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Introduction to Qualitative Research Methods

AMIR MARISSA

Basics of Qualitative Research Oxford University Press, USA

This lively, practical text presents a fresh and comprehensive approach to doing qualitative research. The book offers a unique balance of theory and clear-cut choices for customizing every phase of a qualitative study. A scholarly mix of classic and contemporary studies from multiple disciplines provides compelling, field-based examples of the full range of qualitative approaches. Readers learn about adaptive ways of designing studies, collecting data, analyzing data, and reporting findings. Key aspects of the researcher's craft are addressed, such as fieldwork options, the five phases of data analysis (with and without using computer-based software), and how to incorporate the researcher's "declarative" and "reflective" selves into a final report. Ideal for graduate-level courses, the text includes: * Discussions of ethnography, grounded theory, phenomenology, feminist research, and other approaches. * Instructions for creating a study bank to get a new study started. * End-of-chapter exercises and a semester-long, field-based project. * Quick study boxes, research vignettes, sample studies, and a glossary. * Previews for sections within chapters, and chapter recaps. * Discussion of the place of qualitative research among other social science methods, including mixed methods research.

Introduction to Qualitative Methods in Psychology SAGE

'The fourth edition of Uwe Flick's Introduction to Qualitative Research remains the most comprehensive and thorough text in qualitative research. It is student-and user-friendly, thoroughly up-to-date in terms of the latest developments in the field, imminently practical. It is the single most important introductory book on qualitative inquiry in the social sciences today' - Norman K. Denzin, University of Illinois The new edition of Uwe Flick's bestselling textbook has been fully revised, expanded and updated. An Introduction to Qualitative Research guides the student step-by-step through the research process of qualitative research. This classic text covers all of the main theoretical approaches to qualitative research, and provides unmatched coverage of the full range of different qualitative methods and approaches now available to researchers. A range of new features have been added to the new edition including: - New structure to better meet the needs of teaching qualitative research - A new chapter on Grounded Theory plus updated coverage on the full range of other qualitative methods - A summary section discussing the state-of-the-art in qualitative research - A glossary - Updated cases studies, exercises and guided questions This new edition will continue to ensure that An Introduction to Qualitative Research remains an essential introductory text for all students of qualitative research.

Applied Qualitative Research Design SAGE Publications

QUALITATIVE RESEARCH METHODS THE DEFINITIVE STEP-BY-STEP RESOURCE FOR QUALITATIVE AND ETHNOGRAPHIC RESEARCH Qualitative Research Methods: Collecting Evidence, Crafting Analysis, Communicating Impact is a comprehensive guide on both the theoretical foundations and practical

application of qualitative methodology. Adopting a phronetic-iterative approach, this foundational book leads readers through the chronological progression of a qualitative research project, from designing a study and collecting and analyzing data to developing theories and effectively communicating the results—allowing readers to employ qualitative methods in their projects as they follow each chapter. Coverage of topics such as qualitative theories, ethics, sampling, interview techniques, qualitative quality, and advice on practical fieldwork provides clear and concise guidance on how to design and conduct sound research projects. Easy-to-follow instructions on iterative qualitative data analysis explain how to organize, code, interpret, make claims, and build theory. Throughout, the author offers her own backstage stories about fieldwork, analysis, drafting, writing, and publishing, revealing the emotional and humorous aspects of practicing qualitative methods. Now in its second edition, this thorough and informative text includes new and expanded material covering post-qualitative research, phenomenology, textual analysis and cultural studies, gaining access to elite and difficult to access populations, persuasive writing, novel interviewing approaches, and more. Numerous examples, case studies, activities, and discussion questions have been updated to reflect current research and ensure contemporary relevance. Written in an engaging and accessible narrative style by an acclaimed scholar and researcher Offers new and updated examples of coding and qualitative analysis, full-color photos and illustrations, and a companion instructor website Synthesizes the most up-to-date multidisciplinary literature on qualitative research methods including seven main approaches to qualitative inquiry: grounded theory, case study, ethnography and ethnography of communication, phenomenology, narrative inquiry and autoethnography, participatory action research, and creative, performative, and arts-based research Presents innovative qualitative data collection methods and modern representation strategies, such as virtual ethnography, photovoice, and mobile interviewing Qualitative Research Methods: Collecting Evidence, Crafting Analysis, Communicating Impact is an ideal resource for undergraduate and graduate students, instructors, and faculty across multiple disciplines including the social sciences, healthcare, education, management, and the humanities, and for practitioners seeking expert guidance on practical qualitative methods.

