unexpected elements of a wide variety of topics. The pair have now taken their near-boundless "whys" and "hows" from your earbuds to the pages of a book for the first time—featuring a completely new array of subjects that they've long wondered about and wanted to explore. Each chapter is further embellished with snappy visual material to allow for rabbit-hole tangents and digressions—including charts, illustrations, sidebars, and footnotes. Follow along as the two dig into the underlying stories of everything from the origin of Murphy beds, to the history of facial hair, to the psychology of being lost. Have you ever wondered about the world around you, and wished to see the magic in everyday things? Come get curious with *Stuff You Should Know*. With Josh and Chuck as your guide, there's something interesting about everything (...except maybe jackhammers).

Business Result Penguin

Practical, functional language presented and practised in a work-related context Real-world case studies offer authentic and engaging insights into key business issues Commentary on each case study from the Cranfield School of Management Support and flexibility across all five levels from the Student's Interactive Workbook, and the Teacher's DVD Additional writing and reading materials available on the Business Result Teacher's Site [Intermediate Teacher's Book](#) Practical Inspiration Publishing Business Result is a six-level business English course that gives students the communication skills they need for immediate use at work.

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than 80 scrumptious recipes for indulging your sweet tooth—featuring a chapter of healthier dessert options, including some vegan and gluten-free recipes. It's no secret that Sally McKenney loves to bake. Her popular blog, *Sally's Baking Addiction*, has become a trusted source for fellow dessert lovers who are also eager to bake from scratch. Sally's famous recipes include award-winning Salted Caramel Dark Chocolate Cookies, No-Bake Peanut Butter Banana Pie, delectable Dark Chocolate Butterscotch Cupcakes, and yummy Marshmallow Swirl S'mores Fudge. Find tried-and-true sweet recipes for all kinds of delicious: Breads & Muffins Breakfasts Brownies & Bars Cakes, Pies & Crisps Candy & Sweet Snacks Cookies Cupcakes Healthier Choices With tons of simple, easy-to-follow recipes, you get all of the sweet with none of the fuss! Hungry for more? Learn to create even more irresistible sweets with Sally's *Candy Addiction* and Sally's *Cookie Addiction*.

Student's Book. Pre-intermediate OUP Oxford

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[A Practical Guide to People Skills for Analytical Leaders](#) OUP Oxford

Business Result Second Edition offers business professionals more communication and language practice than ever before, helping students develop relevant communication skills they can use immediately in the workplace.

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