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Other risks, such as those related to food safety and intellectual property theft, appear to be escalating, leaving many businesses (and their customers) in unfamiliar territory. Businesses that have direct contact with consumers, such as retailers, restaurants, and consumer product companies, should consider taking the proper precautions to mitigate cyber risk during this period of digital transformation.

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companies in the consumer products, retail, restaurant, and agribusiness sectors. Qualitative interviews and online questionnaires from more than 400 C-Suite managers (CIOs, CISOs and CTOs) and other top-level managers were evaluated.

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