The SAGE Handbook of Qualitative Data Analysis SAGE

- Findings or results

Fundamentals of Qualitative Research SAGE Publications

The wide range of approaches to data analysis in qualitative research can seem daunting even for experienced researchers. This handbook is the first to provide a state-of-the-art overview of the whole field of QDA; from general analytic strategies used in qualitative research, to approaches specific to particular types of qualitative data, including talk, text, sounds, images and virtual data. The handbook includes chapters on traditional analytic strategies such as grounded theory, content analysis, hermeneutics, phenomenology and narrative analysis, as well as coverage of newer trends like mixed methods, reanalysis and meta-analysis. Practical aspects such as sampling, transcription, working collaboratively, writing and implementation are given close attention, as are theory and

theorization, reflexivity, and ethics. Written by a team of experts in qualitative research from around the world, this handbook is an essential compendium for all qualitative researchers and students across the social sciences.

Introduction to Qualitative Research Methods in Psychology SAGE Publications

Qualitative Research Methods - collection, organization, and analysis strategies This text shows novice researchers how to design, collect, and analyze qualitative data and then present their results to the scientific community. The book stresses the importance of ethics in research and taking the time to properly design and think through any research endeavor. Learning Goals Upon completing this book, readers should be able to: Effectively design, collect, organize, and analyze data and then to present results to the scientific community Use the Internet as both a resource and a means for accessing qualitative data Explore current issues in the world of researchers, which include a serious concern about ethical behavior and protocols in research and a more reflexive and sensitive role for the researcher Recognize the importance of ethical concerns before they actually begin the research collection, organization, and analytic process Understand basic elements associated with researcher reflexivity and research voice

Qualitative Research Methods Allyn & Bacon

This text introduces key theoretical and epistemological concepts in an accessible style together with historical and current real-world examples employed to bring these otherwise difficult concepts to life.

Qualitative Research Methods Pearson UK

"This unique text provides a comprehensive framework for creating, managing, and interpreting qualitative research studies that yield valid and useful information. Examples of studies from a wide range of disciplines illustrate the strengths, limitations, and applications of the primary qualitative methods: in-depth interviews, focus group discussions, ethnography, content analysis, and case study and narrative research. Following a consistent format, chapters show students and researchers how to implement each method within a paradigm-neutral and flexible Total Quality Framework (TQF) comprising four interrelated components: Credibility, Analyzability, Transparency, and Usefulness. Unlike other texts that relegate quality issues to one or two chapters, detailed discussions of such crucial topics as construct validity, inter-researcher reliability, researcher bias, and verification strategies are featured throughout. The book also addresses applications of the TQF to the writing, review, and evaluation of qualitative research proposals and manuscripts. KEY WORDS/SUBJECT AREAS: case study, content analysis, ethnographic, ethnography, focus groups, interviews, narrative, proposal writing, qualitative research, reliability, research designs, research methods, standards, studies, the literacy, total quality framework, transparency AUDIENCE: Graduate students and instructors in education, sociology, psychology, social work, management, communications, and nursing; researchers and evaluators seeking guidance for their qualitative research work. "--

Interactive Qualitative Analysis Oxford University Press

Praise for the Third Edition of *Qualitative Research*: "Sharan B. Merriam synthesizes twenty years of developments in qualitative research with clarity and acumen." ?Michael Quinn Patton, author, *Qualitative Research and Evaluation Methods* "Here is a qualitative research methods book that

reinforces the connection between professional experience and qualitative inquiry." ?Robert Stake, author, *The Art of Case Study Research and Multiple Case Study Analysis* "In this new edition, Sharan Merriam once again presents the world of qualitative research in language engaging and accessible?for new and experienced readers alike. If you can have only one book about qualitative research, this is it!" ?Patricia M. Reeves, associate professor, School of Social Work, University of Georgia "Mystified by qualitative research? You couldn't ask for a better guide than Sharan Merriam, who introduces you to the fundamental concepts of this research method, explains its complex forms, and then shows you exactly how to do a high-quality qualitative study." ?M. Carolyn Clark, coeditor, *The International Journal of Qualitative Studies in Education*

Qualitative Data Analysis John Wiley & Sons

Introduction to Qualitative Research Methods in Psychology by Dennis Howitt provides a comprehensive, practical and up to date coverage of the area. For the fourth edition, the text has been extensively revised for easier reading and comprehension. With a clear and straightforward style, the book introduces qualitative research from data collection to analysis. Examples of real research and practical guidance for each methodological approach are included throughout to equip the reader with an understanding of the process and the skills to be able to carry out their own research. There are also dedicated sections on ethics, quality and report writing. All of this is achieved while providing a thorough theoretical and historical context for the qualitative methods. With an increased focus on helping students to develop the practical skills for carrying out qualitative research, this 4th edition includes examples of how the theory can be put into practice throughout. Examples of qualitative reports, with annotated commentary give students a clear idea how to write up a report. The text covers a range of methods evaluating each in a constructive, non-partisan way.

Qualitative Research Methods for Media Studies Springer Nature

Digital Tools for Qualitative Research shows how the research process in its entirety can be supported by technology tools in ways that can save time and add robustness and depth to qualitative work. It addresses the use of a variety of tools (many of which may already be familiar to you) to support every phase of the research process, providing practical case studies taken from real world research. The text shows you how to select and use technology tools to: engage in reflexivity collaborate with other researchers and stakeholders manage your project do your literature review generate and manage your data transcribe and analyse textual, audio and visual data and represent and share your findings. The book also considers important ethical issues surrounding the use of various technologies in each chapter. On the companion website, you'll find lots of additional resources including video tutorials and activities. Whether you're a novice or expert social researcher, this book will inspire you to think creatively about how to approach your research project and get the most out of the huge range of tools available to you.

Qualitative Research Design: An Interactive Approach SAGE

Qualitative research is designed to explore the human elements of a given topic, while specific qualitative methods examine how individuals see and experience the world. Qualitative approaches are typically used to explore new phenomena and to capture individuals' thoughts, feelings, or interpretations of meaning and process. Such methods are central to research conducted in

education, nursing, sociology, anthropology, information studies, and other disciplines in the humanities, social sciences, and health sciences. Qualitative research projects are informed by a wide range of methodologies and theoretical frameworks. The SAGE Encyclopedia of Qualitative Research Methods presents current and complete information as well as ready-to-use techniques, facts, and examples from the field of qualitative research in a very accessible style. In taking an interdisciplinary approach, these two volumes target a broad audience and fill a gap in the existing reference literature for a general guide to the core concepts that inform qualitative research practices. The entries cover every major facet of qualitative methods, including access to research participants, data coding, research ethics, the role of theory in qualitative research, and much more—all without overwhelming the informed reader. Key Features Defines and explains core concepts, describes the techniques involved in the implementation of qualitative methods, and presents an overview of qualitative approaches to research Offers many entries that point to substantive debates among qualitative researchers regarding how concepts are labeled and the implications of such labels for how qualitative research is valued Guides readers through the complex landscape of the language of qualitative inquiry Includes contributors from various countries and disciplines that reflect a diverse spectrum of research approaches from more traditional, positivist approaches, through postmodern, constructionist ones Presents some entries written in first-person voice and others in third-person voice to reflect the diversity of approaches that define qualitative work Key Themes Approaches and Methodologies Arts-Based Research, Ties to Computer Software Data Analysis Data Collection Data Types and Characteristics Dissemination History of Qualitative Research Participants Quantitative Research, Ties to Research Ethics Rigor Textual Analysis, Ties to Theoretical and Philosophical Frameworks The SAGE Encyclopedia of Qualitative Research Methods is designed to appeal to undergraduate and graduate students, practitioners, researchers, consultants, and consumers of information across the social sciences, humanities, and health sciences, making it a welcome addition to any academic or public library.

Qualitative Researching with Text, Image and Sound Wiley

Fresh, insightful and clear, this exciting textbook provides an engaging introduction to the application of qualitative methodology in the real world. Expert researchers then trace the history and philosophical underpinnings of different methodologies, explore the specific demands each places upon the researcher and robustly set out relevant issues surrounding quality and rigor. Featured methodologies include action research, discourse analysis, ethnography, grounded theory, case studies and narrative inquiry. This practical book provides a helpful guide to the research process - it introduces the relevant methods of generating, collecting and analysing data for each discrete methodology and then looks at best practice for presenting findings. This enables new researchers to compare qualitative methods and to confidently select the approach most appropriate for their own research projects. Key features include: Summary table for each chapter - allowing quick checks to test knowledge 'Window into' sections - real world examples showing each methodology in action Student activities Learning objectives Full glossary Annotated suggestions for further reading Links to downloadable SAGE articles Links to relevant websites and organizations This is an invaluable resource for students and researchers across the social sciences and a must-have guide for those embarking on a research project.

Introduction to Qualitative Research Methods in Psychology eBook PDF Guilford Press

The Third Edition presents an approach to qualitative research design that both captures what researchers really do and provides step-by-step support and guidance for those embarking on the first time on designing a qualitative study.

A Journey Through Qualitative Research Verlag Barbara Budrich

You need to work with qualitative methods, especially the Documentary Method? This is your book: The first systematic introduction related to the application of the Documentary Method on group discussions, interviews, films and pictures. Since the book is based on a German- Brazilian cooperation, it also provides an overview of the state of the art in Germany and Brazil with regards to Educational Science. From the contents: · Qualitative Methods in Educational Science · The Documentary Method and the Interpretation of Group Discussions · The Documentary Method and the Interpretation of Interviews · The Documentary Method and the Interpretation of Pictures and Videos

The SAGE Encyclopedia of Qualitative Research Methods John Wiley & Sons

Starting a business might sound easy, but sustaining it to be successful is challenging. People are often afraid to start new businesses because at least everyone has known someone who started a business but failed or someone struggling to sustain a business. Starting your own business and staying successful is the most exciting achievement. This book *Strategies to Sustain Small Businesses Beyond 5 Years* is used worldwide to help aspiring or struggling business owners succeed. The book is for anyone interested in doing business. aEURC/ You might be a passionate creator, starting your business out of love for what you do and believing that passion is a crucial quality of success; running your business gives you a sense of accomplishment and pride. aEURC/ You might be a freedom seeker, starting your small business; you value the ability to control your work experience and want to be in charge of your own schedules, career path, and work environment. aEURC/ You might be a legacy builder, starting a business to bring something new to the marketplace, practical in your approach to business ownership. aEURC/ You might be a struggling survivor profile representing the cold, hard truth of business ownership. aEURC/ You might be a Jack of all trades in your business, spreading too thin from managing directive, sales administrative duties to customer service. This book is the path to success in your business. Sometimes running a small business is more frightening than rewarding, and the fear is real, deeply rooted in you facing the challenges of ownership every day. The motivation of a small business owner is as diverse as the business itself. ItaEUR(tm)s very important to understand your category to know your strengths and weaknesses to adjust accordingly.

Qualitative Research in Practice John Wiley & Sons

This is a book for the qualitative methods course taught out of sociology. It is aimed at students who are new to the field, and is suitable for both undergraduates and graduates. The authors first provide a brief history of the origins, theoretical underpinnings, and importance of qualitative research methods; next, they address the specifics of field research and interviews. This book can serve as a main text in a qualitative methods course, as a supplementary text for a general methods course, or as a guide for senior seminar and thesis students working on qualitative research.

Qualitative Analysis and Documentary Method Pearson Higher Ed

"The authors take a 'user friendly' systematic approach to qualitative research, something that has long been missing in the field. I consider this to be a groundbreaking work, one that will hit home with students and faculty alike." —Justin M. Laird, SUNY Brockport "This book does an excellent job of integrating design, methods, and analysis. . . . The real beauty of the book is that it overturns many of the age-old assumptions about how 'good' research should be done. . . . The authors' pleasant and refreshing style, coupled with subtle irreverence for outmoded or constraining paradigms of inquiry, makes for highly enjoyable reading." —Roger Rennekamp, University of Kentucky

Interactive Qualitative Analysis: A Systems Method for Qualitative Research aims to help students unscramble the mysteries of qualitative data collection, coding, and analysis by showing how to use a systematic, qualitative technique: interactive qualitative analysis. The authors synthesize ideas from grounded theory, path and factor analysis, quality management theory, Foucauldian concepts of power and knowledge, and systems theory. A dialectical revision of Guba and Lincoln's theory of rigor is offered which, combined with systems theory, offers new insights into the meaning of reliability and validity in qualitative research. Unlike many theoretical works, *Interactive Qualitative Analysis* develops the theory into a complete and transparent set of protocols for research design, observation, analysis, and interpretation. The construction, interpretation, and comparison of recursive systems of meaning, or mindmaps, is articulated in detail. The book is organized so that those not interested in theory can skip to the applied chapters. Case studies illustrate each stage of the research process with an emphasis on interpretation. The combination of theory and practice perfectly suits the book for advanced qualitative research courses across the social sciences, especially those that address epistemology. Professional researchers and evaluators will also find this an invaluable guide to qualitative analysis.

Key Features

- * Advice boxes alert readers to potential pitfalls in qualitative research, and offer the appropriate steps to take in order to avoid such issues
- * Sidebars provide clear and concise snapshots of the theoretical basis for

research decisions

- * Interactive CD contains sample data and exercises to provide students with effective practice as well as reinforce and clarify principles explained in the book
- * Provides a "road map" to using interactive qualitative inquiry in dissertation writing

Analyzing and Interpreting Qualitative Research Sage Publishing Limited

An essential companion for students across the social and health sciences, this text provides a wide-ranging coverage of qualitative methods complemented by extended illustration from the array of academic disciplines in which qualitative research is found and employed. Written in a lively and reader-friendly style, the guide covers a comprehensive range of topics, including: - a concise definition of the method - a description of distinctive features - examples to convey the flavour of a technique or principle - a critical and reflective evaluation of the method or approach under consideration - cross references to associated concepts within the dictionary - a list of key readings

Qualitative Research Methods for the Social Sciences SAGE

A critical examination of the principles and practice of qualitative research is provided in this book which examines the interplay between context and method, making it invaluable for both the experienced and the beginning researcher. A range of methodological and practical issues central to the concerns of qualitative researchers are addressed. These include: the validity and plausibility of qualitative methods; the problems encountered using specific techniques in a range of social settings; and the moral issues raised in qualitative research. These themes are related to practical issues which are illustrated by a breadth of examples and in-depth case studies. The contributors look at the methods and strategies that they have used to study everyday life, and make suggestions to readers on why and how they might conduct their own studies. They raise issues that go beyond 'cookbook' discussions of issues such as how to enter social settings, manage the subjects of one's research and ask 'good' questions in the process of formulating research strategies. These issues are addressed within the framework of the larger purposes and uses of qualitative research where specific methodological problems are not used as ends in themselves.

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